





## OVERSEAS NEWS

## Soviets want wider SALT talks

By Robert Mauthner

PARIS, Oct. 29.

THE SOVIET Union would like the Strategic Arms Limitation Talks (SALT) at present restricted to the Soviet Union and the U.S. to be extended eventually to all nuclear powers.

This was made clear by Mr. Andrei Gromyko, the Soviet Foreign Minister, at a press conference following his talks here last week with President Giscard d'Estaing and M. Louis de Guiringaud, the French Foreign Minister.

Although Mr. Gromyko said he raised this question during his talks, he declined to give any further details. Nor was he much more forthcoming on the state of the current SALT negotiations. An early agreement was possible, he said, but it would still require a number of meetings.

Mr. Gromyko, who welcomed France's recent return to international disarmament discussions, said that he had suggested a meeting of French and Soviet experts to study French proposals for a European disarmament conference aimed at reducing conventional weapons.

Mr. Gromyko, who underlined the special relationship between the Soviet Union and France in spite of the recent cooling of bilateral relations, stressed that the two countries' positions on the Middle East were very close.

President Giscard d'Estaing has accepted an invitation to visit the Soviet Union in 1979.

## Western five expected to submit Namibia resolution

By ADRIAN DICKS

BONN, Oct. 29.

THE FIVE Western Powers involved in the Namibia question are now expected to press rapidly ahead with a resolution of their own in the United Nations Security Council. It is likely to deplore South Africa's insistence on holding early elections in the territory, but to stop well short of calling for the economic sanctions against South Africa favoured by most black African countries.

Agreement on this position was reached at a meeting of the five powers at the weekend of private talks held at Schloss Garmisch, near Cologne, by the nine EEC foreign ministers. After hearing from Herr Hans-Dietrich Genscher and Dr. David Owen of

their recent discussions in Pretoria, the remainder of the nine were believed to have endorsed the proposal that Britain, West Germany and France should now work urgently with the U.S. and Canada to bring a draft resolution before the Security Council.

Sources close to the Foreign Ministers' meeting made clear that the Western countries hope this strategy might even now head off an attempt by African countries to introduce a call for mandatory sanctions against South Africa. If so, a little more time would be available to try to bring pressure on South Africa to co-operate with UN-supervised elections in the territory, provided the Secretary-General's representative, Mr. Martti Ahtisaari, has his mandate extended.

While the Namibia question, together with discussions on Rhodesia and on the new South African Government, was said to have dominated the Schloss Garmisch talks, the Ministers also discussed looming internal community problems arising from the forthcoming enlargement of the Nine.

The Ministers were understood to have reacted positively to President Giscard d'Estaing's suggestion of a panel of "three wise men" to study the implications of Greek, Spanish and Portuguese entry for Community institutions.

## Iran purges secret police

By Andrew Whitley

TEHRAN, Oct. 29.

THE Iranian Government today confirmed newspaper reports that a major purge of the secret police is under way, with the dismissal or retirement of 34 senior officials.

The confirmation came during a Press conference with Mr. Mohammad Reza Ameli-Tehrani, the Minister of Information, in which he stressed the Government's conciliatory strategy.

Martial law, in force for the past seven weeks in 12 cities, would be ended at the first available opportunity, he said. The Cabinet's policy was to resist the introduction of "total martial law."

Meanwhile, West Germany has joined Britain and the U.S. in reaffirming strong support for the Shah.

The visiting West German Minister for Economic Affairs, Count Otto Lambsdorff said Bonn did not care to see "the development of ultra-conservative, even reactionary forces, nor in developments in the direction of a more Marxist or Communist Iran."

The Count confirmed that final contracts for the construction of four nuclear power plants in Iran by the West German firm of Kraftwerk Union have been delivered for another year.

AP adds: Violence swept at least 37 areas throughout Iran yesterday, leaving eight people dead in the towns of Kermanshah and Dezful. Government officials said in Tehran, troops clashed with thousands of anti-Government demonstrators, but no casualties were reported.

## Norwegians told of fall in Statfjord Field oil profits

BY KEVIN DONE, ENERGY CORRESPONDENT

THE profitability of the Statfjord Field, the largest oil discovery yet made in the North Sea, has been considerably reduced according to a White Paper presented to the Norwegian Parliament.

The field development through the first two platforms A and B is now expected to give a 23 per cent rate of return before fees and taxes and only 14 per cent after. Last year's estimate for the Statfjord A platform alone was a return of 34 per cent before taxes, but this has fallen to only 27 per cent.

Statfjord A is expected to have a return of 17 per cent after fees and taxes, and Statfjord B is estimated at 12 per cent because of higher construction costs and a far lower production rate.

The rate of return expected from Statfjord will make it one

of the least profitable developments that have been embarked on in the North Sea. The field straddles the median line between the Norwegian and UK sectors, and the group developing the field includes the British National Oil Corporation.

The cost of developing the field has been rising rapidly and it is now estimated at NK 22bn (£3.2bn), NK 3.1bn higher than the last estimate.

According to the White Paper, production on the Statfjord A platform, which is being fitted out in the North Sea, has been disturbingly low in the last few months. This has been exacerbated by a series of strikes.

The start of production from the A platform has fallen further back and according to Statoil, the Norwegian state oil company, production is now unlikely to

begin before the first quarter of 1980. The Norwegian Oil Ministry is doubtful whether the timetable of August 1981 for towing out the B platform will be achieved. The platform might not be towed out until 1982, delaying production for one more year.

Statoil's working capital should be increased by NK 3.39bn, says the White Paper. Its share capital should be increased by NK 500m while NK 2.89bn should be raised by state-guaranteed foreign loans.

The state oil company is planning capital expenditure next year of NK 2.65bn compared with NK 3.86bn this year. Revenue next year are forecast at NK 2.45bn while a deficit of about NK 400m is expected.

Statoil is unlikely to make a trading profit until 1982.

## Botha 'flew to Iran over oil'

BY QUENTIN PEEL

JOHANNESBURG, Oct. 29.

MR. PIK BOTHA, the South African Foreign Minister, flew to Iran four weeks ago for talks with the Shah on South Africa's future oil supplies. It was reported here today.

The Johannesburg Sunday Express newspaper said that Mr. Botha, who refused to confirm or deny the story, was told that Iran would not be prepared to defy UN oil sanctions if South Africa pressed ahead with a unilateral settle-

ment in Namibia.

The newspaper also reported that in an earlier contact, some three months ago, the Iranian Government had demanded and received an assurance from South Africa that it would not pass on to Rhodesia any oil received from Iran.

Iran supplies the great bulk of South Africa's crude oil imports, although no exact figures are available. However

it has recently been reported that South Africa has been looking for alternative sources of supply. Several Arab States and the tiny, oil-rich State of Brunei have been mentioned.

The newspaper report suggested that the Shah's tough line on oil, in contrast with his traditional good relations with South Africa, is a result of his own internal political problems and dependence on the West.

## Failure in Italian union talks

BY PAUL BETTS

ROME, Oct. 29.

THE NEXT 48 hours could be decisive for the survival of the minority Christian Democrat Government after the breakdown of week-end talks between Sig. Giulio Andreotti, the Prime Minister and the trade unions to seek a compromise to end the increasingly bitter strike of hospital workers here.

The Government's refusal to meet the higher wage demand of hospital workers on the grounds that this would compromise its attempts to enforce an incomes policy was immediately followed by the decision of the unions to call a series of further strikes next week, which are likely to spread labour agitation in many other public sectors.

In the face of the intransigent attitude of the unions, the Prime Minister has referred this specialist dispute to the Parliament, which is expected to consider the matter on Tuesday. Sig. Andreotti, whose Government depends on the direct support of the Communists and Socialists, is now seeking all-party backing for his line against the unions.

The key Parliamentary debate next week will thus represent something of a confidence test

for Sig. Andreotti's administration. The Prime Minister claims that by surrendering to the hospital workers his Government's attempts to enforce a medium-term economic recovery plan would lose all credibility. One of the main aspects of the programme is a major effort to contain the country's increasing labour costs.

For their part, the main political parties supporting the minority Government reaffirmed this weekend that they did not depend on the direct support of the Communists and Socialists. Enrico Berlinguer, the Communist Secretary General, speaking at Bologna today, a crisis would not solve the country's fundamental economic and social problems.

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## New fighting expected as Nicaragua talks collapse

BY HUGH O'SHAUGHNESSY

MEXICO CITY, Oct. 29.

GEN. ANASTASIO SOMOZA, head of the family which has ruled Nicaragua for 44 years, and the Left-wing Sandinista guerrillas are preparing for a new outbreak of fighting following the virtual collapse last week of the U.S.-sponsored mediation talks between Somoza and his opponents.

The withdrawal from the talks of the Group of 13 moderate Left-wing leaders and their claim that the U.S. was still giving aid and comfort to Gen. Somoza, has dimmed the chances of a negotiated settlement of the Nicaraguan crisis and of the rapid abdication of the General.

Gen. Somoza is today reported as saying that he intends to continue buying arms for use against those who threaten his Government. The scale of Somoza's arms purchases, according to U.S. officials, has been a major factor behind the decision of the International Financial Institutions against giving him new loans and the U.S. and Mexico have been trying to persuade Israel, Gen. Somoza's chief arms supplier, to halt shipments to him.

The much more lightly armed Sandinistas are meanwhile trying to reorganise and strengthen themselves for a new offensive against Gen. Somoza under the leadership of their commander, Eden Pastora.

The fact that Eden Pastora is a political moderate in Sandinista terms and is opposed to the sectarian Leninist attitudes of the far Left factions of the movement goes far to explain why the Sandinistas so far have got little or no help from the Communist countries and are reported to be badly off for funds and weapons.

Despite the breakdown of negotiations between Gen. Somoza and the leaders of the nationwide uprising against him, several of whom have sought asylum in the Mexican Embassy in Managua, would be prepared to continue discussions in the free atmosphere of Mexico City about the withdrawal of the General and his immediate family from Nicaragua and the establishment of a broadly-based democratic Government.

## U.S. steel imports drop

BY STEWART FLEMING

NEW YORK, Oct. 29.

FOREIGN STEEL imports into the U.S. showed signs of slowing down during September, according to preliminary Commerce Department statistics released by the U.S. Steel Institute.

The figures show a particularly significant decline in imports from the EEC, which has previously been exporting heavily to the U.S. in comparison with other years.

Imports in September totalled 1.58m tons, 23 per cent below last year's earlier levels and also declined significantly from the figure of 1.8m tons in August. A huge increase in imports in July and August, particularly from the EEC, had raised serious anxieties about the effectiveness of the Treasury's trigger price mechanism as a tool for controlling who the industry in the U.S. believes to be illegally dumped foreign steel.

In spite of this decline, to the first nine months this year imports rose 19 per cent to 18m tons compared with 15.1m in the same period last year.

Considering that the trigger

price system was introduced in May in an attempt to curb imports, the industry in the U.S. still has grounds for questioning its effectiveness. It fears that American Iron and Steel imports will take a 20 per cent market share this year, up almost 2 percentage points from last year.

The Gulf in the U.S. account previously been exporting heavily to the U.S. in comparison with other years. Imports in September totalled 1.58m tons, 23 per cent below last year's earlier levels and also declined significantly from the figure of 1.8m tons in August. A huge increase in imports in July and August, particularly from the EEC, had raised serious anxieties about the effectiveness of the Treasury's trigger price mechanism as a tool for controlling who the industry in the U.S. believes to be illegally dumped foreign steel.

In the report Mr. Walter E. Hanson, the chairman and chief executive, says that he is proud of the profession's efforts to improve its self-regulatory procedure and warns of the continuing struggle to ward off Federal regulation. Mr. Hanson's remarks contrast sharply with statements by another leading accountancy firm, Price Waterhouse which in its annual report in September was sharply critical of the self-regulatory efforts of the profession so far.

## Ireland denies break with £

By Stewart Dalby

DUBLIN, Oct. 29.

DR. JOHN Colley, Irish Finance Minister, today moved to end speculation that a cut in the link between the Irish pound and sterling was imminent.

"There is no basis whatsoever for reports that we are breaking with sterling. I do not contemplate any such move prior to the final decision on the European Monetary System being taken," Dr. Colley said in a radio interview.

Rumours that the Irish punt, which has a firm parity link with sterling, would be set free by tomorrow, caused an influx of over 250m funds into Irish gilts and industrial shares last week. Much of the money was said to have come from Britain. One or two banks had also started to deal forward in Irish pounds through the medium of dollars.

Bruce Andrews, Mr. Jack Lynch, Irish Prime Minister, has officially switched on the Kinsale Head gas field, Ireland's first commercial hydrocarbon reserve, at Cork.

## Belgium sets 'election day'

By Giles Merritt

BRUSSELS, Oct. 29.

BELGIUM's caretaker Prime Minister, M. Paul Vanden Boeynants, tonight pinpointed December 17, as the date for the country's upcoming general election.

M. Vanden Boeynants stipulated that the target date was contingent on his Government's being able to push urgent legislative measures through the Belgian Parliament inside the seven-week deadline.

In addition to economic measures, the Vanden Boeynants administration aims to pass the necessary legislation that will enable direct elections to the European Parliament to take place here next June.

The Vanden Boeynants Government took office 10 days ago as an interim administration following the surprise resignation of Premier M. Leo Tindemans.

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## WORLD TRADE NEWS

## ITC rejects anti-dumping complaint against motor-cycle producers

BY STEWART FLEMING

THE U.S. International Trade Commission has determined that Harley-Davidson, the sole U.S. motor-cycle producer, has not been injured by the dumping of Japanese motor-cycles in the U.S.

The decision means that the U.S. Treasury, which had earlier imposed anti-dumping duties on Japanese producers, will not impose anti-dumping duties on Japanese producers.

Last year, Harley-Davidson, which produces about 48,000 motor-cycles a year and claims a 90 per cent market share in the U.S., brought an anti-dumping complaint against the main Japanese producers Honda, Suzuki, Kawasaki and Yamaha, alleging that they were selling their bikes below fair value in the U.S. and significantly below prices charged in Japan and Western Europe for the same bikes.

The Treasury found in April this year that Kawasaki, Yamaha and Suzuki were selling their bikes in Japan at between 10 per cent and 30 per cent below U.S. prices for the same bikes. Harley-Davidson had

claimed that dumping margins ranged from 30 per cent for Suzuki to 45 per cent for Kawasaki.

For penalties to be imposed in a dumping case, it is necessary under U.S. Trade Law not only for the Treasury to find evidence of dumping but, additionally, for the International Trade Commission to find that the dumping has caused injury to the U.S. producer.

Harley-Davidson, which is a subsidiary of AMF, in its complaint to the ITC said that the dumping had prevented the company from entering the middle-weight U.S. motor cycle market, forced it out of the production of light-weight cycles and had crowded its market for heavy-weight machines. Harley-Davidson also only makes heavy-weight machines of around 1,000 cc capacity and has a 42 per cent market share in this sector of the market. A decade ago, it accounted for virtually the whole of the heavy-weight market.

The reasons why the ITC determined that the dumping was not causing injury will be set out in full in early November. It is understood, however, that

the commissioners, in their four to zero finding, were influenced by their belief that other factors, including for example inadequate design features, have contributed to Harley-Davidson's difficulties and that these outweighed the impact of the dumping. The Treasury did not find dumping, moreover, on any cycle above the 700 cc class—the market in which Harley-Davidson's operations are now centred.

Harley-Davidson has said that it is disappointed with the ITC's judgment, with which it disagrees. But it has claimed that filing the suit has resulted in fairer prices with both Honda and Yamaha raising U.S. prices some 30 per cent since early 1977.

But whatever impact the case has had on Japanese prices, another factor will have been the decline in the value of the dollar against the Japanese yen on foreign exchange markets.

Harley-Davidson points out too that Yamaha has entered into a formal commitment with the U.S. Treasury not to dump motor cycles.

Japanese makers have secured a dominant position across the whole U.S. market with the

NEW YORK, Oct. 29.

exception of the heavy-weight 1,000 cc bikes. Harley-Davidson estimates that Japanese imports account for 89 per cent of U.S. motor cycle sales. The Treasury puts the value of Japanese motor cycle imports in 1976 at \$366m and at around \$65m in the first quarter of 1977.

Japan's colour television exports in September rose 49.7 per cent to 453,294 sets from 304,130 in August and were up 9.8 per cent from 414,650 in September last year, according to the Japan Electronics Industries Association. The September export rise was due mainly to increased sales to the U.S. and West Germany, it said.

Exports to the U.S. almost doubled in September to 214,625 sets from 109,167 in August and were up 11.7 per cent from 192,222 a year earlier.

Exports to Britain fell 9.8 per cent to 16,834 from 20,963 in August but rose 19.9 per cent from 13,705 in September last year.

Japanese colour television production in September rose 21.5 per cent to 771,000 from 634,570 in August and up 1.1 per cent from 762,600 in September last year.

## Britain to advise Egypt on gas scheme

By Kevin Dore, Energy Correspondent

BRITISH GAS has been chosen by Egypt as the consultant for the country's first scheme to develop natural gas for household use.

The corporation's international consultancy service will advise on a multi-million pound scheme to distribute gas to four suburbs of Cairo.

The contract, which still has to be negotiated in detail with Egypt's Petroleum Authority, could be worth several hundred thousand pounds. It also offers the prospect of further overseas contracts for the UK gas contracting industry.

The Cairo suburbs to be supplied—Helwan, Madi, Helwan and Nasr City—are planned to have a population of 650,000 by the year 2000. There are already 300,000 users of bottled liquid petroleum gas in the area. The new natural gas supplies will be transmitted from established fields that are already supplying industry.

British Gas will advise on the extension of the existing natural gas high pressure transmission system, the design and construction of local distribution networks, the conversion of LPG appliances and marketing.

It has carried out other consultancy work abroad in countries such as Australia and New Zealand, and in the Middle and Far East, but this will be its biggest contract to date.

## Kenya, Uganda air agreement

By John Worrall

NAIROBI, Oct. 29.

KENYA AND UGANDA have signed a bilateral air service agreement, under which aircraft from one country are allowed to overfly the territory of the other, land for technical reasons, take or drop passengers and land in transit to other countries.

Each country is to operate two weekly regional flights of mixed cargo and passengers between Entebbe, Uganda, and Nairobi, and two more international flights to either of the two airports or beyond. The agreement, which takes immediate effect, also allows the two countries to operate four cargo flights a week between Mombasa and Entebbe.

This is regarded as the first step towards normalising relations between Uganda and Kenya since the break-up of the East African Community last year.

## Japan to press Mexico for cut in price of light crude

BY RICHARD C. HANSON

TOKYO, Oct. 29.

THE JAPANESE are prepared to greet President Jose Lopez Portillo of Mexico, who arrives tomorrow for an official visit en route from China, with millions of dollars and billions of yen in loans.

The hope here is that the Mexicans will agree to lower the price of their highly prized light crude oil, thus clearing the way for oil imports and correcting a persistent trade imbalance.

It is unlikely, however, that the Mexican President will be swayed quickly.

The trade gap between Mexico and Japan, though less severe than a few years earlier, expanded to \$150.4m in Japan's favour last year from \$137.7m in 1976, as exports from Japan rose 16.9 per cent and imports from Mexico gained only 9.1 per cent.

The trend this year shows further Japanese export expansion.

Japan would like Mexico to become a major "second" source of crude oil after the Middle East. The Mexicans have indicated they too want to diversify their market away from the U.S. Mexico is about the same distance from Japan as its major

energy supplier, Saudi Arabia, but the Mexicans are asking \$13.10 per barrel, for light crude, or U.S. 40 cents more than the Saudis.

In September, Mitsubishi Corp. for the first time arranged to buy on a spot basis 330,000 barrels of oil from Mexico as a test, with the tanker sailing from the East Coast Gulf side of Mexico to Japan through the Panama Canal. This is due to arrive during the President's stay.

The major obstacle to increasing oil exports to Japan is the building of tanker facilities on Mexico's Pacific coast—where a refinery is scheduled to be completed this year—and sufficient pipelines from the potentially huge Mexican oil fields.

Mexico plans to raise production from about 1m barrels a day to about 2.2m by 1981. It would expect to export about half, with the U.S. perhaps getting 60 per cent, Europe 20 per cent and (if pricing can be agreed) Japan 20 per cent.

The Japanese Foreign Ministry notes that Mexico has shipped recent years from the biggest trading partner Japan has in Latin America to only fourth and fifth respectively in exports and imports, partly because Mexican trade volume has been relatively stagnant.

Japan's investment in Mexico has been fairly active over the past few years, rising on a licensed basis to \$150m in March this year from about \$108m in 1973.

During his four-day visit, President Lopez will formally sign a series of private commercial bank loan syndicates denominated in both dollars and yen, as well as official credits for various development projects.

At current exchange rates, these are valued at about \$1bn, which can be viewed as the biggest package ever put together for a foreign borrower by the Japanese.

General Motors, too, hopes to establish the basis on which to expand its business in China, Mr. Thomas Murphy, chairman and chief executive officer, said when arriving in Tokyo from China. GM is the U.S. company to be hosted by China's Ministry of Machine Building.

## Further improvement in S. Africa's trade balance

BY QUENTIN PEEL

JOHANNESBURG, Oct. 29.

SOUTH AFRICA'S favourable balance of trade for the first nine months of the year totalled \$11.8m (1346.2m) compared to \$278m (2157.3m) for the same period last year, according to the latest figures issued by a Department of Customs.

The figures, which exclude ports of gold, bullion, and imports of oil and military equipment, point to a continuing improvement in the current account surplus, expected to top \$1bn (1366m) by the end of the year.

The September surplus was \$14.4m (176m) from exports of \$20m (230.5m) and imports of \$5.6m (74.8m)—the best monthly surplus so far this year. The surplus in August totalled \$5.9m (72.8m), and in July \$2.8m (36.8m). Moreover, the import figure in September was down on the August level of \$67.5m (832.5m), suggesting at least a temporary let-up in the rise in imports since the beginning of the year.

The latest figure has also been earned in spite of a seasonal drop in sales of Krugerrand gold

## Brokers anticipate slump if OPEC lifts oil price

BY OUR SHIPPING CORRESPONDENT

THE HARLEY Mather tanker charter index reached Worldscale 121—its highest point for four years—last Friday as tanker owners consolidated the gains of recent weeks.

There was not a great deal of activity in the Gulf loading area, but brokers remain confident that the present level of rates will hold for the next month. There was more action and further rate improvements in the Mediterranean.

Brokers Galbraith Wrightson warns owners, however, that they are unlikely to see further gains with 35 vessels available in the Gulf in the next month.

Most brokers are now preparing for the slump in business expected to occur after the assumed OPEC oil price increase in January, but few expect rates to collapse to the distress levels prevalent for the first half of this year.

Another critical factor is whether owners can push the effects of higher spot charter rates through into the timecharter market. Galbraith Wrightson's advice to owners is to hold off until charterers are prepared to concede ground.

Dry cargo markets strengthened last week in both the Atlantic and Pacific, although of course any gains are offset by the weakness of the dollar.

The Gulf-Continent grain rate rose last week from \$7.50 to \$8 (for 50,000 dwt vessel) while Gulf-Japan is up from \$11.50 to \$12.50 (for 50,000 dwt). Owners in these trades are reported to be pushing for better timecharter propositions, but with little success last week.

Lively freight markets continue to have a beneficial impact on the sale and purchase side, with renewed interest in large tankers.

The highlight was the sale of an eight-year-old Norwegian VLCC of 210,000 dwt to London for \$6.7m. Two smaller Colocotronis tankers were also sold, also to Greek buyers.

The plight of the UK tramp shipowners continues to be reflected starkly in sale and purchase deals. Bibby Line was in the market again last week, accepting \$7.75m for the 170,000 dwt oil-bulk-carrier English Bridge, built in 1973. This ship has been laid up in Norway for almost a year.

## U.S. opposed on export credits

BY ROBERT MAUTHNER

PARIS, Oct. 29.

THE U.S. proposal to increase interest rates on export credits, made here last week during the first annual review of the international export credit consensus, has run into strong opposition from other participating countries, particularly the nine EEC members and Japan.

Though the U.S. partners have agreed to study the American proposal, which also includes the extension of the arrangement to aircraft, nuclear equipment and ships, it will clearly take a long time before the revision procedure is completed, if at all.

M. Gilbert Morleghem, Director of External Financial Relations at the Belgian Foreign Ministry and chairman of the meeting, told a Press conference that a number of countries had stressed that they had already made a big effort to reach the original agreement, which came into effect only in April this year. They did not see why the U.S. should throw the whole consensus into the balance after such a short period.

Moreover, the current unstable conditions on international currency markets and the existence

of widely differing inflation rates made it increasingly difficult for an equitable system to be devised. Correctives might have to be applied to export credit rates laid down in the arrangement to take account of the sharp fluctuations of some currencies.

There seems little chance, therefore, that the U.S. proposal to raise the rates on export credits by between 0.25 and 0.75 per cent, with the bulk of rates rising by 0.5 per cent, will be adopted in its present simple form. Nor does the procedure agreed on at last week's meeting permit an early solution.

The intention is to set up a special working group to study the U.S. proposal. But before it can meet, the OECD secretariat will have to work out a detailed mandate on which its discussions will be based.

M. Morleghem made it clear that this working party was not expected to be set up before the next meeting of the participants in the arrangement, which has been fixed for January 1979, when other aspects of the U.S. proposal, such as the extension of the consensus to aircraft, nuclear plant and shipping will be discussed.

## World Economic Indicators

INDUSTRIAL PRODUCTION

|            | Sept. 78 | Aug. 78 | July 78 | Sept. 77 | % change on year | Index base year |
|------------|----------|---------|---------|----------|------------------|-----------------|
| U.S.       | 147.5    | 146.7   | 145.9   | 138.1    | +6.3             | 1967=100        |
| Holland    | 125.1    | 120     | 127     | 124      | +0.8             | 1970=100        |
| Italy      | 72.8     | 72.5    | 73.2    | 71.4     | +1.7             | 1970=100        |
| W. Germany | 100.31   | 105.3   | 119.0   | 97.8     | +2.6             | 1970=100        |
| U.K.       | 110.7    | 110.2   | 114.0   | 109.6    | +1.0             | 1975=100        |
| Japan      | 122.8    | 122.4   | 122.4   | 113.5    | +8.2             | 1975=100        |
| Belgium    | 114.5    | 114.8   | 122.4   | 121.2    | +4.0             | 1970=100        |
| France     | 126.0    | 127.0   | 131.0   | 127.9    | +1.5             | 1970=100        |

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BANQUE EUROPÉENNE DE CRÉDIT (BEC)



October 1978

## HOME NEWS

## Community farmers paid too much, report says

By John Edwards, Commodities Editor

EEC FARMERS are being paid too much and prices will have to be cut ruthlessly before the Community's agricultural surplus are significantly reduced, according to a report issued yesterday by the National Enterprise Board's Insac, a new software marketing company.

A report issued yesterday by the National Enterprise Board's Insac, a new software marketing company, claims that the EEC's agricultural surplus are significantly reduced, according to a report issued yesterday by the National Enterprise Board's Insac, a new software marketing company.

Political changes in the EEC and the decline of the agricultural population, cutting rural voting power, would force radical alterations in the Common Agricultural Policy before 1985. Farmers' profit levels were on average 20 per cent higher than needed to give adequate return on capital. Even if prices were cut by 20 per cent, farmers could maintain their real incomes by using unexploited reserves of production potential from land, animals and machines.

Since the "excess profits" of the larger and more efficient farmers were so large, price cuts would have to be similarly large—at least 30 per cent in real terms—to have any effect in curbing surplus production. Urban voters were no longer prepared to tolerate a system which they felt forced them to pay more than necessary for their food. Given the failure of price-support mechanisms to control costly surpluses, the Community would be forced to adopt more directly interventionist policies.

Political Change in the European Community: Implications for the Common Agricultural Policy. Agri Europe (London), £17.50.

## Dial-a-programme system announced

BY MAX WILKINSON

A NEW British system to allow businessmen and householders to dial a computer programme has been announced in London. The system aims to give the power of a large programme library to thousands of potential users of low cost micro-computers or adapted television sets.

It was devised by CAP-PPP, the programming company, which is co-operating with the National Enterprise Board's Insac, a new software marketing company.

The idea has been developed in co-operation with the Post Office for use on its new Prestel (formerly Viewdata) service. This allows an adapted television set or a computer terminal to be connected by the ordinary telephone network to a central computer file.

Information providers, ranging from financial institutions to marketing companies or public authorities, can place information on the central files for access by any member of the public who has a Prestel set.

A charge is made to those who wish to call up a "page" of information. The new CAP-PPP system will allow computer programmes to be stored in the central files and accessed as if they were any other type of information.

Mr. Alex d'Agapeyeff, chair-

man of CAP-PPP claimed that the company had made a world breakthrough with its invention of a special programming system called micro-cobol. This allows programmes written on one micro-computer to be used without modification on a competing brand of machine.

Mr. d'Agapeyeff said that the price of micro-computer-based systems was coming down so fast that soon even the smallest businesses would be able to afford them. Domestic television sets would also be adapted to become small computers by the addition of a tiny processor, a keyboard and some form of magnetic storage device.

Already home computers can be bought for about £700, and in the next few years they are expected to come down to perhaps £500 for the simplest configurations.

Mr. d'Agapeyeff said that the main limitation on their use would be the difficulty in providing adequate software programmes. His company's new idea for "Telesoftware" in conjunction with Prestel could fill this gap.

Mr. d'Agapeyeff also announced that his company was working with the General Electric Company to produce a prototype terminal.

## Car makers to help with faults survey

By Maurice Samuelson

THE SOCIETY of Motor Manufacturers and Traders is to co-operate with the Office of Fair Trading in a second survey of car owners to investigate faults in new vehicles.

That is in spite of the society's reservations about the results of last year's survey by the office, which showed faults in 67 per cent of new cars.

Some 5,000 questionnaires were returned, the society considers it inaccurate to assume a 67 per cent defect rate.

Faults reported during a car's warranty period might have been routine adjustments rather than serious repairs, the society says.

The aim of the survey will be to provide information on the need for quality control. It will also show which makes of car have the most faults.

Mr. Gordon Borrie, Director-General of Fair Trading, is said to have given a warning that unless the main offenders "pull up their socks" next year's findings will be published.

## Peachey inquiry report sent to department

The draft report on the 18-month investigation into the late Sir Eric Miller's conduct as chairman of the Peachey Property Corporation has been sent to the Department of Trade.

Sir Eric, aged 50, shot himself a year ago last September in the garden of his home in the Little Beltons, Kensington, London.

The inquiry was one of two investigations into Sir Eric's affairs. The other, which is continuing, is by the City of London Fraud Squad.

Society's advantage THE Co-operative Wholesale Society is well placed to take advantage of buoyant consumer spending expected in the next few months, Mr. Bill Farrow, chairman, said at the weekend.

Offshore oil chief THE Department of Energy has appointed Mr. Norman Smith as director-general for the Offshore Supplies Office in Scotland.

British Rail success More than one-third of the visitors to the Motor Show near Birmingham used trains to get there. British Rail was "fabulous" with the way the meticulously planned operation, the biggest ever mounted, had gone without a hitch.

Guarantee honoured The Electrical Contractors' Association has handed over its first cheque, for £1,141, under a new contract completion guarantee scheme.

Unpopular clothes Clothing retailers are worse off than their fellow High Street traders, with consumer spending on clothes almost at a standstill, according to a report from Inter Company Comparisons.

## Accountants speak out on self-employed tax

BY DAVID FREUD

THE ACCOUNTANCY profession has told Sir William Fife, chairman of the Inland Revenue, that it is too early to say whether it supports plans to tax the 2m self-employed on a current year basis.

Sir William told the Commons public accounts committee in March that the accounting bodies have agreed that the switch from previous year assessment "would be a desirable objective if we could get there."

However, the consultative committee of accountancy bodies said at the weekend that any suggestion that the accountancy profession would favour the change-over was premature.

The Inland Revenue has launched an intensive study into how to switch to current year assessment, which would bring forward to an earlier date the tax assessment on any level of income. This could mean higher tax bills for many self-employed.

Sir William told the committee of public accounts that there had been a number of formal and informal discussions with the accounting bodies on the proposals and that they would be likely to welcome the change. With this assurance the committee recommended that the change be made as soon as possible.

## Inflation rate 'unlikely to fall significantly'

BY DAVID FREUD

A SIGNIFICANT reduction in the rate of inflation in the near future is difficult to envisage, given the past monetary expansion, according to Dr. David Lomax, economic adviser to National Westminster Bank. A reduction might have been possible a year ago following the appreciation of the exchange rate, and in the wake of continuing declines in inflation.

However, says Dr. Lomax, that opportunity was not taken "and it is difficult now to see even a policy of fiscal concession

encouraging lower inflation." Staniland Hall Associates, a business forecasting group, expects a slowdown but no recession over the next two years, with consumer spending volume rising by 2.5 per cent in 1979 and 1.75 per cent in 1980 after this year's 5.25 per cent growth. However, spending on electrical durables and furniture and floor coverings is expected to fade, while car registrations, up 21 per cent in 1978, are forecast to decline by 5 per cent in both 1979 and 1980.

## Growth slowdown 'short-term'

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

THE RATE of growth of output is likely to slow down around the end of this year as the consumer boom slackens. During 1979, however, the expansion of investment and exports should help sustain demand so that the increase in overall output next year is only slightly less than in 1978.

These are the main short-term projections for the UK economy contained in the London Business School's Economic Outlook 1978-82, published today.

Among other main points is that the rate of price inflation will move back towards double figures unless current fiscal and monetary policies are changed. Unemployment is expected to stay at about its present level over the next four years, although there could be a slight decline until the end of 1980.

The Economic Outlook contains a detailed discussion of the proposed European Monetary System by Dr. Alan Budd and Mr. Terry Burns of the school. They conclude that a big shift would be required in monetary and fiscal policy if the UK was to join the scheme and stay in it.

The rate of money supply growth would have to be about 51 per cent below the average in the EEC—recently about 12 per cent a year. In order to avoid a loss of official reserves this would imply domestic credit expansion of about £20bn against this year's target of £20bn, with a similar reduction in the budget deficit.

The article points out that if the control of inflation is the Government's main objective this could be achieved without joining the system. The worst possible choice, the authors conclude, would be a half-hearted attempt at membership without undertaking the necessary changes in fiscal and monetary policy.

The authors say there is much to be said for staying out completely, but they also outline a plan for a two-year transitional period before full membership, during which the UK would have to get its inflation rate down to 4 per cent.

The forecasts assume that the UK will not join the proposed system and that the conventional unchanged policy assumption for other influences—in

| LONDON BUSINESS SCHOOL ECONOMIC FORECASTS      |       |       |       |       |       |
|--|-------|-------|-------|-------|-------|
| Annual Percentage Change                       | 1978  | 1979  | 1980  | 1981  | 1982  |
| At 1975 prices:                                |       |       |       |       |       |
| Gross Domestic Product                         | 3.5   | 3.3   | 3.6   | 2.5   | 2.5   |
| At 1970 prices:                                |       |       |       |       |       |
| Gross Domestic Product                         | 3.0   | 2.4   | 3.2   | 2.1   | 2.4   |
| Consumer spending                              | 4.8   | 3.7   | 2.0   | 2.1   | 2.4   |
| Private fixed investment (excluding dwellings) | 7.0   | 3.6   | 7.9   | 2.1   | 4.2   |
| Public expenditure on goods and services       | 2.0   | 2.9   | 2.3   | 1.8   | 2.0   |
| Exports  | 4.2   | 5.7   | 4.2   | 4.1   | 3.5   |
| Imports  | 7.9   | 6.6   | 5.2   | 4.8   | 5.4   |
| Consumer prices                                | 8.8   | 9.9   | 10.2  | 11.0  | 9.2   |
| Average earnings in manufacturing              | 14.6  | 11.6  | 12.0  | 14.4  | 12.3  |
| Money supply (M3)                              | 14.4  | 12.7  | 15.7  | 13.4  | 12.1  |
| Annual Average                                 |       |       |       |       |       |
| Wholly Unemployed (Great Britain)              | 1.31m | 1.27m | 1.24m | 1.27m | 1.31m |
| Annual Total                                   |       |       |       |       |       |
| Current account (£m)                           | -3    | -523  | -733  | 135   | -253  |

particular announced plans for public spending and annual adjustments to both income-tax allowances and indirect taxes to take account of inflation.

The public sector borrowing requirement in the current financial year is expected to be £8.3bn, compared with the official £8.5bn limit. On present policies, it would rise to £9.4bn in 1979-80. Domestic credit expansion is projected at £5.5bn in 1978-79, compared with the limit of £6bn. The broadly defined money supply is forecast to grow by 11.5 per cent in 1978-79.

Accordingly, while sterling should remain at about its present level until the middle of next year, the rate is likely to decline thereafter by about 3 to 4 per cent a year.

On the same basis, and after taking account of the likely change in "competitors' prices", earnings are likely to rise by about 11 to 12 per cent during the current year round. The school argues that if the Government wants to improve on this it needs a correspondingly tighter monetary policy with a higher exchange rate.

The Government's policy of forcing restraint on the economy is expected to edge up slightly next year. The conventional assumption for other influences—in

and earnings, coupled with the expectation that there will be no further major regulatory measures, indicates a much slower growth of living standards, measured by real personal disposable income, in 1979—up by 5.4 per cent against 1978—than the last five years.

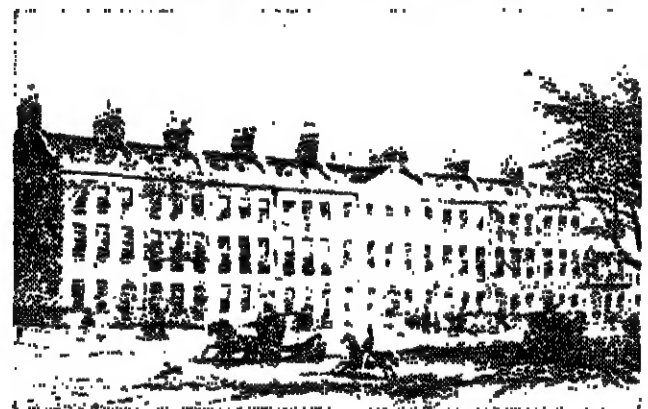
The increase in real consumer spending is consequently expected to slacken from 4.8 to 3.1 per cent between the two years. With a faster expansion of exports next year, though, a much smaller slowdown in the growth of total output is projected—from 3 to 2.6 per cent (at 1970 prices).

The London Business School believes that the growth of output in 1980 should be strong, thanks largely to the buoyancy of world output. "The years 1979 to 1982 should prove to be distinctly better in almost every respect than the last five years."

The Outlook notes that the difference between the present recovery and earlier consumption-led booms is that North Sea oil is keeping the balance of payments in near equilibrium. Although the current account is expected to move into deficit over the next couple of years, the scale is not expected to be serious.

Economic Outlook 1978-82, published jointly by the London Business School and the Governing Body of the London School of Economics, £4.00. Annual subscriptions £40.00 from Governing Body, 1 Westmead, Farnborough, Hampshire GU14 7RU.

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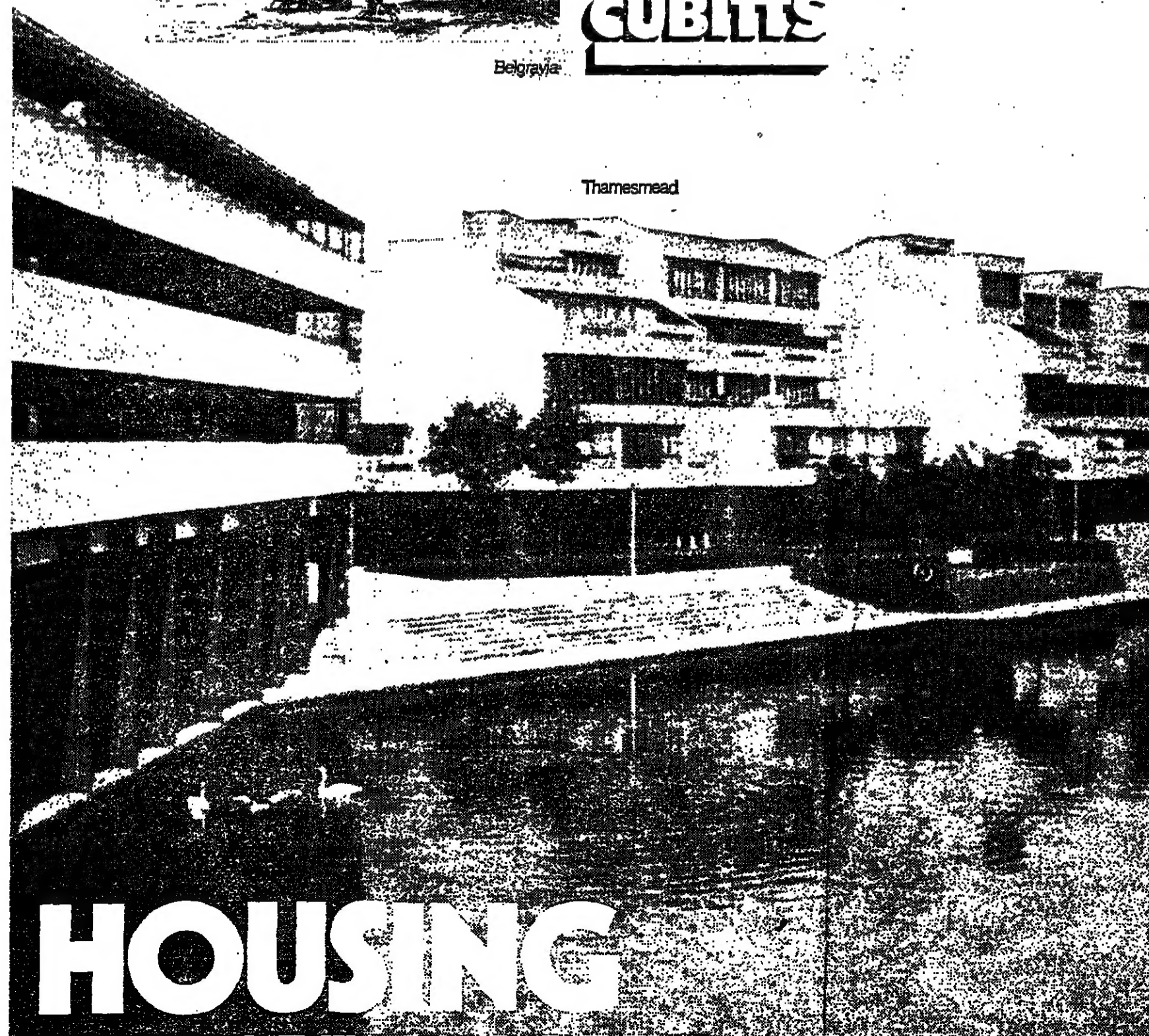
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## HOUSING



# HOME NEWS

## Provincial bus fares likely to rise

By Maurice Samuelson

AREAS on most of the provincial routes run by the National Bus Company are likely to rise by between 7 and 10 per cent from 1978 to 1979.

Many of the 35 individual companies under the umbrella of the National Bus Company have already made applications for fare increases which will be considered by the Traffic Commissioners in the next two months. In most cases, they will be the first rises for more than a year.

The final level of increase will depend on the amount of subsidy loss-making routes which companies receive from county councils. Last month, the Government warned councils that they could forfeit financial support for road schemes if they cut their own bus subsidies.

It is up to the individual companies to decide on the size of the increase they require. United, Northern, General, and others in the North East, are asking 7 per cent, while South Wales companies are asking for 10 per cent.

National Bus says it needs the extra money to continue to run its services. Apart from the county subsidies, it receives no other money.

In recent years, the up-tween coach and rail fares has, however, the company has been pressed for concern about British Rail's cheaper fares policies.

## Decision sought on fibre industry restructuring

By Rhys David, Textiles Correspondent

A STRONG HINT has been given that the fibre industry is looking for a favourable decision from the European Commission on the restructuring plan it has drawn up.

Mr. Bill Barnes, chairman of the British Man-Made Fibres Federation, speaking at a conference of European filament weavers at Runnymede, Surrey, said the plan provided a workable mechanism which would enable capacity to be brought into line with demand without imposing disruptive, violent shifts in market shares.

It offered the industry its best chance of a reasonably early return to financial health.

The scheme was drawn up in the summer by the fibre producers in consultation with Mr. Etienne Davignon, the European Commissioner for Industry—but subsequently ran into opposition with the EEC Directorate responsible for competition policy.

Commission officials have been discussing the industry's problems in detail with producers throughout Europe. With their report now complete, the restructuring proposals are again due for discussion by the Commission early next month.

The scheme envisages rationalisation, bringing an overall reduction of about 15 per cent in EEC fibre capacity. At the same time there would be some re-adjustment of market shares in favour of Italian producers.

"Although the issue has not been decided, we fervently hope that permission for implementation of the plan will be granted," said Mr. Barnes.

The difficulties in the industry, he said, were the result of massive expansion aimed at catering for a demand which had not materialised.

Since 1960, growth in textile industry output in the OECD countries had increased by about 50 per cent while production of man-made fibres had gone up by 400 per cent.

A similar increase had taken place recently in production capacity in Third World and Soviet bloc countries.

"Fate has decreed that since 1973 we should have the responsibility of guiding our industry through a combination of stubbornly weak demand, chronic overcapacity and increased labour, raw material and transport costs."

Mr. Barnes forecast a brighter period ahead for the industry and a growing inter-dependence between fibre producers and customers.

## Scottish exports increase by 24%

By Roy Permon, Scottish Correspondent

SCOTLAND is one of the fastest-growing regions of the UK in terms of exports of manufactured goods, a survey by the Scottish Council Research Institute suggests.

Inquiries among 600 companies showed that between 1974 and 1977 exports from Scotland increased by 24 per cent in real terms compared to 14 per cent from the UK as a whole.

Over the same period Scotland's share of total manufactured exports from Britain rose from 10.4 per cent to 11.5 per cent.

Whisky was the most important single export, with nearly two-thirds of all production sent abroad last year. But, while it maintained its pre-eminent position, as a proportion of all exports it declined from a quarter in 1971 to 14 per cent last year.

The engineering industries performed well but exports of ships, and textiles—two traditional Scottish industries—declined in real terms.

The destination of Scottish exports has also changed. Since 1974 the proportion of goods sold to European countries has grown while there has been a drop in the proportion sold to North America.

Scotland's manufactured exports 1974-77, Scottish Council Research Institute, 1, Castle Street, Edinburgh, EH2 3AJ. Price £1.

## Aluminium output boost awaits cheap power deal

By Roy Hodson

KAISER ALUMINUM is prepared to go ahead with a £100m expansion of the Anglesey Aluminium Company smelter as soon as it can agree with the Central Electricity Generating Board over cheap, continuous power.

Mr. Bill Hoults, Kaiser's vice-president and treasurer, said in London at the weekend that he was expecting a Government-backed power price offer within weeks.

Up to 500 new jobs will be created at the smelter, at Holyhead, and the annual input capacity will be doubled to 224,000 tonnes if the price for the extra electricity can be agreed.

The new capacity would make Britain self-sufficient in primary aluminium by supplementing output from Anglesey, the British Aluminium, Scottish Smelters, and the Alcan smelter at Lynemouth, Northumberland.

The Department of Industry, the generating board, the Welsh Office, and the Welsh Development Agency, have all been negotiating with Anglesey Aluminium for a year.

But Tinto-Zinc Corporation is leading the negotiations on behalf of Anglesey Aluminium. It has a one-third holding in the company, which was formed to run the Anglesey smelter. Kaiser Aluminium holds two-thirds.

The various Government departments are still arguing with the generating board which opposes providing further cheap electricity for expansion of the smelter. The board feels that it has to carry a heavy financial load arising from the existing power deal for Anglesey Aluminium arranged by the Wilson Government 10 years ago.

The cost of that power has never been made public. It is probably near the lowest European power rates for heavy industry from base-load power stations, of about 10 mills. A mill represents payment of a tenth of a U.S. cent for each kilowatt-hour of electricity. Usual British industrial rates are two to three times higher.

The board has an excess of electricity generation capacity. It has a planning margin—production capacity over expected maximum demand—of 28 per cent.

However, the board points out that it does not necessarily have a power surplus to sell cheaply, and without interruption, to industry. Labour disputes and the delays in completion of new power stations are forcing the board to hold more power stations in reserve than before, money for renovations.

## More help urged for housing renovation

By Paul Taylor

BIG CHANGES in Government policy towards housing renovation are called for today by the Association of Metropolitan Authorities.

A report by an association working party says that the Government is not doing enough to help people repair, maintain and modernise their homes.

The association says that deteriorating housing conditions will cause great problems in the future and can be resolved only by a big Government re-think of national policies on housing repairs and improvements.

The number of unfit houses had declined between 1971 and 1976, but there had been a "substantial rise" in the number of dwellings in "substantial disrepair".

Councillor John Bradley, chairman of the association's housing committee, said that the swing away from slum clearance had not resulted in a corresponding increase in improvements.

The Association is recommending a five-point programme to raise the level of financial incentives for improvement and repair.

It includes a new fabric repair grant to cover the costs of basic repairs, 75 per cent grants for properties lacking basic amenities, the raising of rent limits on grants to reflect inflation, and building societies or local authorities to advance mortgage money for renovations.

## Far East equity funds do best for pensions

By Eric Short

EQUITY FUNDS based on Japan did elsewhere in the Far East were the best-performing pension funds over the 12 months to the end of September, according to the latest figures from Harris Graham, a leading firm of pension consultants.

However, a best average performance overall came from property funds.

Far East funds occupied the top places in the equity performance table. Heading the list was Anglo-Nippon Exempt, with a rise of 83.4 per cent. The average equity performance over the year amounted to a 13.1 per cent rise, compared with an increase of only 7.4 per cent in the T-Actuaries All Share Index with income reinvested.

In 1978, the 52 funds analysed managed to do better than the index.

Property funds recorded the best average performance over the year, with a rise of 18.7 per cent. Top of the league table was Abbotstone Agricultural, with an increase of 37.3 per cent. However, even the bottom fund, Industrial and Commercial, improved by 14.6 per cent. Fixed interest funds, in contrast, had an average rise of only 1.6 per cent over the year, reflecting the weakness in gilts.

Pension fund investment depends much on getting the correct balance between the three investment media: equity, property and fixed interest. Pension schemes can decide on the proportions themselves, or leave it to the institutions by investing in a mixed fund. Here, the average performance showed a rise of 4.6 per cent, with the top fund, Welfare Life, having an increase of 12.4 per cent.

| PERFORMANCE OVER THE 12 MONTHS TO SEPTEMBER 30, 1978 |          |                               |          |
|--|----------|-------------------------------|----------|
| EQUITIES   |          | FIXED INTEREST                |          |
|  | Change % |                               | Change % |
| Top: Anglo-Nippon Exempt                             | +93.4    | Top: Confederation Life Fixed | +10.7    |
| Average  | +13.1    | Average                       | +1.6     |
| Bottom: Equity Capital                               | nil      | Bottom: King & Shazson Bd.    | -13.9    |
| FT-A All Share                                       | +7.4     | FT-A All Stocks Gilts         | -0.9     |
| PROPERTY   |          | MIXED FUNDS                   |          |
|  | Change % |                               | Change % |
| Top: Abbotstone Agriculture                          | +37.3    | Top: Welfare Life Mixed       | +12.4    |
| Average  | +19.7    | Average                       | +4.6     |
| Bottom: Industrial & Comm.                           | +14.6    | Bottom: Lloyds Bank Exempt    | -0.8     |
| Retail Price Index +7.8 per cent                     |          |                               |          |
| Basic State Pension +14.4 per cent                   |          |                               |          |

## Directors call for tax cuts and competition

By Colleen Toomey

CUT in top income tax rates 50 per cent and a declaration of intent to reduce the standard rate to 25 per cent have been urged by the Government by the Institute of Directors.

Mr. Jan Hildreth, director-general of the institute, has taken to the Prime Minister's list for proposals to create a healthier business climate to be included in the Queen's speech on Wednesday.

"The main immediate needs are the provision of more jobs and a substantial improvement in living standards for all," he said.

"These can be achieved if business is encouraged to flourish and we believe that this is the chief consideration which should be borne in mind when framing Government policy."

Mr. Hildreth spelled out his recipe for success with a programme which included a strong competition policy, tax cuts, better national housekeeping and a commitment from the Government to balance its budget.

The customer's interest was paramount and any monopoly power threatening this had to be opposed, he said. "The Government must therefore encourage competition."

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**FAIRPORT MOSCOW 22-31 May 79 USSR**

## Banque Nationale de Paris opens an office in Stockholm

The representative office of Banque Nationale de Paris in the Malmkillnadsgatan has been officially opened by Monsieur Pierre Ledoux, President of the BNP Group.

Monsieur Ledoux was received by King Carl-Gustav, by Mr. Mundebo, Finance Minister, and by Mr. Nordlander, Governor of the Central Bank of Sweden.

Together with their office in Oslo the new BNP representative office in Stockholm will facilitate business with both local and multinational companies as well as with the Swedish financial community.

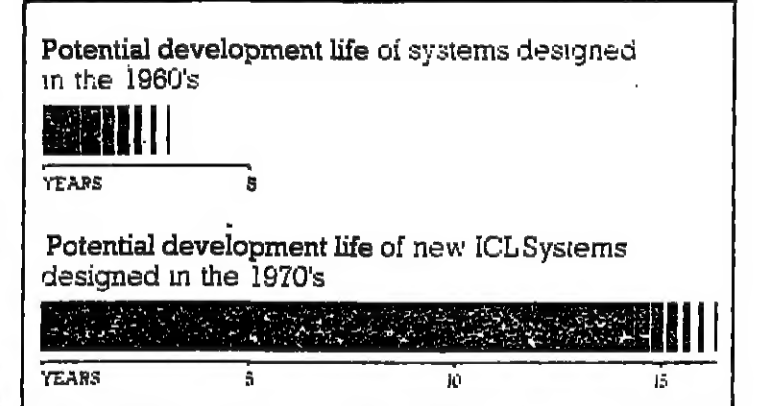
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# 'Which would you rather invest in: a computer range with a past or a computer range with a future?'

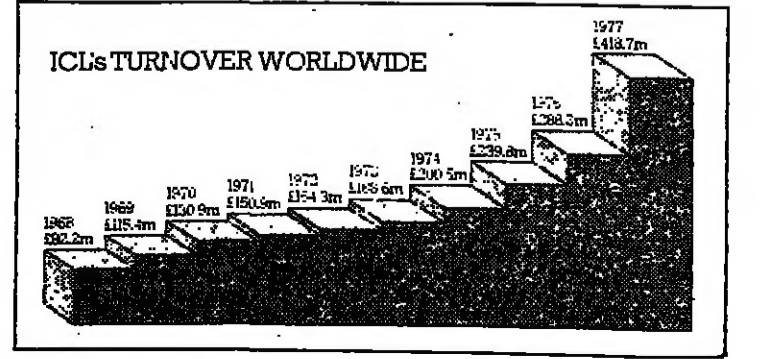
Dr Chris Wilson Managing Director, ICL

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Profitable growth is our business.







LABOUR NEWS

# Daily Star print union row threatens Express group

BY PAULINE CLARK, LABOUR STAFF

NATIONAL Graphical Association members working for the Daily Star, threatened disciplinary action already taken against the group's new newspaper, the Daily Star, next Wednesday. The union's Manchester office branch, which is taking action against the group's new newspaper, the Daily Star, next Wednesday. The union's Manchester office branch, which is taking action against the group's new newspaper, the Daily Star, next Wednesday. The union's Manchester office branch, which is taking action against the group's new newspaper, the Daily Star, next Wednesday.

## Attempt

Mr. Salts said yesterday that action in London would not threaten the Daily Star itself because all production was based in Manchester. But there could be an attempt to stop editorial matter reaching the Daily Express in Manchester from London which could reduce the size of Manchester editions.

# Government asked to be wary over EMS plans

BY CHRISTIAN TYLER, LABOUR EDITOR

THE GOVERNMENT will be asked by Labour MPs and TUC leaders today to proceed very warily on the question of Britain's joining the proposed European Monetary System. A meeting of the TUC-Labour Party liaison committee, which includes Government Ministers, is expected to spend some time on the issue—which has already evoked outright hostility from anti-Marketisers and unease among other Labour and union leaders.

The committee will also consider a list of subjects for future discussion. Its agenda ran out two months ago because it was widely supposed that the Prime Minister would call a general election. A new element in the EMS debate today will be a paper from the TUC recently approved by its economic committee. This does not put forward objections in principle to the EMS, despite the distrust of all EEC institutions felt by most trade union leaders.

## Gun strikers return to work

SEVEN HUNDRED strikers who halted production of guns at the Royal Ordnance factory in Nottingham return to work today after a two-week dispute. The men, members of the engineers' union, went out after colleagues were disciplined for refusing to handle some low-rate piece-work jobs.

## Bus men back

BUSES ARE running again in Norwich after 180 maintenance men and cleaners, on strike for four days over a bonus scheme, accepted a new offer on Saturday.

# Governors say prison system may face 'total breakdown'

BY OUR LABOUR STAFF

PRISON GOVERNORS in the Society of Civil and Public Servants have warned Mr. Roy Jenkins, Home Secretary, that prison officers could face "total breakdown" unless industrial relations matters in the prison service are resolved. The Prison and Borstal Governors' Branch of the Society wrote to Mr. Jenkins after a threat of national industrial action by prison officers next Thursday. The prison officers' union is demanding a public inquiry into the structure of the service, regulating machinery, industrial relations training and other questions. They are unhappy about their lack of independence from the Home Office, which is responsible for their pay and conditions.

Mr. Jenkins said yesterday that the position in the prison service was about to disrupt efficient administration of the courts. He went on: "Prisoners, especially those dangerous prisoners serving long sentences for serious offences of violence, will be quick to exploit a breakdown in morale and discipline of prison officers, and the consequent effect on the breakdown of security is obviously going to be enormous and far-reaching."

## APPOINTMENTS

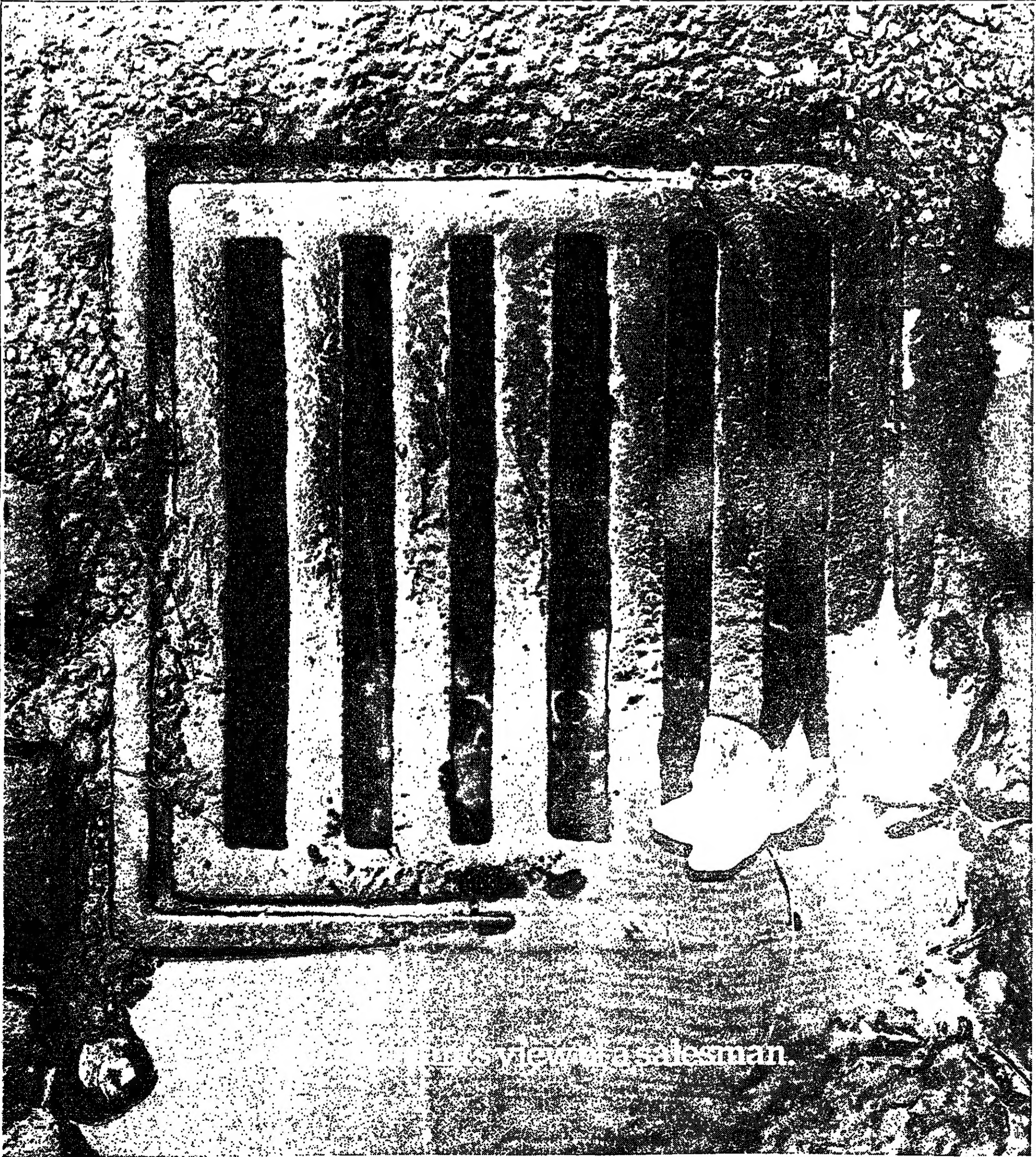
# Roland Smith joins Readicut

Professor Roland Smith has joined the Board of READICUT INTERNATIONAL as a non-executive director. Professor Smith is Carrington Vivella Professor of Marketing at Manchester University. He is chairman of the Senior Engineering Group and a non-executive director of several other companies.

Mr. S. V. Finn has been appointed secretary of UK PROVIDENT on the retirement of Mr. R. W. Hallett. Mr. D. T. Flett has been made deputy general manager (general and marketing) of J. J. Gannings, deputy general manager (investment) and Mr. R. J. Higgins, deputy general manager (administration). Mr. Ari C. Zaphirou-Zarifi has been appointed managing director and Mr. Martin H. Young a director of the HERITABLE and GENERAL INVESTMENT BANK. Mr. Hugh Gemmell has assumed the responsibilities of managing director of BLAND PAYNE (UK) following the resignation of Mr. N. P. Samuelson. Mr. Dennis A. Jackson has been appointed managing director of M. and J. ENGINEERS. Mr. Richard Roy has been appointed to the Board of LLOYDS INDUSTRIES as sales director. The company is a subsidiary of HOLT Lloyd International. Mr. Eric Bolam has been appointed managing director of PETER STUBBS, a subsidiary company of the James Neill Group, of which he has been a senior production executive since 1968. Following the acquisition of GRAENROSS PLANT & EQUIPMENT by the Staffordshire Public Works Company, a member of the William Boulton Group, the resignation is announced of Mr. L. A. W. Noble and Mr. B. J. Bird from the Board, and the appointment of Mr. R. L. Clarke as chairman and managing director. Mr. S. Grahame-Ross retires as chairman and managing director, but remains a member of the Board. Mr. Malcolm Williamson, formerly a general managers' assistant at the head office of BARCLAYS BANK, has been appointed a local director of the bank's London Northern District. Mr. Peter N. G. Brewles, chief executive of the aviation division of Alexander Howden Insurance Brokers, has also been appointed to the Board of SOUTHEASTERN AVIATION UNDERWRITERS INC., a subsidiary of Alexander Howden Group. Oxley Printing Group Limited has appointed Mr. Gordon Beckworth as sales director of MORRISON and GIBB, Edinburgh. WHIPPENDALE ELECTRICAL MANUFACTURING COMPANY (WATFORD) make the following appointments to the Board with effect from January 1, 1979: Mr. S. H. Warford as director and general manager and Mr. B. R. Human as sales director. Mr. Michael C. Anderson has been appointed managing director of LIN PAC PLASTICS (UK). He was formerly the company's sales and marketing director. A further appointment is that of Mr. Peter O'Shea as production director of the company. Following the election of Earl Grey as president of the ASSOCIATION OF COST AND EXECUTIVE ACCOUNTANTS, the executive council of the Association has been re-organised as follows: Major Ronald G. H. Savory, has been elected vice-president and John Needham and Sons, Stockport, Mr. Gerald Andrews, becomes

### PLANT & MACHINERY SALES

| Description   | Telephone      |
|---|----------------|
| MODERN USED ROLLING MILLS, wire rod and tube drawing plant—roll forming machines—slitting—flattening and cut-to-length lines—cold saws—presses—guillotines, etc.  | Telex 336414   |
| ROLLING MILLS   | 0902 42541/2/3 |
| 5" x 12" x 10" wide variable speed four high Mill   | Telex 336414   |
| 3.5" x 8" x 9" wide variable speed four high Mill   | 0902 42541/2/3 |
| 10" x 16" wide fixed speed two high Mill  | 0902 42541/2/3 |
| 10" x 12" wide fixed speed two high Mill  | Telex 336414   |
| 17" x 30" wide fixed speed two high Mill  | 0902 42541/2/3 |
| 100 TON CAPACITY COINING PRESS by Taylor and Challen—virtually unused—fully automatic—180 s.p.m. x 24 mm stroke   | Telex 336414   |
| IN LINE MACHINE for simultaneous surface milling both sides of continuous and semi-continuous cast non-ferrous strip up to 16" wide   | 0902 42541/2/3 |
| 9 DIE, 1750 FT/MIN SLIP TYRE ROD DRAWING MACHINE equipped with 3 speed 200 hp drive, 20" horizontal draw blocks, 23" vertical collecting block and 1,000 lb spooler (Max. inlet 9 mm finishing down to 1.6 mm copper and aluminium) | 0902 42541/2/3 |
| 8 BLOCK (400 mm) IN LINE, NONSLIP WIRE DRAWING MACHINE in excellent condition 0/2000 ft/min, variable speed 10 hp per block (1968)  | 0902 42541/2/3 |
| 24 DIAMETER HORIZONTAL BULL BLOCK by Farmer Norton (1972)   | 0902 42541/2/3 |
| SLITTING LINE 500 mm x 3 mm 3 ton capacity 1974 FULLY AUTOMATED COLD SAW by Noble & Lund with batch control   | 0902 42541/2/3 |
| 1978 CUT-TO-LENGTH LINE max. capacity 1000 mm 3 mm x 7 tonnes coil fully overhauled and in excellent condition  | 0902 42541/2/3 |
| 1965 TREBLE DRAFT GRAVITY WIRE DRAWING MACHINE by Farmer Norton 27"—29"—31" diameter drawblocks   | 0902 42541/2/3 |
| STRIP FLATTEN AND CUT-TO-LENGTH LINE by A. R. M. Max. capacity 750 mm x 3 mm  | 0902 42541/2/3 |
| 3 BLOCK WIRE DRAWING MACHINE equipped with 22" dia. x 25 hp Drawblocks  | 0902 42541/2/3 |
| 2 15 DIE M4 WIRE DRAWING MACHINES 5000ft/min, with spoolers by Marshal Richards   | 0902 42541/2/3 |
| 3 CWT MASSEY FORGING HAMMER single blow   | 0902 42541/2/3 |
| 9 ROLL FLATTENING MACHINE 1700 mm wide  | 0902 42541/2/3 |
| 7 ROLL FLATTENING MACHINE 965 mm wide   | 0902 42541/2/3 |
| COLES MOBILE YARD CRANE 6-ton capacity lattice jib  | 0902 42541/2/3 |
| RWT TWO STAND WIRE FLATTENING AND STRIP ROLLING LINE 10" x 8" rolls x 75 hp per roll stand. Complete with edging rolls, turks head flaking and fixed recoller, air gauging, etc. Variable line speed 0/750 ft/min and 0/1500 ft/min | 0902 42541/2/3 |
| NARROW STRIP STRAIGHTENING AND CUT-TO-LENGTH MACHINE (1973) by Thomson and Munroe   | 0902 42541/2/3 |
| CINCINNATI GUILLOTINE 2500 mm x 3 mm capacity, complete with magnetic sheet supports and motorised back stops   | 0902 42541/2/3 |
| MACHINING CENTRE, Capacity 5ft x 4ft x 3ft 5 Axes continuous path 51 automatic tool changes: 5 tons main table load. Main motor 27 hp. Had less than one year's use and in almost new condition. For sale at one third of new price | 01-928 3131    |
| 4,000 TON HYDRAULIC PRESS. Upstroke between columns 92" x 52" daylight 51"  | Telex 261771   |
| ANKERWERK 400 TON INJECTION MOULDER   | 01-928 3131    |
| UPSET FORGING MACHINE 4" dia. 750 tons upset pressure   | Telex 261771   |
| 2,000 TON PRESS Double, action area 132" x 84"  | 01-928 3131    |
| WICKMAN 23 45P AUTOMATICS 1961 and 1963 EXCELLENT CONDITION   | Telex 261771   |
| WICKMAN 13" AUTOMATICS, 6 sp. Excellent   | 01-928 3131    |
| WICKMAN 11" AUTOMATICS, 6 sp. Excellent   | Telex 261771   |
| CINCINNATI CENTRELESS GRINDER   | 01-928 3131    |
| MAHO MH1000 UNIVERSAL TOOLROOM MILLER, Table 47" x 14". Excellent condition   | Telex 261771   |
| LINDNER JIG BORER, very accurate  | 01-928 3131    |
| SLOTING MACHINE, 14" stroke, excellent  | Telex 261771   |
| MODERN USED ROLLING MILLS, wire rod and tube drawing plant—roll forming machines—slitting—flattening and cut-to-length lines—cold saws—presses—guillotines, etc.  | 0902 42541/2/3 |



A recent survey by "Sales Force" finds that it now costs \$12,000 a year to keep the average salesman on the road. And much of that may be money down the drain.

How many personal visits can even the most industrious rep make in a day?

How much time is he spending between visits?

How many of the customers he sees are actually costing you money to service?

Now, don't get us wrong. Salesmen are a valuable asset to any company. Too valuable, we would argue, to be wasted.

What we suggest is that you should use them for the clients who matter most and use the phone to service the rest.

It's generally accepted that 20% of your clients account for 80% of your business. So keep the 80% happy with a telephone call. You'll take up less of their time, for which they'll be grateful. And they'll consume less of yours.

It's worth noting that the cost of a phone call hasn't risen since October 1975. Use it more and your salesmen will cease to be a drain on your resources.

**We're here to help you.**

Radio Communications



# Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

## HANDLING Simplifies weighing of truck loads

AN ELECTRONIC weighing system that identifies lift trucks by their tare weights and registers only the load carried on the forks has been developed by W and T Avery and installed at Chiswell Wire Company, Watford.

The truck driver takes his vehicle straight on to a platform equipped with load cells and connected to electronics which have memory circuits to store the tare weights of three specific trucks and their drivers. The weights are taken at the start of each shift and entered using thumbwheel switches. The driver identifies his truck to the system by turning his own identification key on arrival.

On weighing, the keyed-in tare weight is subtracted from the gross weight measured by the load cells, a digital display showing the net weight only.

These weight readings can be used to invoice customers, which is not possible with truck-mounted weighing devices which are neither consistent nor accurate enough to qualify for official purposes.

More from the company at Smeethwick, Watley, West Midlands, B66 2LP (021 555 1112).

## PLASTICS More big bottles

ALTHOUGH it has long claimed to be the market leader (capturing 30 per cent of UK demand) in its compact range of 5 litre plastic containers, Pysu is now going into high output production of 10-litre polyethylene bottles.

The company has just ordered from the U.S. a fully automated Uniloy blow-moulding system which will enable it to double its production capacity for these containers.

It would seem that the growth in demand for the 10-litre container is primarily due to the manufacturers of motor oils who have looked beyond the unilite container (costing around 35p) to a cheaper alternative (the company can produce a plastic version at about 18p), which also looks good on presentation.

Two further Uniloy systems, scheduled for delivery in early 1979, have also been ordered by the company, so that it can keep pace with the anticipated growth in demands for its standard 5-litre range.

More from the company at Woburn Sands, near Milton Keynes, Bucks, MK17 5SE.

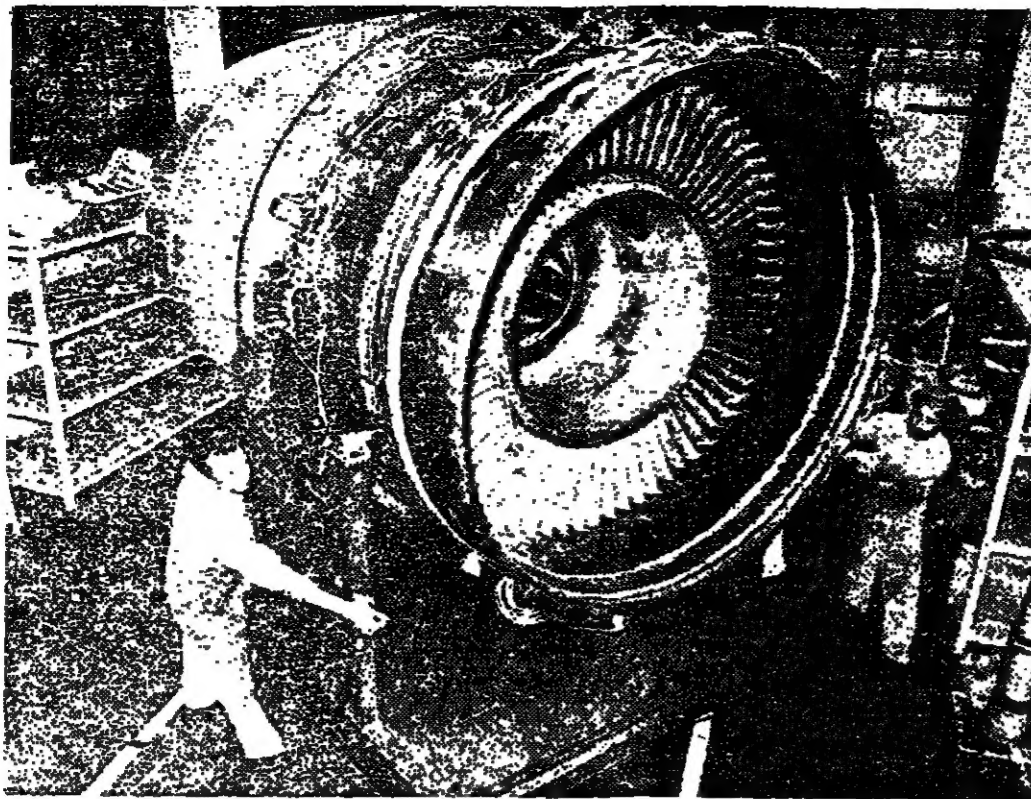
## PROCESSING Recovery of solvents

APART FROM satisfying environmental controls, the recycling of used solvents can also prove a profitable business for industry. Says Drostholm Products A/S, DK-2850 Vedbaek, Denmark:

It has recently developed two solvent cleaners which operate on the distillation process and allow recovery of 70 to 90 litres of solvents per hour. These installations are made of stainless steel, PVC and nylon-coated steel, and work continuously to be so efficient that 200 litres of dirty solvent will yield 190 litres for re-use.

The company has calculated that a manufacturing plant with a weekly consumption of about 200 litres of solvent (say, the contents of a steel drum) will recover its investments costs within a year, while plants with a daily consumption of about 200 litres will pay off costs within three months.

The solvent cleaners are said to be so efficient that 200 litres of dirty solvent will yield 190 litres for re-use.



BRITISH Airways has overcome the problem of moving large jet engines at its Heathrow, London, engine bay by using specially designed trolleys, each fitted with hovertreads developed and supplied by British Hovercraft Corporation at Cowes, Isle of Wight. As with many industrial heavy loads, handling the bulk and weight of RB 211 jet engines within a confined factory space can be a problem. Weighing over 6 tons and easily damaged once removed from a 747 Jumbo they present special handling difficulties within the confines of an engine servicing shop.

## OFFICE EQUIPMENT Keeps track of all the files

MANY organisations — local, central government departments and insurance companies for example — still have the need to maintain a central registry of files and to ease the problems of issuing, locating and generally keeping track of each folder. Cole Electronics has introduced an electronic system made by TAR Products of California.

Instead of keeping paper records about the location of each file, the necessary information is entered and accessed using a key-to-disc system.

If a file is requested by someone, the operator keys in a title or number and the location appears on the screen; she then keys in the location to which the file is to be sent and a small printer produces a docket that is placed in the sleeve of the file holder when the file is removed for dispatch. Should the file already be out of the central registry a "reserve" docket is printed.

The operator can print dockets at the time the file is requested, or store them until the central station buffer store has 24 such requests, when the dockets will be printed out automatically.

An important advantage is that the file area is entered only to retrieve documents that are actually there — unnecessary trips to the files are eliminated.

For large organisations remote terminals can be provided: user simply keys in the request

to the central processor to learn the status of the file on his single line display screen. In such cases the time to obtain a document is typically divided by two or three.

Lower limit for economic use of the system, which costs about £3,000, is approximately 3,000 files.

More about the equipment, which is called System 7000, from Cole Electronics at 105, Lansdowne Road, Croydon, Surrey CR0 2BN (01-650 5607).

## Low cost terminals

INTENDED for connection, locally or remotely, to ICL's 2800, 2903, System 4 and the 1900 series of computers is the 7501 intelligent terminal which in its simplest form with one screen and 20k bytes of store costs under £4,000.

Distributed processing can therefore be instituted at a modest cost in offices, stores, warehouses and other places of work where they may be needed, allowing users to insert data into the computer system where and when it arises, or to interrogate as well as the computer-held files.

A more powerful version (model 15) has similar specification to Model 10 but employs a pair of dual floppy disc units each with a local on-line capacity of 0.5m bytes — allowing the terminal to be used in a stand alone mode.

Both new models are fully compatible with the more powerful existing 7502 terminals of which over 4,000 are now in use throughout the world. They use the comprehensive 7500 range terminal software which is already developed and proven.

Terminal executive software provides the basic control, with full screen formatting and operator prompts, and it can be teleloaded over the transmission link at any time to suit the user.

In the more powerful model 15 a terminal programming language is available which can provide data validation and error correction, local file look-up and full arithmetic abilities.

First orders have already been placed by Northern Rock Building Society for 14 terminals to work with a 2908 mainframe.

ICL is at Putney, London SW15 1SW (01-783 7272).

**RARE EARTH MATERIALS**  
A ONE-DAY SEMINAR ON ADVANCES IN APPLICATIONS Friday 17 November in London Speakers from Plessey, Philips, Birmingham University and other leading institutions. Details from: "RARE EARTH BULLETIN" The Old Mill, Dorset Place, London E15 1DJ Tel. 01-534 4882 or send cheque for £25

## CONFERENCES Discussing economics

BECAUSE governments and industry are to discuss solutions to the problem of need are increasingly concerned with declining resources in a time of increasing costs, it is suggested that representatives from the aerospace, defence, electronics and government departments, for tackling the struggle between etc., should liaise with a view to finding solutions to this international problem.

So, a Third Joint European U.S. International Design Economics Conference is to be held in London, December 7-8, at the Royal Garden Hotel, 501, Southampton Row, London, where experts from Government W.C.1 (01-242 4045).

## ACCOUNTING Makes the audit easy

SOFTWARE developed by Burroughs for use on most of the company's computers will allow management and auditors, with a minimum amount of computer knowledge, to generate their own reports from any terminal linked to the mainframe, whatever its location.

Called On-Line Reporter, the software makes use of uncomplicated English-like instructions to define the data requests from the keyboard. The user can then selectively access files, stratify and sample from them, accumulate totals and other statistics, create data files for subsequent processing, and evaluation, and print the desired report.

The software is a development of Audit Reporter — introduced some 18 months ago and, since it is now available on line will greatly reduce the task of auditing financial records as well as providing managers with a powerful tool to aid management control.

Using the system the auditor can generate associations of data in the database, sample data files and bring together data of a particular kind. Burroughs is at Heathrow House, Bath Road, Cranford, Hounslow, Middlesex

**THE NORGRON OLYMPIAN "PLUG-IN" SYSTEM**  
This system of Compressed Air Processing Equipment has been extended and now provides for 1/4, 1/2, 3/4, 1, 1 1/2, 2, 3, 4, 6, 8, 10, 12, 16, 20, 24, 30, 36, 48, 60, 72, 96, 120, 144, 180, 216, 240, 288, 360, 432, 480, 576, 720, 864, 1080, 1296, 1512, 1728, 2048, 2304, 2700, 3072, 3456, 3840, 4320, 4800, 5280, 5760, 6336, 6912, 7500, 8064, 8640, 9216, 9888, 10560, 11232, 11904, 12576, 13248, 13920, 14592, 15264, 15936, 16608, 17280, 17952, 18624, 19296, 19968, 20640, 21312, 21984, 22656, 23328, 24000, 24672, 25344, 26016, 26688, 27360, 28032, 28704, 29376, 30048, 30720, 31392, 32064, 32736, 33408, 34080, 34752, 35424, 36096, 36768, 37440, 38112, 38784, 39456, 40128, 40800, 41472, 42144, 42816, 43488, 44160, 44832, 45504, 46176, 46848, 47520, 48192, 48864, 49536, 50208, 50880, 51552, 52224, 52896, 53568, 54240, 54912, 55584, 56256, 56928, 57600, 58272, 58944, 59616, 60288, 60960, 61632, 62304, 62976, 63648, 64320, 64992, 65664, 66336, 67008, 67680, 68352, 69024, 69696, 70368, 71040, 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## The Executive's and Office World

## Fringe benefits remain popular despite tax

ALTHOUGH the tentacles of taxation have in recent years spread to embrace virtually every type of fringe benefit, this form of reward still remains increasingly popular, according to the latest report by management consultants, Inbucon, on executive salaries and fringe benefits.

Company cars have become more widespread over the last year, as has free medical insurance. Share option schemes have recovered some of their popularity, following a setback in 1977, while more people are receiving bonuses.

The survey is the 17th in the series produced by Inbucon and it shows that for the first time in a number of years managers' salaries have risen by more than the retail price index. Thus, the average managerial salary rose by nearly 18 per cent to £8,573, while the RPI went up by only 7.8 per cent in the year to July, 1978.

Of some comfort to managers—who would probably argue that the latest figures show that they have still to regain all that they have lost in living standards in the past few years—is that the survey points to the steady reduction in differentials having been checked.

The survey covers 7,600 executives from 811 companies, including 1,777 directors, of whom 479 were managing directors. It gives an insight into the wide variety of differentials that exist in different industries between the top directors and managers lower down the ladder.

The highest average salary among the different industrial groups is the equivalent of a unit managing director in the drinks industry, who receives £20,129. Two rungs further down the ladder the head of a major division would receive less than half that figure at £9,845. On the other hand, in metal manufacture where the unit managing director is receiving £15,440, the major division head is getting more than half his salary level at £8,577. A similar picture is seen in transport and communications where the respective figures are £17,911 and £10,530.

The least well paid among the industrial group heads is the unit managing director in the

| BENEFITS                             | Proportion of the sample receiving benefits in: |      |      |      |      |
|--------------------------------------|---|------|------|------|------|
|                                      | 1974  | 1975 | 1976 | 1977 | 1978 |
| Top Hat Pension                      | 19.3  | 20.3 | 19.4 | 15.2 | 15.4 |
| Full use of company car              | 62.0  | 60.6 | 62.3 | 63.8 | 67.4 |
| Allowance for regular use of own car | 12.3  | 12.8 | 10.7 | 8.8  | 8.3  |
| Subsidised lunches                   | 64.2  | 63.6 | 67.3 | 65.9 | 68.6 |
| Subsidised housing                   | 0.9   | 1.1  | 1.0  | 0.7  | 1.0  |
| Assistance with house purchase       | 4.7   | 4.4  | 5.7  | 7.4  | 8.0  |
| Life Assurance                       |   |      |      |      |      |
| Up to and incl. 3 x salary           | 53.1  | 57.9 | 58.8 | 61.6 | 62.4 |
| Exceeding 3 x salary                 | 22.2  | 25.5 | 27.5 | 23.9 | 26.7 |
| Free medical insurance               | 30.1  | 37.9 | 37.3 | 38.8 | 44.1 |
| Share option scheme                  | 4.2   | 4.3  | 5.3  | 3.7  | 6.0  |
| Share purchase scheme                | 4.3   | 1.5  | 4.1  | 3.3  | 3.4  |
| Low interest loans                   | —   | —    | 7.2  | 9.7  | 9.8  |
| Bonus                                | 32.6  | 31.1 | 33.9 | 33.3 | 37.1 |

\* Other than retirement pensions

## WHAT BONUSES CAN BE WORTH

|                                 | 1978    |                    |                                      |
|---------------------------------|---------|--------------------|--------------------------------------|
|                                 | Salary  | Total Remuneration | Total Remuneration exceeds salary by |
|                                 | Average | Average            | Average                              |
| Managing Directors              | £16,730 | £18,333            | 9.6                                  |
| General Managers                | 13,432  | 14,606             | 7.1                                  |
| Company Secretaries             | 10,197  | 10,569             | 3.6                                  |
| Personnel Executives            | 8,123   | 9,140              | 12.4                                 |
| Training Executives             | 4,725   | 4,980              | 5.4                                  |
| Financial Executives            | 9,080   | 9,489              | 4.5                                  |
| Production Executives           | 8,435   | 9,064              | 5.0                                  |
| Chief Engineers                 | 7,002   | 7,204              | 2.9                                  |
| Production Controllers          | 6,371   | 6,561              | 3.0                                  |
| Quality Control Executives      | 6,590   | 6,809              | 3.3                                  |
| Purchasing Executives           | 7,060   | 7,326              | 3.9                                  |
| Sales Executives                | 8,533   | 9,090              | 6.5                                  |
| Export Sales Executives         | 8,201   | 8,598              | 4.8                                  |
| Marketing Executives            | 7,990   | 8,310              | 4.0                                  |
| Heads of Research & Development | 8,961   | 9,400              | 4.9                                  |
| Heads of Data Processing        | 8,319   | 8,406              | 1.0                                  |
| All Jobs                        | 8,873   | 9,339              | 5.3                                  |

general metal goods category, who is paid on average £14,904. His head of a major division would be receiving £7,932. Taking all industrial groups into account the average salary for the unit managing director works out at £18,730, with the division head getting £9,154. Lower middle management would be getting £5,642, indicating a 3 to 1 differential with the top category.

The size of the company plays a big part in the level of salary. When the company's turnover is less than £1m the pay level is just over £8,000, but in a company with sales in excess of £200m the same position commands a salary of over £15,000. The ratio is almost 4 to 1 at the top level, with the company selling less than £1m paying its managing director £10,240 and

the £200m plus sales concern paying £38,468 for the same job.

Another feature of the survey is that the differentials between salaries in the different regions of the country are narrower than they once were, with Scotland now getting on almost equal terms with most other parts of the country, and only a relatively small way behind the South-East where the highest salaries are paid.

Discounting the South-East, only the North and Yorkshire Humberside regions pay more than Scotland for the unit managing director. The average figures are £16,376 for Scotland, £16,648 for Yorkshire and Humberside and £16,872 for the North.

Most categories of manager have been with their companies for quite a long time. Company secretaries of public companies top the league, with almost 17 years' service, of which 8 years has been in their present job. Their average age is 49, which matches that of managing directors, who on average have been with the companies for almost 16 years and have been in the present position for six years.

Among the more mobile executives—although not exactly chomping and chancers—are marketing managers with almost nine years' service, of which nearly 31 has been in their current position, and heads of data processing, for whom the respective figures are just over 91 years' service and five years in present job.

Within the area of fringe benefits, the car remains top of the league in popularity. On average, over 60 per cent of all managers have use of a company car, but the figures range widely between the job categories. Not surprisingly, over 88 per cent of managing directors get a car on the firm, but less than one-quarter of cost accountants get this benefit. As is to be expected, over 80 per cent of executives in the sales function drive company cars.

Survey of executive salaries and fringe benefits, UK. Available from Inbucon/AIC Management Consultants, Knightsbridge House, 197 Knightsbridge, London, SW7 1RN. Price £20.

Nicholas Leslie

## EXECUTIVE HEALTH

BY DR. DAVID CARRICK

## The lumps that can prove so vital to a body's self-defence

TWO SEEMINGLY unconnected matters have exercised my mind recently; yet they are distantly related. One concerns the very understandable ignorance of non-medical people who misinterpret the natural reactions of their bodies.

The other theme is the distressing industrial strife that grows daily in NHS hospitals. The reasons for this are legion, but may arise from the increase of lay administrators, matched by a similar increase in those who, as in any nationalised enterprise or giant industry, see themselves as the "workers" and the former group as the "bosses."

It is a sad fact of modern life that the patients and the nurses and doctors are the ones who suffer most from the results of such folly.

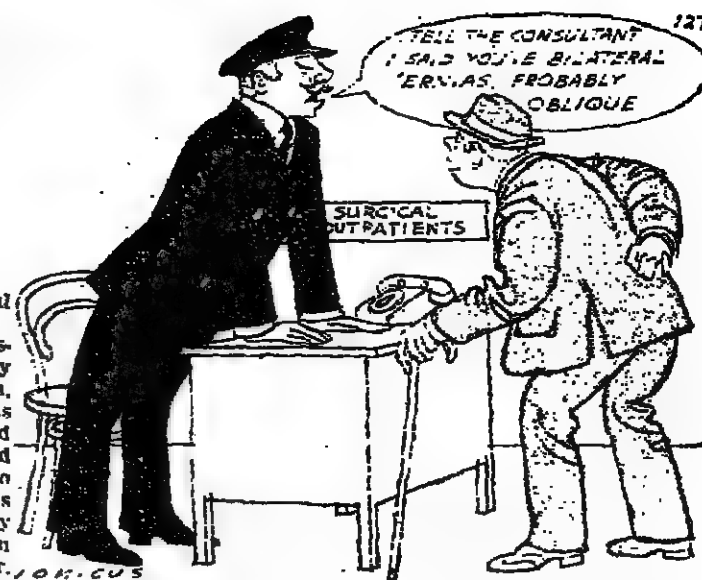
Curiously enough, long before non-medical personnel overwhelmed (in numbers) the few trained men and women able to treat the sick, certain laymen played a most valuable part in helping their medical colleagues. I refer to the lymph nodes (commonly called glands) which were draining

laudable skill in differential diagnosis.

Once only do I recall a mistake being made and that by a stolid, red-headed veteran, called Mr. Wellbeloved who was a man of great wisdom and presence. His one error occurred in Surgical Outpatients into which he had ushered a curious little man who walked in a way suggestive of many years on camels. The surgeon asked Mr. Wellbeloved for his diagnosis. The latter smiled. "Simple one, Sir," he replied. "Bilateral 'ernias, probably oblique." And left the room.

The quaint patient was persuaded to undergo, thus revealing the cause of his bizarre gait. Strapped to each groin was a virus, each being so much oversized that they grossly impeded his locomotion. Asked to remove them (they had belonged to his Dad, a much larger man) we were able to see two large swellings, in his groins. The consultant examined them and on raising the man's shirt, revealed bilateral herpes (shingles).

The swellings were enlarged lymph nodes (commonly called glands) which were draining



the infected shingles. This was explained to the man but he disagreed. "Them's ruptures like what Dad had," he stated.

Now that man's ignorance was not uncommon. I see patients from every walk of life who are worried about painful lumps which, more often than not, are enlarged lymph nodes draining some vital parts of the defence system of the body.

Their size varies from that of a pin's head to a pullet's egg. Their major function is to drain important sites and to filter off bacteria to be attacked by white cells, some of which they manufacture. With very severe

infections, the node becomes overrun and itself becomes an abscess; but the process continues down the chain of defence. As well as producing defensive cells, these nodes may produce antibodies and anti-toxins to cope with a wide variety of invaders.

Unfortunately, most people have heard that cancer can spread to these nodes. This is true, but usually the invaded node is firm, painless and, unhappily, is destroyed as a defensive post. These perform invaluable healing tasks. So the patients, far from being alarmed at finding these painful nodes, should be as pleased as their doctors that their bodies are fighting valiantly for victory.

## The gentle art of good negotiating

Training for Negotiating, by Bromley Kniveton and Brian Towers. Business Books, £6.95

The Art of International Negotiation, by F. Poses. Business Books, £7.95

AS EVERY good negotiator knows, the ability to negotiate is a subtle skill, a gift of birth; either you have it or you don't.

"It's a sad state of affairs when you consider that you can train a salesman, a doctor or teacher, but not a negotiator," is the wry comment from the authors of Training for Negotiating. And they add that the present industrial relations position in this country does not say much for those negotiators who rely on instinct or learning by the seat of their pants.

when they point with a pencil, and what is the best size for a group of negotiators.

Anyone who has been involved in negotiations will come across some very familiar occurrences. A negotiator with some experience might find this middle section useful—especially if he has not had the time to read much academic research—as a way of understanding some of his own behaviour and tactics.

While a negotiator may have a good "feel" for the right moment to get angry, when to be charming and winning or when to threaten to walk out, the book explains the effect these actions will have. Someone with a better understanding of the psychological aspects of negotiating will be able to control his behaviour and be better equipped to be manipulative. Not that the authors set out to teach how to be particularly manipulative.

This middle section will also be of the greatest use to a trainer faced with the task of trying to teach the art of negotiating. Although "games" and mock-negotiations may provide a limited experience, it is important to be able to explain rationally to his students the techniques they are using and the effect they have. A neat complaint is that sporadically the book slips into academic jargon and the occasional page is peppered with "onealings" and misused "situations."

## Swashbuckling

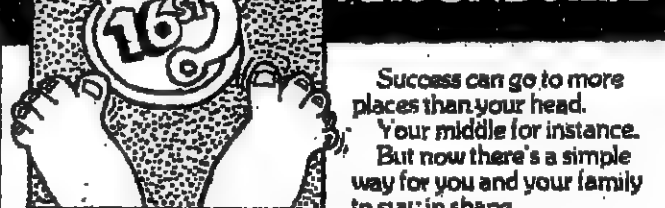
The Art of International Negotiation by Dr. Frederick Poses has a very different approach to the subject. Perhaps the smallest difference is that the negotiations he refers to are not industrial relations but international deals. Unlike

Kniveton and Towers's academic approach Poses takes a much more swashbuckling line and I suspect he is very much in favour of the "natural" negotiator learning by hard experience. What does come through in this book is that negotiating, in many people, is very enjoy-

able, giving an outlet for aggression, quite and plain williness. Poses's enthusiasm helps carry the book, as he advises the reader to be sensitive to the cultural differences and the political problems and he urges the reader to be thorough in research and planning. And while compared with Training for Negotiating, some of the psychology may seem a little glib, Poses starts from the precept that good negotiating is about winning and he seldom strays from that.

Jason Crisp

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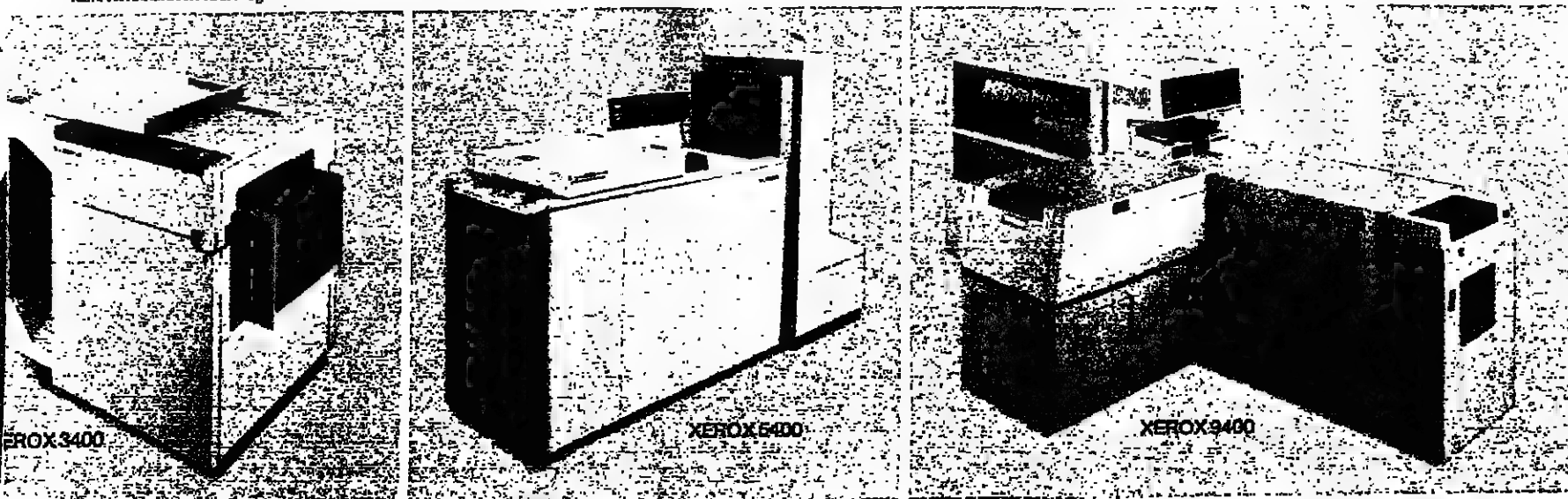
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Monday October 30 1978

## The return of Parliament

IT WOULD be foolish to deny that the result of the by-election in Berwick and East Lothian last week is highly satisfactory from the Government's point of view. Perhaps the best way of looking at it is to imagine what would have happened if the outcome had gone the other way and there had been a victory for the Conservatives. It would have been said that it had been demonstrated beyond doubt that Mr. Callaghan was running away when he declined to hold a general election this month. His authority would have been weakened both in the country and in the Labour Party. Mrs. Thatcher would have been in rampant mood. It would not have been easy for the Government to declare its intentions for the new session of Parliament with any degree of confidence.

## Late coming

All that is now fantasy. As Parliament returns this week, Mr. Callaghan can be as confident of his hold on office as at any time during his premiership. Yet it would be equally foolish to argue that anything very much has changed. The results of the by-elections in Berwick and Pontefract together tend to confirm what was guessed by both amateurs and professionals when a general election was being contemplated a few weeks ago. There has been a fall in support for third parties, including the Scottish Nationalists. There has been a swing back to Labour in Scotland, but in England — including industrial England — the Conservatives are still picking up votes. If there had been a general election this month, the outcome could have been remarkably close.

It is also quite likely, although impossible to prove, that the customary pro-government swing during the summer recess came, like the sun, unusually late this year. The Government is now benefiting from a movement of sentiment which normally occurs before the summer is over. Reality returns with the onset of winter and the re-opening of Parliament.

It cannot be said that the reality is very pleasant, either for the Government or for the country. Practically all the

problems which the Government faced before the recess have grown worse in the interim. All that can be said about Rhodesia, for instance, is that a climax of some sort is nearer, while the chances of there being a united British response have become more remote. Equally, a decision is approaching on the proposed European Monetary System, although the subject has scarcely been discussed in the country, let alone in Parliament. There is no sign that the Government has the will to take Britain in or has fully considered the possible consequences of staying out. The decline of the dollar meanwhile continues on a scale unguessed at a few months ago, and with it the probability increases of a further rise in oil prices at the OPEC meeting in December.

On the domestic front, the Government is still fighting for its income policy, yet however popular it is in theory, in practice the battle is proving hard to win. Not only Ford but Vauxhall seem likely to ignore the 5 per cent target entirely, and the struggle with the local authority manual workers is yet to come. It has also been shown that the gains in productivity from Phase Three of the incomes policy have been negligible. Yet without an increase in productivity it is tempting to wonder whether the policy is worth anything at all. It is a brave fight in a way, but it could be on the wrong battle ground.

## Cross-Party

It cannot be said either that it is merely a question of waiting for the Government to be replaced by the Conservatives. It is not only Mr. Heath who has shown that the Tory Party is still deeply divided. Some of its policies — vis-à-vis the Price Commission, for example — remain unthought-out and even unconsidered. The Tory approach to EMS is unknown. These are not happy circumstances for the return of Parliament. Yet Parliament, if it is anything, is the voice of the nation. That puts a heavy responsibility on back-benchers of all parties to draw the Government out and discover what is happening. It may yet be that a number of attitudes will be shared across party lines.

## Portugal's new Prime Minister

THE MOST encouraging aspect of the appointment of Dr. Carlos Mota Pinto as Portugal's Prime Minister is that he just may prove to be more acceptable to the political parties than his short-lived predecessor, the independent Alfredo Nobre da Costa whose technocrat administration lasted only 17 days. The initial reaction of the parties has on the whole been favourable to the appointment. The first important test will come with the election of a Cabinet to back him up. The Nobre da Costa government was unpopular with the parties because it included so many businessmen and technocrats: its very independence seemed to imply a rejection of the principles of parliamentary government, and in particular the stipulation in the constitution that the government should reflect the results emerging from a general election.

## Bridge the gap

Having shown last month that they could assert their democratic rights by dismissing the President's nominee, the parties now sound as if they are more prepared to come to terms with his replacement. But Dr. Mota Pinto can only expect to start bridging the gap between the presidency and the parliament, if he can recruit enough leading politicians into his Cabinet to make it look like, and act like, a coalition. In a sense he is better placed to appeal to the middle ground, in that his inclinations are more centre-left than those of Nobre da Costa: he was formerly a prominent member of the Social Democrats (PSD), but left the party when it started to move right, and his appointment has been well received by the Socialists and the Christian Democrats (CDS).

That said, however, the fact remains that the new Prime Minister is faced with a situation in which the odds are heavily stacked against him being able to form a strong stable government. He may be able to attract some politicians into his Cabinet, but a government which looks like a coalition but is not a coalition in fact, is a shaky basis for firm government. He will need all his skill in putting together a

platform which will rest on the support of a majority in parliament. But he has little in the way of a political powerbase, apart from the fact that he is the president's choice. And while he is no doubt an agreeable man, with many friends and few enemies, his only experience in government, when he was trade minister under Mario Soares and presided over a sharp deterioration in the trade balance, is hardly an encouraging omen for the future. On the economic front, the austerity measures introduced as the counterpart to the credit from the International Monetary Fund are starting to have an impact, in the sense that the latest trade figures show some reduction in the trade deficit. But while the government has had some success in slowing down the rate of inflation, it remains high, and there is little prospect that it can be brought down to an annual rate of 20 per cent by the end of this year. Yet if the government does not meet this target, it will come under severe pressure from the unions to relax the 20 per cent ceiling on wage increases which was agreed in April this year.

## Strike wave

As it is, there is already considerable social tension between workers and employers. As a result of inflation, the real incomes of workers in the first quarter of this year were some 3 per cent lower than a year earlier; but as a result of the credit squeeze, and the domestic recession, many employers are determined not to offer anything like the 20 per cent ceiling. The consequence has been an ugly wave of strikes in a number of sectors, which do nothing to improve the short-term economic situation, let alone Portugal's image as a suitable country for foreign investment.

Having swallowed the IMF's austerity programme, Portugal's main political parties should have every incentive to try to stifle their differences and to make the recipe work. But it would be idle to pretend that the new Prime Minister has not a very difficult task ahead of him.



New friends. Syria's President Assad (left) and Iraq's President Bakr (centre left) agree to bury their differences to concentrate their venom on Egypt's President Sadat (centre right), while Jordan's King Hussein is on good terms with virtually all other heads of state.

## Growing tension among Arabs

BY ROGER MATTHEWS, in Beirut

THE CHANCES of a comprehensive Middle East peace agreement emerging from the trip by President Anwar Sadat of Egypt to Israel last November 19 appear to be fading fast. The culmination of that visit, the Camp David framework accord signed by the leaders of Egypt, Israel and the U.S. last month, has so far failed to attract broader Arab participation or any solid indications that under present conditions other nations are envisaging joining the process. As Egypt and Israel, with the U.S. as a full partner, edge closer to concluding the separate peace that all have insisted was never their aim, so the pressures and tensions within the rest of the Arab world are increasing.

Perhaps that is the price that will have to be paid for effecting a basic change in Middle East alignments that, some would argue, had to occur if a start was ever to be made in breaking the log-jam of hostility and fighting that has threatened world peace for times in the last three decades. Such an argument, however, leads to the conclusion that the two most militarily powerful antagonists have been removed from the conflict, all other parties will sooner or later be forced to accept the new reality.

That might be a more acceptable argument if it were not for the breadth of issues in the Middle East conflict, the range of nations they affect in subtly different ways and the complex and fast-changing pattern of relationships between the Arab countries. There is little better evidence of this than the summit meeting of Arab heads of state — minus Egypt which will not be attending — scheduled for this week in Baghdad and the even more dramatic announcement of the planned close military and political co-operation between Syria and Iraq. Such a venue for an Arab summit and such a rapprochement between two regimes that for the past decade have been in bitter opposition would have been unthinkable just six weeks ago.

Syria, though deeply angered by President Sadat's unilateral

action, still would like to see a negotiated Middle East settlement, while Iraq has set the pace for the rejectionists, refusing to contemplate much less than the exercise of Arab rights through military means. That both countries have now acted together to seize the initiative reflects the depth of Arab disarray in the wake of Camp David and the absence of any one nation to which the others can look for firm guidance and leadership. If that proves to be the lasting consequence of Camp David then instead of launching one festering boil the effect may be to cause a crop of smaller ones to break out across the face of the Middle East.

## A touch of desperation

American diplomats have been working ceaselessly, and now perhaps almost with a touch of desperation, to convince the most immediately involved Arab nations that Camp David does offer light at the end of the tunnel and that it can form the framework on which a lasting and just peace could be built. Their essential and continuing problem has been the failure to demonstrate any concrete links between the Egyptian-Israeli document and the one referring to the so-called comprehensive settlement.

Israel has agreed to withdraw from all Egyptian land that was occupied during the 1967 war. Egyptian and U.S. diplomats say this is an important precedent and that what has been achieved on Sinai can also be applied to other occupied territories — that is, Syria's strategically important Golan Heights and, with rather more qualifications, Jordan's populous West Bank.

However, even the most sincere protestations of intention can make little headway against the most obvious shortcomings of Camp David which involves not just land but more importantly the future of the Palestinians. Without any formal link between the Egyptian-

Israeli peace treaty and the right of the Palestinians to self-determination, the steps that Israel has agreed to implement on the West Bank and Gaza Strip are seen in many Arab capitals as a cosmetic gloss designed to save President Sadat's conscience and ensure continued Israeli domination. Basically Israel has promised to end its military government, withdraw its troops to certain selected sites, permit local elections to a self-governing authority and allow the formation of a civil police force, but has declined to discuss the future status of the West Bank and Gaza for another five years. So adamant was Israel on keeping control of East Jerusalem, the site of the second most holy place in the Islamic world, that it was not even mentioned in the Camp David accords.

Predictably the Palestine Liberation Organisation, headed by Mr. Yasser Arafat and recognised by all the Arab states in 1974 as the sole legitimate representative of the Palestinian people, rejected the Camp David accords out of hand. More worryingly from the American point of view, there is no indication that other perhaps more moderate Palestinian notables, living on the West Bank or outside it, are any more impressed.

If Camp David represented the peak of American achievement in putting pressure on the Israelis, what hope was there of further progress once the weight of Egypt had been removed from the negotiating balance, asked a member of the Palestine National Council last week. He saw Camp David as shutting the door to an independent Palestinian state rather than as an opening of which later advantage could be taken. His view, he felt, was confirmed soon after Camp David when Israel's Prime Minister, Mr. Menachem Begin, said that the freeze on Jewish West Bank settlements would last for three months whereas President Carter had understood it would last for five years.

This unresolved issue remains a major handicap to U.S. diplomatic efforts in the Arab world, yet is of relatively minor importance when ranged along-

side the basic Arab conviction that Mr. Begin has no intention of surrendering the West Bank and the 42-year-old Hashemite monarch has not survived 26 years on the throne of a now truncated Jordan by gambling too heavily against the odds. He is the only Arab leader who is on good terms with virtually all the other heads of state, a survival technique dictated by his lack of military clout, his economic dependence on external financial aid and the fact that more than half the population living on the East Bank are Palestinians.

While as a matter of honour and prestige the King would like to restore at least his technical sovereignty over the West Bank and East Jerusalem, quite apart from the economic benefits that would result, he will undoubtedly have been duly impressed by the sudden and important rapprochement between Syria and Iraq. Jordan has a common border with both countries, and has slowly been moving towards greater economic integration with Syria.

## Eastern front

The extensive list of bitter and unresolved issues between the two rival Ba'athist regimes in Damascus and Baghdad is obviously a major qualification to the significance of the agreement between Syria's President Hafez Assad and Iraq's President Hassan al-Bakr last week, but it does nonetheless raise the possibility of a far more potent eastern military front that will limit the opportunity for Israel to reduce its military expenditure. It also raises further dif-

iculties for Saudi Arabia which is caught in a multi-directional tug-of-war between its desire to keep the spread of communism at bay (and therefore to sustain President Sadat), to maintain a good working relationship with Washington, to achieve self-determination for the Palestinians (whom it also fears), to promote Arab unity, and to exercise the leadership that its vast wealth allows.

Irritation at Saudi Arabia's apparent vacillation and unwillingness to make its position clear while turning the financial tap on and off without prior notice, has become more noticeable in Damascus and Amman. In both countries occasional hints of nostalgia for the pan-Arab style, if nothing else, of the late President Gamal Abdel Nasser of Egypt can be detected. With all his glaring faults, it is said, at least he gave meaning to Arab nationalism and articulated it. Whatever meaning it still has will probably only become partially clear in Baghdad this week with the energies and attitudes of many of the participants already sapped by intercommunal disputes. Algeria and Morocco are deeply involved in their fight over the Western Sahara, the fading regime in Tunisia is anxiously watching for Libyan "subversion", a renewed flare-up between Egypt and Libya is always on the cards. The two Yemenis are in bitter conflict, and of immediate concern to all the eastern and oil-producing states is the course of events in Moslem but non-Arab Iran.

However what had at first seemed likely to be a three-way division at the summit with Iraq representing the rejectionist approach, Syria and like-minded states the "steadfast" policy, and Saudi Arabia, still in the time for the U.S. to exercise a more emphatic influence, may now be showing how absurd it is ever to narrow down to just two make predictions about the main fronts. That is those who propose firm action against Arab alignments in particular Egypt, including its expulsion from the Arab League, and Mr. Begin in Washington those who argue for patience in last month on the increased order for the U.S. to be given chances for overall peace in the region may yet prove to be no exception.

## Higher price

For them the price of a peace agreement with Israel must always remain higher than that which need be asked by Egypt, and the temptation to accept the status quo rather than a risky gamble is correspondingly greater: just as there has to be sympathy for Egypt's overwhelming need for peace in order to tackle its massive economic and infrastructure problems, so there has to be understanding for some of those countries which say "no" to Camp David without being able to advance any more positive alternative. They are the ones which are in danger of being pushed into more extreme positions this week, a danger which has been increased by the latest Israeli statements on the West Bank and East Jerusalem. It may be too late for President Sadat to exercise much political leverage on the Israelis, but there could be time for the U.S. to exercise a more emphatic influence, and Mr. Begin. History shows how absurd it is ever to narrow down to just two make predictions about the main fronts. That is those who propose firm action against Arab alignments in particular Egypt, including its expulsion from the Arab League, and Mr. Begin in Washington those who argue for patience in last month on the increased order for the U.S. to be given chances for overall peace in the region may yet prove to be no exception.

## MEN AND MATTERS

All's well that ends soivent

A certain mystery shrouds the renewed fortunes of the RAC Club in Pall Mall. From near-bankruptcy a year ago it has moved, under the attentions of the new executive chairman Sidney Lessor, to a position so hopeful that a total of £2m is to be pumped into it.

Where, the question asks itself, is the money coming from? At one stage some kind of deal was being negotiated with European Ferries. But, according to Lessor, European Ferries has withdrawn. The funds, he explained at the Motor Show last week, were now coming "from our own resources."

RAC spokesmen themselves sounded baffled by this phrase. "Everything's been reorganised," one said vaguely. How this process conjured up £2m, no one could explain. European Ferries was equally inscrutable, except to offer a different version of events. It had not just been a question of "taking over the top floor," said a spokesman. "The firmest plan was to buy the club and lease it back for them to use the main club areas. The rest would have been converted into apartments and sold off."

And who had cancelled the arrangement? "If they say we withdrew, fine," answered European Ferries easily.

However, it has been managed and whatever are the RAC Club's resources, the club's rescue is a triumph for Lessor, 46, a man with something of a reputation as a company miracle worker. And if the old guard is still a trifle sniffy about the 2,000 new corporate members — some of them women — Lessor

can retort that he has preserved the 75-bedroom club intact, and that the new restaurant is so popular diners have to book three days in advance.

"It used to be a mausoleum. We've had a revolution in less than a year," he says proudly.

## Hors de combat

"We do a lot of business with the RAF so I agreed to join them for parachute training. The training is superb," Cyril Bleasdale, managing director of Freightlines told me. "So, I'd like to add, is the health service."

The unfortunate Bleasdale was speaking from a hotel in Turin where he has been convalescing from what the RAF terms a "customer relations exercise." Bleasdale, 44, tells me that on his first jump he found himself caught in a strong cross wind. "I'm hoping to get back to work in another four weeks, but it'll be a year before I walk properly again."

He hopes the incident will not fracture good relations between the Air Force and Freightlines, recently acquired by British Rail. Would he be jumping out of aeroplanes again? "I reserve judgment," he said without acrimony.

## Man of letters

Who is Alfredo Galea MHCIMA, MBIM, MMIM, FCIFA, FIPIC, MRSH Minst.M, FInst.D, FAAL, FIPURM (MIMA), (MIMA) (MEFME) FInst.SM? The man floating on this sea of initials is I learn the managing director of the British-owned hotel Villa Rosa in Malta and a member of the

Maltese National Tourist Organisation. He is also, if I have managed to translate all those initials correctly — wait for it — a member of the Hotel Catering Industry Management Association, member of the British Institute of Management, member of the Malta Institute of Management, fellow of the Institute of Management, fellow of the Institute of Production Control, member of the Royal Society of Health, member of the Institute of Marketing, fellow of the Institute of Directors, fellow of the Administrative Accounting Institute, fellow of the Institute of Purchasing Management (member of the International Management Association), (member of the International Hotel Association), (member of the European Foundation for Management Education), fellow of the Institute of Sales Management.

"I'm now waiting to be created a member of the Institute of Purchase and Supply, and a member of the Association of Cost and Executive Accountants," he tells me.

## Quiet raspberry

Ron Travisano, one of the more iconoclastic figures in the U.S. advertising world, passing through London last week confided he was in trouble with President Carter. Previously he has run foul of Henry Kissinger and Richard Nixon, on both occasions for making reference to them in advertisements.

"Really in the States you can use any public figure you want, as long as you don't imply he's endorsing the product," Travisano told me. So what happened? "I implied that they

endorsed the product..." President of the Della Femina, Travisano and Partners agency, Travisano is generally regarded as a quiet man by comparison with the flamboyant chairman Jerry Della Femina — author of the irreverent book on advertising, *Those Wonderful Folks Who Gave You Pearl* Barbour.

But in similar vein Travisano does not mince words about the advertising world. He came of age, he tells me, when working for Young and Rubicam, one of the largest agencies in the U.S. "I suddenly realized I was standing in a room where two million bucks' worth of salary was being discussed how many peas should be shown in an ad for canned peas. I thought then 'I've got this game beaten'."

He had no "belief system," he said, except perhaps this — and he blew a mute raspberry into the decorous atmosphere of the Hyde Park Hotel. "I don't know how you print that."

Travisano can afford gestures of this kind. He has just pulled off a hugely successful campaign in the U.S. for Blue Nun wine using mainly radio advertisements. "People said you can't sell wine on the radio," he said. "You can and it's cheaper."

## Floating an idea

The legal profession is treating fears of flooding in central London with customary sangfroid. I read in the Law Society's gazette that the South Eastern Circuit Office has, however, prepared a contingency plan. "The main idea is that the courts should rise when the floodwaters do," reports the gazette.

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# FINANCIAL TIMES SURVEY

October 30 1978

Starting  
to feel  
the  
pinch

## The Netherlands

Reginald Dale  
European Editor

ITS first year in office, the Centre-Right coalition of Dries van Agt has begun to feel the deep-rooted economic problems that must be solved if the Netherlands is to retain its prosperity into the 1980s. It is far too early to say whether the attempt will succeed.

Mr. van Agt has so far surprised more easily than most who expected last December when he assumed the leadership of a shaky-looking coalition of a Parliamentary majority of 119 seats, and four as that many dissidents in its own ranks. After 10 years of tiring haggling, the year failed to produce the logical alternative, a Centre-Left coalition, country seems prepared to give Mr. van Agt a chance.

On the surface, the Dutch seem to lead an existence that is idyllic. Years of steady economic growth fuelled by a large surplus of natural gas have made the Netherlands one of the world's highest standards of living. The country has the highest minimum wage, 10 per cent of the population is unemployed, but they are cushioned by what is arguably the world's most extensive welfare system. Life is good.

But most Dutch people are aware that it cannot go on forever. They have been trapped by their own prosperity. A people whose livelihood depends on foreign trade, they have become so rich that fewer and fewer people can afford to buy their goods. And gas will soon start running out.

thing is done soon, is one of mounting balance of payments deficit, a weakening guilder, soaring unemployment and stagnating real incomes.

The steady collectivisation of the Dutch economy over the past 10 years and more has placed an increasingly heavy burden on the private sector. Tax and social security demands on employers have now raised wage costs to the point at which companies are finding it difficult, if not impossible, to operate at a profit. For exporters, the continuing strength of the guilder has tightened the squeeze still further.

The prime aim of the Government (and the unions) is to bring down unemployment, and generate new jobs for the future, while keeping inflation in check. But private industry has no money for job-creating investment and will have even less as unemployment rises because of the additional demands of the social security system. The Government could theoretically spend money to create jobs in the public sector, but apart from the likely inflationary effects, that would bring no relief to industry. Besides, the Government is committed to cutting back the growth in public expenditure, and has said it will do no such thing.

Both Government and the Socialist opposition, as well as the unions, now agree that it is essential to restore profitability to private industry and put a brake on the growth of the public sector. The differences are of method and degree. The argument is no longer whether to cut back the growth of public expenditure, but by how much.

The Government's answer is contained in a comprehensive medium-term programme for the three years to 1981, known as "Bestek '81," which it published this summer. Its principal objectives are to bring down unemployment from just over 200,000 now to 150,000 by 1981, and reduce inflation from its present level of over 4 per cent to 2 to 3 per cent during the same period. To do this, the Government says it plans to cut back the growth in public expenditure by Fl 10bn (£2.5bn), adding that immediate wage restraint will also be essential. Once the adjustment has been achieved, the growth of public expenditure is to run approximately parallel to the growth in national income. If, on the other hand, the adjustment is not made, the Government says it foresees serious social tensions and the need for "drastic measures" in the 1980s.

The national debate on the correct way ahead, in the light of "Bestek '81," is just getting under way. A Parliamentary session earlier this month approved the programme in principle, against Socialist opposition, but left many loose ends untied. The theme will be taken up again in the coming weeks when negotiations open for a new national wage agreement with the trade unions, whose co-operation will be essential if the Government's plans are to succeed.

Negotiations with the trade unions in recent years have tended to be not simply about wages, but to raise far wider questions about the nature of Dutch society. This is because the trade unions are only prepared to accept strict wage restraint, which they know to be necessary, in exchange for social reforms — and particularly reforms that increase trade union powers in one way or another.

After four years of Centre-Right Government, the unions

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that, once profitability is restored, private enterprise will start investing again and jobs will be created. Private enterprise knows best where and how to make sound investments, in the Government's view.

This is not surprisingly rejected by the Left and the unions, who say that they must have absolute guarantees both that the investment is made inside the Netherlands and that it creates employment. In addition, they plan to use the coming round of talks to ask for a say in all future company investment decisions. They know it will be an uphill struggle.

In recent years capital has been flowing out of the country so fast that the Netherlands has now overtaken the UK and Canada to become the largest single foreign investor in the U.S. And it is not just multinationals that are investing abroad but medium-sized companies too.

But what if new investment is made in the Netherlands? The consensus among Dutch economists is that if the country is to earn its living in the years ahead it must go for high technology industries like communications and electronics, where it has a chance of staying ahead of its international competitors. But ment has spoken of sacrifices even in an expanding company like Philips, the labour force is being reduced world wide, even in areas where wages are lower, as technology advances. In 1972 it took almost 12 hours to assemble a colour TV set, today it takes four.

Other sectors that have been suggested as pacemakers for the Dutch economy in the coming decade are anti-pollution equipment, energy-saving equipment and alternative sources of energy, and the building of special ships for gas transport. But these are unlikely to be highly labour intensive. The unions' answer is to demand radical reductions in working hours.

The second question is the sharing out of the sacrifices necessitated by the standstill in purchasing power that the Government is demanding. If there is to be such a standstill, the Left argues, then it must be achieved by raising the real incomes of the lowest paid, freezing those in the middle and reducing those of the higher paid. Here, the argument is really about where the higher paid start.

The income of the so-called "modal worker" (a skilled married man with two children) is now Fl 28,500 (just over £7,000 a year). The unions want the squeeze to start at around Fl 40,000, the Government has spoken of sacrifices above Fl 50,000, while right-wingers are talking of Fl 70,000.

**BASIC STATISTICS**

|                    |                  |
|--------------------|------------------|
| Area               | 14,718 sq. miles |
| Population         | 13.85m.          |
| GNP                | Fl 259bn         |
| Per capita         | Fl 18,675        |
| Trade (1977)       |                  |
| Imports            | Fl 115bn         |
| Exports            | Fl 107bn         |
| Imports from UK    | £2.14bn          |
| Exports to UK      | £2.49bn          |
| Currency = Guilder | Fl = Fl 4.03     |

It is not just a question of figures. In the first place, there are a great deal of people earning between Fl 40,000 and Fl 50,000. In the second, while the Government and the Right see sacrifices by the higher paid as an economic expedient, for the Left it is a matter of principle that should be implemented as a continuing process.

The Dutch like to talk about the future of their society. They have a gift for social experiment and innovation. There is a widespread awareness that their country, and others, may be on the verge of an age in which many people may only have half a job, perhaps shared with somebody else, and many others none at all. Already there is talk of a 41 day week, long sabbaticals for ordinary working people and retirement at 62.

There is a widespread vision of a Netherlands in which a few key industries earn the national wealth and the majority of the population are teachers, actors, piano-teachers, nurses and social workers. A recent report by the Commission for Consumer Affairs drew a picture of the Netherlands in 1990 as a land of cycle-riding, do-it-yourself enthusiasts happily caring for the elderly in an ageing population. The problem is to get there.

Everyone knows the next few years will be vital. It is then that the investments will have to be made to secure the country's economic base for the coming decade. If Mr. van Agt lasts out his full term until 1981, it will be during the term of his Government that the crucial decisions will have to be made. Some believe that the task is beyond the capability of any Dutch Government, let alone one that rests on so small a majority. Mr. van Agt faces a daunting responsibility.

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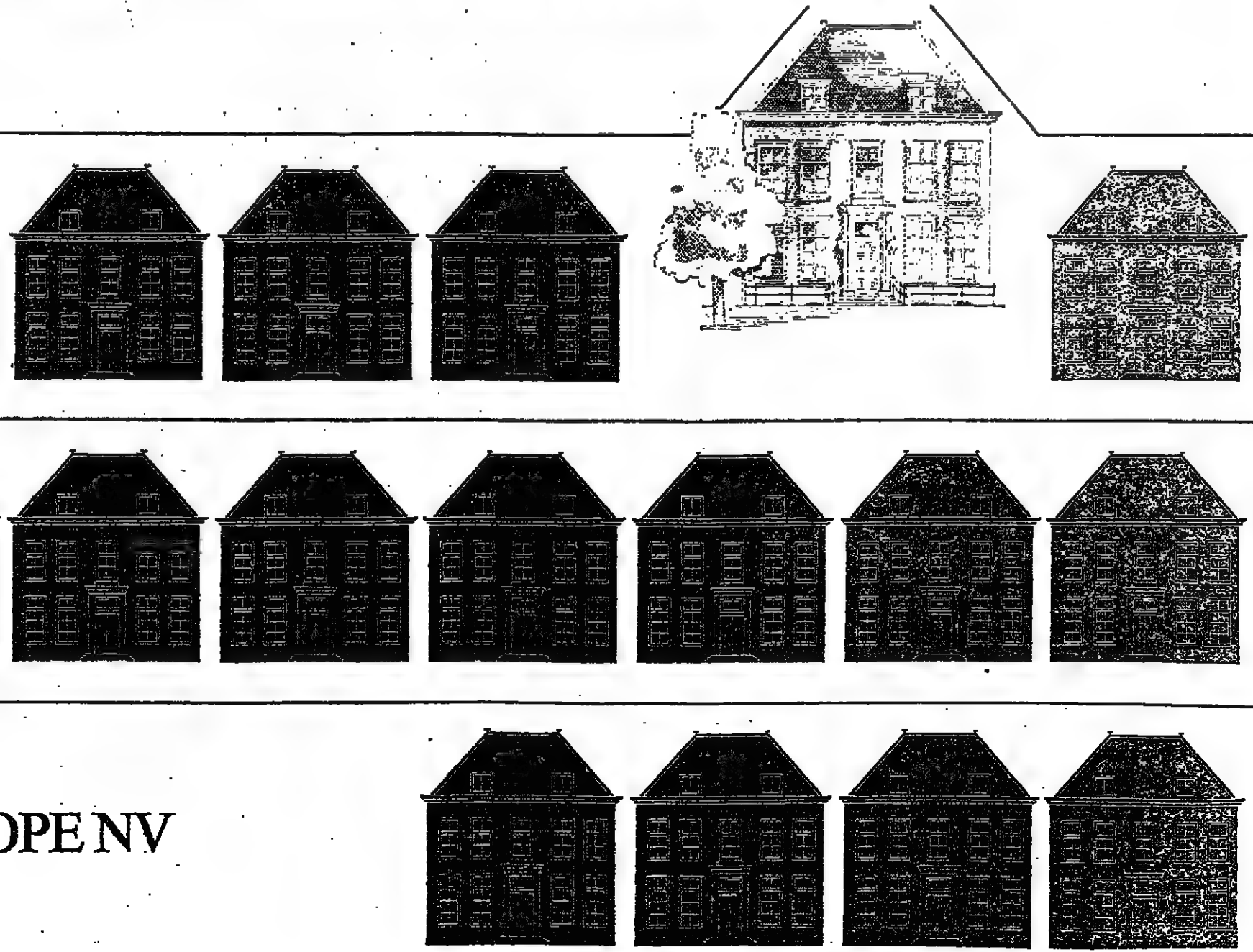
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**Does the Dutch Government encourage new business ventures?**

Yes, it does. Foreign-owned companies are treated in exactly the same way as Dutch companies, and, in some instances, even have favourable tax treatment.

**Are the Customs tricky?**

Typical of the flexible Dutch customs system is that you can

store goods brought into the country indefinitely in bonded warehouses without payment of duties or VAT (Value Added Tax).

**What import duties will I have to pay?**

Import duties were abolished for EEC members on 1st July 1977. Associate members, and some other countries, have preferential trade agreements. VAT (Value Added Tax) is levied on most imports.

**What do the Dutch need most?**

Predominantly raw materials, since the country has a shortage; finished products too, in order to support the national chemical, metallurgical, petroleum and electrical industries.

**What are labour relations like?**

In the last few decades, there have been very few labour disturbances and strikes, largely due to the fact that employees and employers have good means of communication which they exercise to reach satisfactory wage and conditions agreements.

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## THE NETHERLANDS II

### The economy

# A modest upturn

RECENT WEEKS have brought signs of a modest upturn in the Dutch economy. Earlier this month, the Central Bank put out a cautious quarterly report suggesting that economic activity appeared to have increased in the second quarter. Similar noises are coming from private banks. Even second quarter statistics, however, are still incomplete.

In its latest economic review, the ABN Bank, the country's largest, drew some encouragement from the increasing level of industrial output, which appeared to be 4 per cent up on the first quarter, a rise reflected in an increase in capacity utilisation from 78 per cent in January to 80 per cent in late spring.

"The gradual shift in the nature of the problems facing industry — from insufficient demand to a shortage of labour — also indicates the outline trend of a slight improvement in economic conditions," according to the bank.

Official estimates are that the economy should grow by 3 per cent in the second half of the year, after a 2 per cent increase in the first, giving 2.5 for the year as a whole. The Government is still optimistic that, with the help of the record public sector deficit provided for in budget presented last month, the 3 per cent growth rate can be maintained for next year as a whole. But private economists are sceptical, suggesting the rate is more likely to be 2 to 2.5 per cent.

They point to persistent Government over-optimism about growth rates and export prospects. The Government, for instance, is hoping for a 6 per cent growth in exports next year, to match the predicted increase in world trade. But for the last few years Dutch exports have failed to expand as fast as world trade and the country's share of international commerce has been declining.

At home the fragility of the consumer boom early in the year has been underlined by a decline in consumer confidence in recent months and uncertainty over the outcome of the forthcoming round of wage negotiations. Faltering exports, unemployment, declining competitiveness, ability to compete, and the squeezing of profits — all inter-related — are the factors that worry Dutch economists most. Last year, the previous government was expecting a balance of payments surplus on current account for 1978 of Fl 4bn (E1bn), but the first half has produced a deficit of Fl 1.7bn. The performance is generally expected to improve in the second half, but full-year figures are not expected to show the country doing much better than breaking even, perhaps with a modest surplus of around Fl 500m.

The relentless rise in wage costs, due largely to the country's high levels of taxation and social security payments, combined with the strength of the guilders, have been pricing Dutch goods out of world markets and cutting profits to

the bone. Companies are not investing and far too few new jobs are being created.

Unemployment, now at just over 200,000, or 5 per cent of the labour force, may not reach the official estimate of 225,000 by the end of the year. But the prospect is for rates of 255,000 to as much as 280,000 in 1982 if no action is taken. The Government's aim to reduce it to 150,000 by 1981, with the aid of the three-year plan published this summer, has been greeted with some scepticism. And these figures taken no account of hidden unemployment which may be three or four times larger.

This month's 3 per cent devaluation of the guilder against the Deutschmark in the European currency snake is not expected to relieve much of the pressure. A further downward alignment against the Deutschmark may be necessary if, and when, the new European Monetary System becomes operational.

But the country still has massive natural gas reserves and a relatively low inflation rate, and the underlying tendency for the time being is for the guilder to remain strong against all other currencies except the star performers like the Deutschmark.

In the longer term, as the gas starts to run out and the trade balance deteriorates, the general consensus is that the pressure on the guilder will be downwards. For the moment, the Government's dilemma is that while a strong guilder hurts industry, it is a key factor in

the fight against inflation, and it wants to master inflation before the guilder goes into reverse in the years ahead.

The low inflation rate, aided by the strength of the guilder, is one of the economy's few bright spots. Prices rose by 4.4 per cent in the 12 months to September and should be down to 4.2 per cent for the year as a whole. The hope is to bring the figure down to 4 per cent next year. But that is still likely to be higher than the rate in West Germany, the Netherlands' chief trading partner.

So far in its fight against inflation, the Government has been helped by extreme moderation in wage demands by the trade unions. This year, wages are only rising by between 6 and 7 per cent. But the unions are not going to continue to accept what is virtually zero real wage growth unless new jobs are created — at a time when the numbers coming on to the labour market are increasing.

The unions are likely to attach the same condition to their approval for the Government's three-year plan. The danger is that the Government will find itself obliged to widen the public sector borrowing requirement still further in the interests of job creation, at the risk of rekindling inflation.

Despite the recent signs of improvement, the outlook — as Mr. Frans Andriessen, the Finance Minister, admitted last month — remains "gloomy."

Reginald Dale

### Foreign policy

# Consistent attitudes

DUTCH FOREIGN policy has long been one of the most consistent in Western Europe, largely immune to successive changes of Government. The overwhelming national consensus has been that the country's interests are best served by membership of an integrated European Community and a strong NATO — a fortress from within which the country can most effectively attempt to rally out to influence the course of world affairs in its own relatively small but distinctive way. If the purpose of NATO membership is to prevent domination by the East, in Dutch eyes the purpose of maximum integration in the EEC is to prevent domination of the smaller members by their bigger partners. Economically, it would be unthinkable for the Dutch, more dependent on exports than almost any other nation, to settle for less than the freest possible access to their neighbours' markets.

These interests secured, the Dutch have felt free to take a view on a wide range of world issues, some of which, like Vietnam, may be of little direct concern to the Netherlands. Despite their genuine Europeanism, they have not always felt that Community membership, and the burgeoning process of international political co-operation, necessarily requires them to take the same line as the other eight members. The Dutch, like the Swedes, frequently see themselves as the conscience of the Western world. There has often been a strong moral content in Dutch attitudes that is not always reflected in those of their partners.

In an interesting analysis published earlier this month, Mr. Jerome L. Heiding, while the country's leading foreign affairs specialists, detect a note of change after so many years of continuity. He argues that following the great Dutch social revolution of the mid-1960s, in which traditional standards and disciplines collapsed and the Dutch church was radicalised within a decade, the country has become imbued with new spirit of neutralism and pacifism, particularly among the young.

If anything, Mr. Heiding maintains, the force of moralism and idealism as factors in Dutch politics has become stronger than ever before as a result of the social changes that began in the 1960s. Recent developments would appear to bear him out, at least in this respect. Both moralism and idealism have certainly been brought sharply to bear on each of the three foreign policy issues — South Africa, nuclear non-proliferation and the neutron bomb — that have provoked major debate in the Netherlands in the past year.

Nuclear issues continue to arouse enormous passions in the Netherlands. The argument over the safeguards on an enriched uranium deal with Brazil — only recently solved by shelving the issue — was one of the longest running political debates of the year. The neutron bomb has been even more politically disruptive. In March, Mr. Roelof Kruijsingha resigned as Defence Minister on the issue after only two and-a-half months in office. Mr. Willem Aantjes, floor leader of the Christian Democrats, has even suggested that the country should leave NATO if the bomb is deployed in Europe, and earlier this month Parliament obliged the Government to tell President Carter it did not want the bomb introduced into the NATO arsenal.

### Decision

The Government's, as opposed to Parliament's, position is rather less antagonistic. Although it reacted with concern to President Carter's decision this month to keep his options open on the bomb, it has said that the decision is an American responsibility. It believes that the objective should be to bargain the weapon away in the strategic arms limitations (SALT) with the Soviet Union, leaving a final decision open if this fails.

The anti-nuclear lobby is not having it all its own way. The Government has rejected moves to free Dutch soil of all nuclear weapons — a cause espoused but never effectively pursued by the previous Centre-Left coalition. It would be unfair, the Centre-Right Government says, to place the whole nuclear burden on other countries' shoulders. Such a move would only be considered in future, in full consultation with the other NATO allies, if conventional technology could provide weapons of equivalent effectiveness. Meanwhile, the Government is building the NATO commitment to annual 3 per cent increases in defence expenditure and there is no reason to suppose that it does not remain firmly wedded to the Alliance.

The same goes for the European Community. A recent opinion poll published by the avro broadcasting company showed that 71 per cent of the population felt that more co-operation should be sought at European level, the vast majority believing such co-operation to be not only desirable but "absolutely essential." Nevertheless, the poll confirmed only too clearly how far the original European fervour has ebbed away. Only 26 per cent said they were "positively interested" in EEC matters; only half knew the Community's initials; and 49 per cent "did not really know" that Denmark had joined.

Perhaps surprisingly, this apparent apathy is reflected in the supposedly avidly pro-European Dutch Parliament, which hardly ever debates EEC affairs. The Parliament is only now, after over 20 years in the Community, thinking about the introduction of EEC legislation scrutiny procedures on British

or Danish lines, and that largely because interest was stirred by a recent visit of the House of Commons Scrutiny Committee. The Avro poll suggested that 92 per cent of the population either would or might vote when the first European elections come round next June, and almost half said the poll would increase their interest in European affairs. But there is an undercurrent of scepticism as to where it will all lead.

A major reason for the lack of widespread interest in Europe is almost certainly the fact that EEC membership has never been really controversial in the Netherlands. There seems little, for example, to separate the European policies of the present centre-right Government from those of its centre-left predecessor. Both Government and opposition, for going back on the policies of his predecessor, the controversial Mr. Jan Pronk, when he promptly removed five countries from the Dutch list of 17 "target nations" which receive special aid priority.

But he maintains that the main reason was to enable him to continue Mr. Pronk's policies, which were simply over-stretched by the number of countries on the list. The new policy thrust, as instigated by Mr. Pronk, is to spend much

Continuity has also been largely maintained on two other main foreign policy issues — South Africa and Third-World development — despite initial appearances to the contrary.

The new Foreign Minister, Mr. Christoph van der Glasau, first took what seemed to be a much softer line on South African sanctions than his predecessor, Mr. Max van der Stoep. He still does not agree with Mr. van der Stoep that the time has already come for sanctions to be imposed, but he now accepts that the Netherlands will have no choice but to "support and promote" sanctions in the near future if there is no change in the South Africa's racial divisions.

The new Minister for Overseas Development, Mr. Jan de Koning, also appeared to be going back on the policies of his predecessor, the controversial Mr. Jan Pronk, when he promptly removed five countries from the Dutch list of 17 "target nations" which receive special aid priority. But he maintains that the main reason was to enable him to continue Mr. Pronk's policies, which were simply over-stretched by the number of countries on the list. The new policy thrust, as instigated by Mr. Pronk, is to spend much

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THE NETHERLANDS III

Politics

# A surprising coalition

PEOPLE were taking bets on the durability of the new tripartite coalition that took shape in The Hague last week. Everything about it seemed to be wrong. In the first place, it seemed the country had had the Prime Minister foisted on it. To most people the winner of the elections had led to the new Government's formation was Mr. Joop Uyl, the popular Labour leader. Yet Mr. den Uyl, ending four years of successful premiership to be leader of the Opposition, that despite a spectacular rise in the number of his Party's seats had shot up from 43 to 130 in the 150-member second chamber, Mr. Dries van Agt, incoming Prime Minister, seen his Christian Democrats, in their new CDA alliance, since by a single seat from 49 to 48.

Equally surprising was the coalition's CDA-Liberal opposition. Many Christian Democrats would have strongly preferred to continue their previous Centre-Left coalition with the Labour Party—indeed, Mr. Dries van Agt, who had spent most of the months since the election to do precisely that.

A small group of seven dissident Christian Democrats had earlier opposed the last-minute switch to the Liberals, whose policies are comparable with those of Britain's Conservatives.

Several leading Christian Democrats had turned down invitations to serve in the new cabinet. Yet Mr. van Agt was going to govern with a majority. To make matters worse, Christian Democrat rebels led by the Party's floor leader in the second chamber, Willem Aantjes.

Mr. van Agt himself was relatively unknown. As Minister of Justice in the outgoing administration he had been a tough anti-terrorist line, but he had played a controversial role in the botched arrest of alleged war criminalster Menten and angered many people with a threat not to sign a new Bill legalising

abortion into law even if it were passed by Parliament. He stood to the right of the heterogeneous grouping that makes up the Christian Democrat Appeal.

## Survived

But Mr. van Agt has not only survived—his Government looks relatively stable. One might suppose that Mr. den Uyl occasionally regrets that he allowed the long months last year in which the Christian Democrats and Socialist-battered over personal and political aspects of their proposed new union to end the way they did.

True, Mr. van Agt has had his nasty moments. His first Minister of Defence, Mr. Roelof Kruisinga, resigned after only two and a half months in office in protest at his Cabinet colleagues' reluctance to take a firmer line against the neutron bomb.

In the summer, at the time of the trial of Anatole Schcharansky, the Russian dissident, Mr. van Agt was astonished to learn that a thinly attended Cabinet meeting, chaired in his absence by his deputy, Mr. Hans Wiegel, the Liberal leader, had decided to "freeze relations" with the Soviet Union. A subsequent policy appraisal concluded there was no way of doing this—short of taking the drastic step of breaking off diplomatic relations with Moscow—and the whole affair was considered, with some embarrassment, best forgotten.

The Christian Democrat rebels have played up in Parliament, particularly on nuclear issues like the export of enriched uranium to Brazil and the neutron bomb. Mr. Aantjes has gone as far as to suggest that the Netherlands might have to leave NATO if the neutron bomb were deployed in Europe, which can hardly be said to be CDA policy.

The result has, sometimes, been the emergence of two policies, one backed by the Government and the other by Parliament, on controversial issues—for example, on the neutron bomb again earlier this month. But the rebels have not tried to bring the Government down. It is enough, per-

### THE DUTCH PARLIAMENT

| PARTIES                            | Seats |
|------------------------------------|-------|
| Labour Party (PvdA)                | 53    |
| Christian Democrat Appeal (CDA)    | 49    |
| Liberal Party (VVD)                | 28    |
| Democrats 1966 (D66)               | 8     |
| Political Reform Party (SGP)       | 3     |
| Political Radical Party (PPR)      | 3     |
| Communist Party (CPN)              | 2     |
| Reformed Political Party (GPV)     | 1     |
| Farmers' Party (BP)                | 1     |
| Democratic Socialists 1970 (DS'70) | 1     |
| Pacifist Socialist Party (PSP)     | 1     |

The CDA is made up of the Catholic People's Party (KVP), with 25 seats, the Anti-Revolutionary Party (ARP), with 13, and the Christian Historical Union (CHU), with 10.

happens that Parliament provides them with a platform where they can convince their supporters that they have not really sold out to the right wing despite their party's coalition with the Liberals.

Another factor is almost certainly the general feeling in The Hague today that the Dutch voter is tired of political upheavals. The prestige of Dutch politicians sank to a very low point during the protracted quibbling over a new coalition last year, and any MP who risked starting the whole thing off all over again by voting against his own Government would be in for a fair amount of odium all round.

The general view in The Hague is that the Government is safe for the time being, although it is not totally excluded that Mr. van Agt might put a foot wrong as a result of a mistaken sense of security. "He might surprise himself," said one observer.

Mr. van Agt has proved himself a surprisingly adept parliamentarian during his spell in office. Many of his other Ministers have been much less impressive. But the Prime Minister has shown considerable skill in coolly disarming Parliamentary attacks, even if he in

doing so he has sometimes enraged Mr. den Uyl and put up the backs of less partisan observers. He recently refused to debate an important domestic issue with a Parliamentary opponent because, he said, "You know much more about it than I do."

The new Government has launched a major three-year economic plan to restructure the country's economy, and has more or less completed work on three major innovative social measures that have long been at the centre of Dutch political debate—an excess profits tax, a reform of company work-councils and new investment incentives. A fourth—land reform—has been allowed to slip from sight. The new measures are watered down versions of plans put forward under the last Government and the changes have not pleased the Left and the trade unions. But they represent a success for Mr. van Agt.

## Gains

As the major coalition partner the CDA is doing its best to demonstrate that it has recaptured the strategic centre ground of Dutch politics that the three main confessional parties were coming close to losing in the early 1970s.

Now the Christian Democrats are showing gains at the opinion polls and in local elections, mainly at the expense of their Liberal partners. The reason seems to be that Right-wing Christian Democrats who deserted the CDA for the Liberals when it was in coalition with the Socialists are returning to the fold now that the link with the Left has been broken. It is ironic that it should be the Liberals, the cause of their reassurance, who are losing the votes.

Another factor could be the elevation of the youthful Liberal leader, Mr. Hans Wiegel, to the post of Deputy Premier and Minister of Home Affairs. The move has removed the vote-catching Mr. Wiegel from day-to-day party politics.

The Christian Democrats' success with public opinion is another reason why an early election (the next is due in

1981) is not considered likely in The Hague. The Christian Democrats are happy in the saddle, the Liberals do not want to face the voters in their current mood, and the Socialists will probably want to wait until the effects of the Government's public spending cuts are felt.

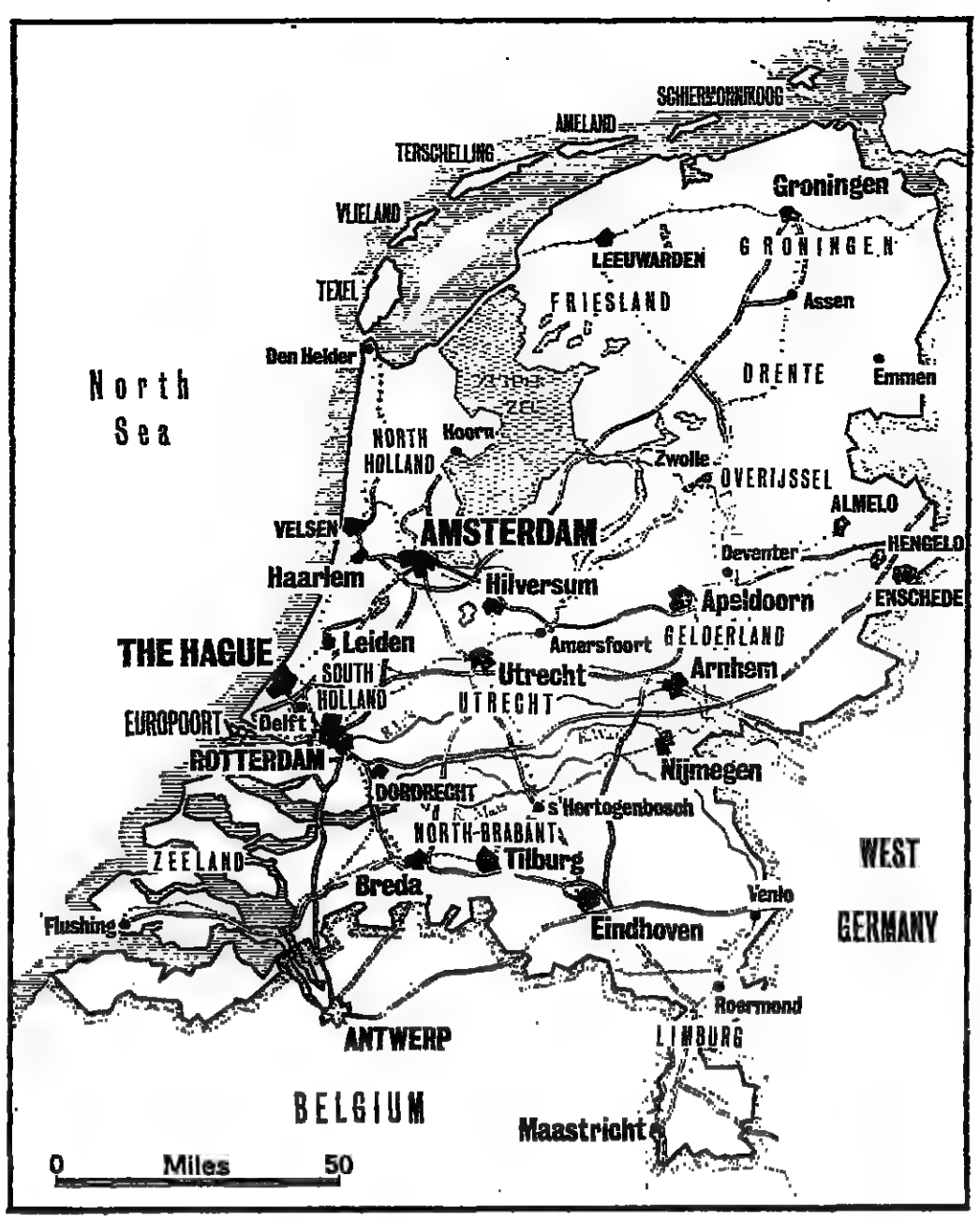
It was in apparent recognition of this that Mr. Jaap Boersma, a prominent Left-wing Christian Democrat, resigned from Parliament this month. Mr. Boersma's action seems to have been due to his assessment that a new CDA-Socialist coalition, his preferred Governmental formula, had receded into the distance.

But the next few months are unlikely to be plain sailing for Mr. van Agt. The explosive issue of abortion lies immediately ahead. The position is that the Government is meant to come up with a new draft law legalising abortion before the end of the year. If not, Parliament will take the initiative.

The problem is that the coalition is deeply split. The Liberals, although they confused everyone by voting against the last draft law in the Senate, are in favour of abortion, as are the Socialists. The Christian Democrats, and above all Mr. van Agt, are not.

More serious for the longer term, a confrontation is brewing with the trade unions when the annual round of wage negotiations gets under way in a few weeks' time. The trades unions are angry at the way legislation like the excess profits tax, to which they attach the greatest importance, has been tampered with, and feel the Government has not created a healthy negotiating atmosphere.

Last week Mr. Wim Kok, leader of the largest trade union federation, warned that the unions would no longer be able to exercise restraint in their wage demands if they faced "an arrogant Right-wing Government." But wage restraint is at the heart of Mr. van Agt's economic programme. He could be facing a severe test of his political skills this winter.



## Attitudes

CONTINUED FROM PREVIOUS PAGE

more time in preparatory work, project identification and evaluation than in the past, when there were criticisms that the country's generous donations were not always ending up at the right destination.

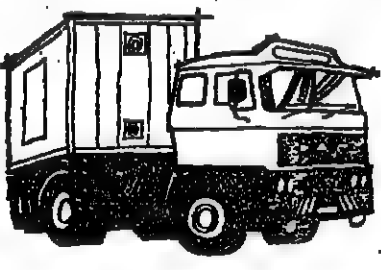
The countries removed from the list—Cuba, Jamaica, Peru, Colombia and Tunisia—were dropped on the grounds that their incomes per capita all now exceed \$550 a year, a criterion endorsed by the World Bank.

In Cuba's case it was specifically stated that the reasons were also political in view of continuing difference in approach will Cuban military activities in Africa. Although aid for Cuba has long divided right and left in the Netherlands, in present circumstances the decision aroused little protest.

The new Government has said it will maintain the former "aid norm" of 1.5 per cent of net national income, a commitment which placed the Netherlands second after Sweden in

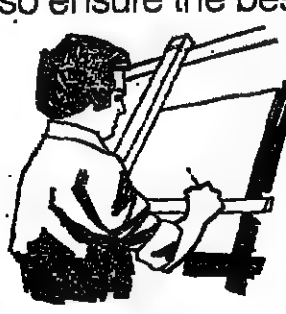
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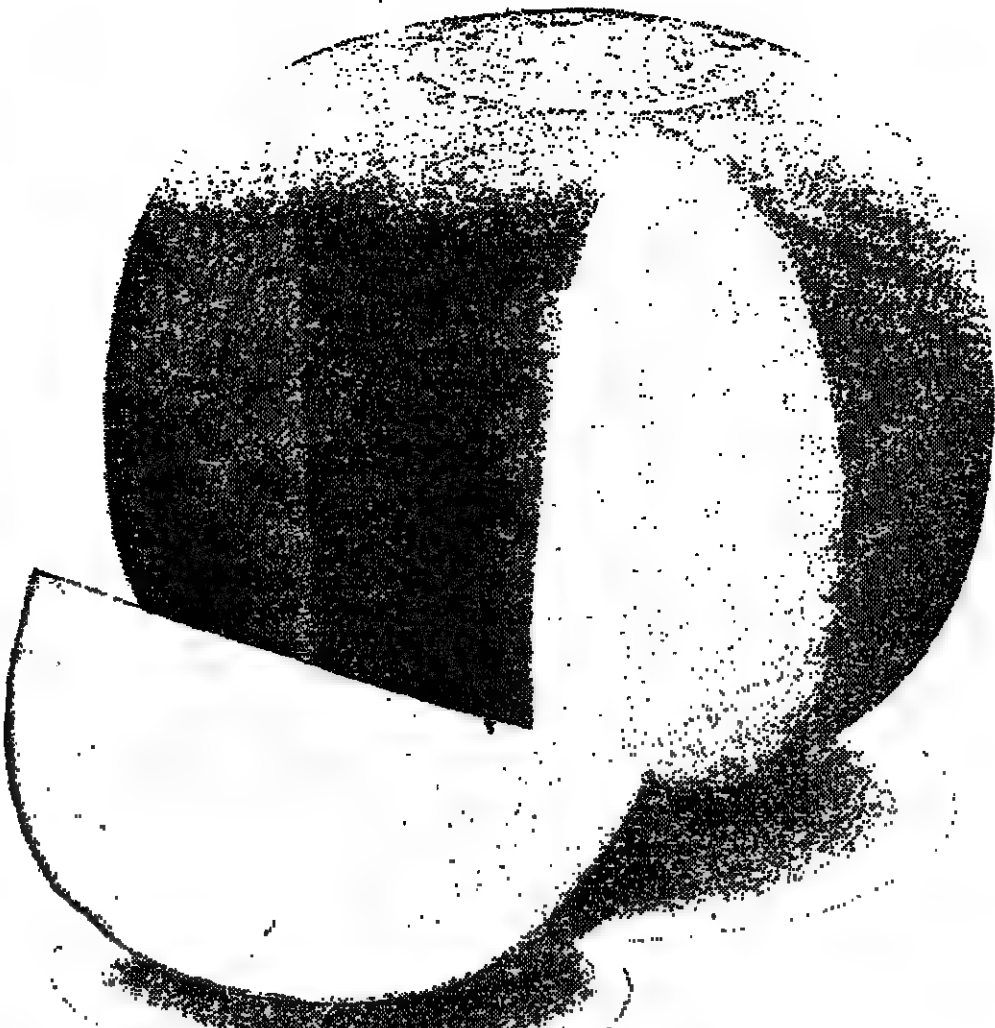
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## THE NETHERLANDS IV

### Banking

# Outlook favourable

AFTER A successful first half, during which profits generally increased faster than business volume, the Dutch banks are confident that the second half of 1978 will also prove favourable. Pressure on the guilders within the European joint float in recent weeks has disturbed the even course of the Dutch currency, however, and the Netherlands central bank has twice been forced to increase bank rate.

With the exception of Amsterdam - Rotterdam Bank (Amro) and the Centrale Rabobank, the major Dutch institutions saw profits grow more rapidly than balance sheet totals. Not all business is recorded in the balance sheet and the banks apply different accounting methods and have different areas of activity, but this comparison does provide some measure of their performance. Net profits at Rabo showed the most subdued growth, rising only 5 per cent on an 11 per cent increase in assets while at Amro profits were 18 per cent higher on a 21 per cent bigger balance sheet.

A stronger profit performance was shown by ABN, where the profits increase was 22 per cent against only 9 per cent for assets. Nederlandsche Middenstandsbank (NMB) reported a 16 per cent rise in profits against 14 per cent in assets. Performance was even better among the smaller institutions, with Slavenburg raising profits 21 per cent on a 5 per cent larger balance sheet total, while Nederlandse Credietbank reported increases of 28 per cent and 7 per cent. Both Amro and ABN announced higher interim dividend payments and expressed optimism for the second half of the year.

Uncertainty on the foreign exchange and capital markets in the past few weeks may have upped the banks' forecasts, which were often made conditional on their being able to maintain credit margins. After the joint float currencies initially moved in unison against

the declining dollar, the guilders came under pressure within the European float in September and required substantial official support.

The central bank was finally forced to raise bank rate and the other official lending rates by 1 per cent on September 28 and by another full point less than three weeks later on October 13. The first increase removed much of the pressure on the guilders but Dutch money market rates remained well into double figures.

### Controls

Despite the cautiously favourable report on the levels of Dutch economic activity contained in the central bank's latest quarterly report, the economy remains sluggish. The bank nevertheless intends to retain its controls on credit growth. After discussions with the banks in the first week of October, the central bank has confirmed it will maintain its curbs until March 1979. Credit growth which is not financed by capital market borrowing is limited to an annual 8 per cent. Prompted by these limits on short-term financing, the banks have continued to increase their share capital by issues, private placements and stock options.

The Dutch banks moved higher in 1977 in the list of world banks compiled by the American Banker. On the basis of deposits, Rabo was the leading Dutch institution in 28th place, up from 31st the year before. ABN fell below Rabo and was 27th compared with 29th. Amro rose to 25th from 32nd. No changes occurred within Holland in the ranking of the major Dutch banks. Talking balance sheet totals as the basis for comparison, ABN continued to head the list followed by Rabo, Amro, NMB, NCB and Slavenburg's.

The major banking development in recent months has been ABN's announcement in August of a \$82m bid for the entire share capital of Lasalle National Bank of Chicago. ABN has reached agreement in principle

to acquire the 84 per cent holding of GATX Corporation in Lasalle. It expects to gain the acceptance of the holders of another 14 per cent of the capital and it will offer the remaining 2 per cent of shareholdings the same terms and conditions. This is the most substantial move by any Dutch bank into the U.S. market and reverses the post-war trend of U.S. banks buying up stakes in Dutch institutions.

Lasalle, with assets of \$832m, is number 194 in the list of U.S. banks. ABN is the most internationally orientated of the major Dutch banks but the successful conclusion of the Lasalle deal will mean a major addition to its operations. It already has substantial holdings in banks in Saudi Arabia, France and Switzerland as well as more than 200 branches in 40 countries. Previously, the major Dutch involvement in U.S. banking had been Amro's 17 per cent stake in European American Bancorp. European American was set up by Amro and five of its partners in the European Banks' International Company (EBIC) consortium.

The flood of new foreign arrivals on the Amsterdam banking scene has slowed to a trickle although two new names have made an appearance. Amsterdam-American Bank, a subsidiary of the U.S.-based Mid-American Credit Corporation, opened an office in Amsterdam earlier this year. Amsterdam-American specialises in financing trade with Latin America. The announcement by the Banco de Vizcaya earlier this month that it plans to set up an office in Amsterdam opens up interesting perspectives. The Spanish bank could be the first of many as Spain prepares for membership of the European Community.

The arrival of more foreign banks will strengthen the Dutch banks' argument that competi-

tion is tough enough without the setting up of a State-owned "Postbank." Given the diversified nature of the banks' activities though, they have been able to build up strong positions in certain market segments.

According to an article published recently in the weekly Economie Statistische Berichten by Professor M. P. Gans of Delft University, Amro and ABN dominate the new issue market to the detriment of industry. The two banks, and their merchant bank subsidiaries, are reluctant to advise companies to come to the stock market since the banks themselves raise funds on the capital market on a large scale, the professor argued. The companies might also want to redeem bank loans with the proceeds of public issues, he said. The two banks dismiss these claims and say their problem is persuading unwilling companies to seek a stock exchange quotation.

The explain their predominant position in this sector by their technical expertise and placing capacity—both of which could be developed by other banks if they wished.

The banking world continues to attract top names from other sectors. Following the move of the EEC Farm Commissioner, Mr. Pierre Lardinois, to Rabo and of Mr. Coen Oort, Holland's Treasurer General, to ABN in 1977, two more prominent figures have joined banks. In a controversial move Mr. Wim Duisenberg, Finance Minister in the last government, decided to join Rabo only months after handing back his Minister's portfolio and becoming a simple MP. Dr. Johannes Witteveen relinquished his post as managing director of the International Monetary Fund and is to serve as an adviser to Amro.

**Charles Batchelor**  
 Amsterdam Correspondent

## The stock market Trading is hesitant

LAST MONTH'S budget and the currency squalls that blew up around the guilders shortly afterwards have combined to depress the Dutch stock market. Between April and mid-September share prices in Amsterdam were showing gains of more than a fifth with the house index for industrial shares up at a 1978 peak of 93.1. Currently this index stands at around 80 in thin and nervous trading.

The new Dutch Government was expected to take a fairly uncompromising line with Holland's economic problems and the cynics were proved right. But it was the uncertainties created by the proposed new legislation rather than the actual measures that left the stock market unsettled and hesitant. Against this background the ensuing bout of currency turmoil—which at one time saw short-term interest rates topping 20 per cent against a background of massive support for the guilders from the Dutch central bank—understandably completed the job of undermining investor confidence.

### Prospects

Few observers see much prospect of encouraging news emerging before the end of 1978. "The stock market clearly has the wind against it," says a recent economic survey from one of Holland's major banks, Mees and Hope. These and similar sentiments are echoed within the financial community in Amsterdam.

Currency uncertainties aside—and it has to be stressed that on this score the Dutch are largely at the mercy of their major trading partner, West Germany—the broad economic picture within Holland contains a number of grey areas rather than insidious black spots, thanks largely to the low level of inflation.

Unemployment is high and industrial growth is sluggish. But the outlook for corporate profits is unexciting is not totally comforting. Much depends on the current wage round, and to trade union acceptance of some of the smaller print within the budget. But plenty of financial institutions are still willing to bet that company earnings will emerge comfortably in surplus next year.

Against this background the Stock Market clearly faces a number of constraints. Activity

remains relatively buoyant, however, with September emerging as the second busiest month this year, following on from an unseasonably active August which turned in dealing volume of close on Fls 2bn despite the onset of the so-called summer holiday lull.

In this respect it should not be forgotten that the Dutch bourse has a substantial international flavour. Major counters like Unilever, Philips, Royal Dutch and KLM dominate the Stock Market capitalisation and as a result the international investor is often as important a force as the domestic punter. The half dozen or so leading shares account for something like half the Stock Market's total value.

In the past this has added to the structural disadvantages of the Dutch market which over the past decade has seen the number of shares quoted shrink dramatically. In 1968 the bourse could boast 503 individual listings; at the end of 1977 after an admittedly intense period of industrial rationalisation, plus the odd business failure, the number was down to 249.

### Problems

At the same time the Stock Market remains a moribund source for new capital, rights issues apart. The problems here largely mirror those to be found in most Stock Markets around the world: new equity capital is expensive both in terms of issuing costs and in its effect on the future course of earnings per share.

For the most part, however, the market makers, the authorised brokers and the major banks who are also members of the bourse, have come to terms with the realities of the situation. Moreover, recent plans for extending trading should improve the cost effectiveness of the dealer. When the new trading regulations come into force at the start of next year, much unofficial trading in shares will no longer bypass the stock exchange.

Unlike his counterpart in London, the Dutch private investor remains a substantial force in Amsterdam. Estimates vary, but it would appear that something like two-fifths of the stock market is held in private hands. Investors do not suffer dividend controls, capital gains

number of constraints. Activity tax, as far as the individual is

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## THE NETHERLANDS V

## The capital market

## An air of nervousness

ITS equity counterpart, temporary. At all events the Dutch capital market is stuck through a testing time, not firmly to the side lines.

The Dutch bond market is, of course, no stranger to dramatic events. Sitting along with Belgium on the fringe of the European hard currency club, Holland has long had to fend off the unwanted backwash of sticking to the heels of the D-mark and the Swiss franc. This year, however, the Government has had to rope not only with the way the shrinking dollar has come to something of a head in a European context, but it has had to do so against a background of mounting domestic problems.

High unemployment is allowing the authorities less room than they would like to reverse the trends in Holland's balance of payments, which this year has moved firmly into the red. As a result there have been a number of occasions when the prevailing downward trend in interest rates, in line with inflation levels and weak demand for capital market funds, has been suddenly reversed.

There is a continuing air of nervousness and uncertainty among bond dealers in Amsterdam. The respite in the foreign exchange markets may prove

of 1978 the average yield on Government bonds eased by around a quarter to 7 per cent. Since April Dutch yield graphs have begun to read like a fairground switchback.

The Government's capital market programme this year provides a neat guide to yield patterns. Last year closed with an offering by the State of 15-year bonds on a coupon of 8 per cent. The tender price was struck at 100.30 and the offer pulled in a comfortable FI 350m. Two further issues by the Government, in January and March, were even more ardently applied for despite coupons of 7 per cent in both cases while by the closing days of April coupons on State loans were down to 6 per cent with maturities being pushed out to a full 30 years.

But here the issuing authorities came badly unstuck. Barely FI 150m of stock was sold at a price of 99.5, and clearly the mounting turmoil in currency markets had made it impossible for the central bank to judge issuing terms with any finesse. In striking contrast, an offer of 10-year bonds at 8 per cent in August pulled in a record

FI 700m. This was probably just as well given the Government's mounting funding requirement and the fact that one month later an issue, with a coupon back down 7 per cent, could pull in just FI 250m. The latest tender offer from the Government is in 15-year bonds carrying a coupon at 8 per cent.

As a source of new capital, however, the market in public bonds is heavily overshadowed by the private placement market. The public arena has been restricted largely to State and semi-State borrowers plus financial institutions like the banks which in recent months have been relatively active. ABN Amro and Mees and Hope have between them raised around FI 350m since August. But the private market is where the bulk of Dutch capital raising tends to be concentrated.

Backed by a secondary market and visibly linked to central bank policy on interest rates, the public bond market is clearly the "price leader." But the attractions to Dutch borrowers of the private placement market are undeniable. The supply of funds is almost instant with the banks—which tend to act solely as intermediaries—quick to tap a ready pool of lenders in the shape of pension funds, insurance companies and the savings institutions.

At the same time there are no initial costs of the type associated with public issues, and borrowers can take up loans for longer periods. Stock market money is largely limited

to 10 years, but in the private placement market maturities range between 10 and 15 years with an occasional 25-year offering if the borrower's pedigree is in the triple "A" bracket. All this and no need to get in line at the central bank.

Moreover, the other side of the coin is not especially unfavourable. Because of the substantial collateral that lenders can often demand, the private placement market is more or less denied to the corporate sector.

It is difficult to decide whether the absence of a secondary market is much of a factor—limiting or otherwise—in the day-to-day running of the private placement market. The modestly higher interest costs are clearly not. On average a private loan would cost around half a percentage point more than a similar loan in the public bond market, shading perhaps to three-eighths on a more direct comparison.

Looking ahead, the constraints on the funding process are not going to ease noticeably next year. The government's needs aside, demand is likely to remain weak along with the pattern of the economy, with the corporate sector once again a non-runner. At the same time inflation is likely to hold at low levels. But the pressures on the Dutch exchange rate—both internally from the balance of trade and externally through the need to maintain differentials against the D-Mark—are going to cause continued problems.

Jeffrey Brown



C.G. van der Horst, A.N. Kahrel, A.J. Mak van Waay, H. van der Veen, C.W. Sothout, P.J.M. Sneekes

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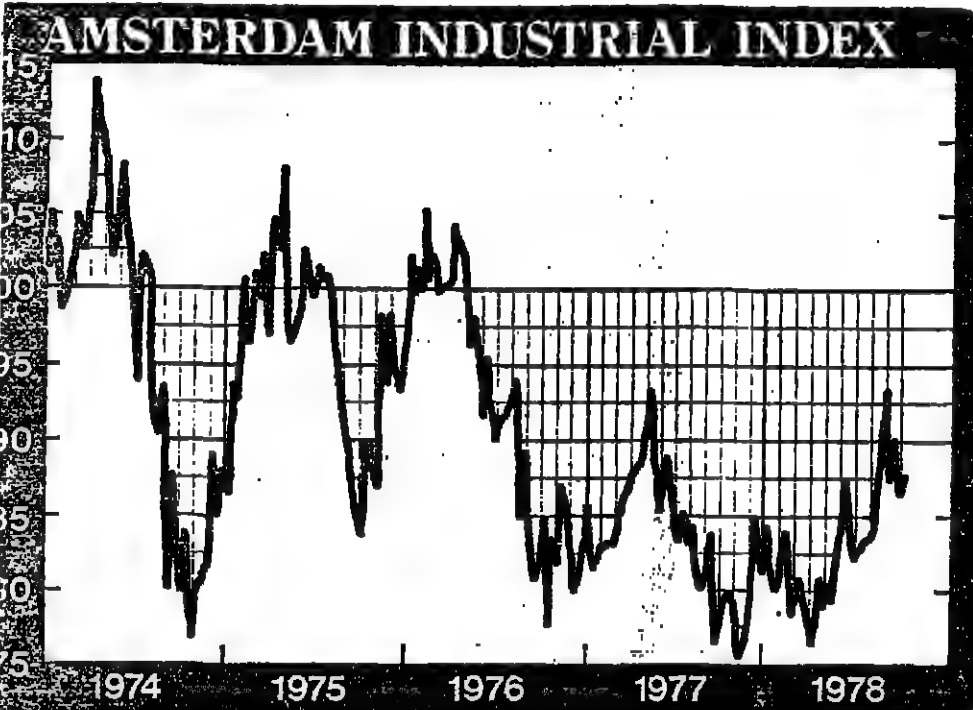
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## Trading

CONTINUED FROM  
PREVIOUS PAGE

concerned, is unknown and dealing expenses are still fairly modest.

Too modest for some, in fact, especially when combined the bouts of inactivity that the Amsterdam market can be prone to. The average commission on share transactions amounts to about 0.8 per cent of the amount invested. At least one major bank proposes to prune back its equity investment services on the grounds that it can no longer afford to carry the business as a loss leader.

One of the more intriguing aspects of the financial markets in Amsterdam has been the recent formation of a market in traded options on the U.S. pattern. Called the European Options Exchange (EOE), this market came into operation in April with nine official listings, three Dutch shares, three UK and three American. Listings now total 24 with the possibility of further listings before the end of the year if discussions presently under way with the French authorities prove fruitful.

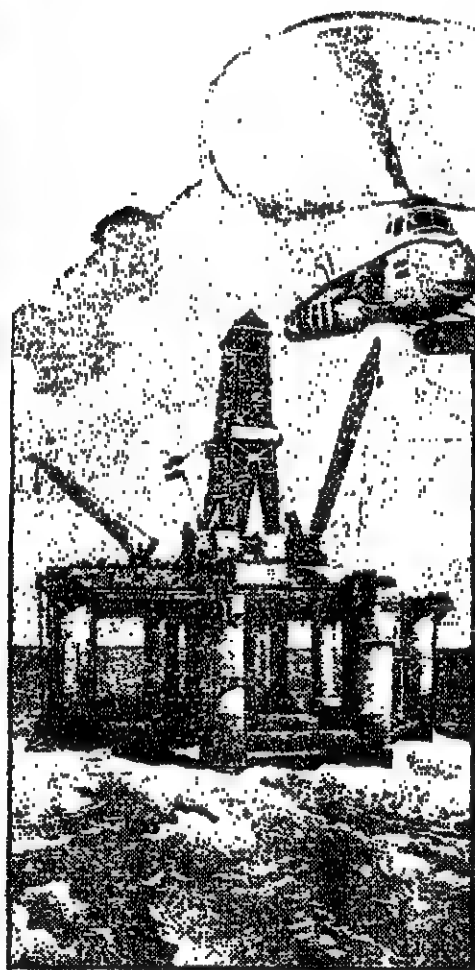
### Opinions

Opinions on the EOE are polarised. At best its reception can be described as mixed with daily contracts hovering around 1,300 and therefore still some way short of the 6,000 or so needed to allow the exchange to cover its operational costs. But the new market has had some success in building up tentative links with stock markets elsewhere in Europe and the U.S.

The EOE was originally intended to be a joint venture between London and Amsterdam Stock Exchanges. But the plan for twin trading floors fell through and the EOE was left to press on alone. However, the EOE does have extensive links with several UK stockbrokers, and the management of the exchange are clearly hopeful that the two centres will eventually settle their differences and come to a purposeful trading arrangement.

An agreement of this sort could go a long way towards solving the EOE's outstanding difficulty, namely the problem of persuading various national regulatory bodies to reduce their barriers to cross-frontier option trading.

Jeffrey Brown



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## THE NETHERLANDS VI

### Steel

# Getting back in the black

HOOGOVENS, THE Dutch half 1972 and is headquartered in the Dutch-German steel Nijmegen, in the east of the country.

The group which is the fourth largest steel company in Europe employs 75,660 people. Raw steelmaking capacity at Ijmuiden, is put at around 7m tonnes per annum. Current production runs at a little over 5.3m tons annually. Earlier plans to raise capacity to 10-11m tonnes in the '80s have been shelved as a result of the downturn in world steel. A spokesman said it was expected that full capacity would be reached in the next decade.

The Dutch steel producer is heavily export-orientated. In common with other Dutch export-based industries it has found the going tough over the last few years: the relatively expensive guildler and the high costs in the Netherlands have affected Hoogovens's competitive edge in a number of major markets in and outside the EEC. The company sells to the building, shipbuilding and car industries; around a third of sales is destined for the domestic market, a third goes to the EEC and the rest to Third World countries.

In a brief section on the Dutch steel sector, the Economics Ministry's 1978 Budget, published last month, says: "The prospects for this sector will depend to an important extent on the impact of the measures taken by the European Commission and the internal measures, such as the control of costs, within the industry itself."

In Ijmuiden, Hoogovens's spokesman, Mr. Cees Dubbeldam, gives many factors which have combined to pull the company out of its loss-making position. He points to the modest impact of EEC Commissioner Etienne Davignon's measures and to the cost-savings and efficiency programme at Hoogovens, which should save F170.80m. The savings are exclusively from the overheads sector; in the production sector, there are still several hundred vacancies, in the face of the country's serious unemployment problems.

Other, less obvious reasons for the gradual improvement are also given. On the raw material purchasing side, Hoogovens has had "a spot of luck." Its ability to postpone some ore deliveries and miners' strikes stopped the company being flooded with masses of contracted ore supplies in Ijmuiden which it could not process because of the recession in the steel industry. Secondly, become production workers, aluminium producers would be prevented for the past four years from recruiting more workers in Spain (it now employs some 1,500 Spaniards) in view of the deteriorating employment situation. However, it followed up a Government suggestion to tap the Dutch market for unemployed Mediterranean guest workers, as a result the company now employs between 300-400 Turkish workers. An experiment with unemployed Surinamese (a sector of the Dutch population where the unemployment rate is very high) has failed, says Hoogovens.

The past year has generally been quiet at Hoogovens. Kestel said in July that it had held talks with Kaiser Aluminium and Chemical of the U.S. aimed at a possible link-up with its aluminium interests. The talks had ended for the time being and had not reached a stage where any conclusions can be drawn.

Hoogovens, which exports a relatively large share of its products to the U.S., adds that the "trigger prices" system over there has not affected its steel deliveries across the Atlantic. It sells mainly steel plate for the car industry; as well as some tinplate in the U.S. The reason for this is that the U.S. system has not been applied to rigidly, while Japanese exporters have been less aggressive on the U.S. market this year. However, the Dutch steelmaker is anxiously following some current suggestions in the U.S. that the country may become tougher on imports next year.

In Ijmuiden, the company has gradually reduced the white collar jobs by several hundred. Natural wastage, early retirement and transfer to other companies have reduced the need for lay-offs. Hoogovens has also trained white-collar workers to become production workers, aluminium producers would be prevented for the past four years from recruiting more workers in Spain (it now employs some 1,500 Spaniards) in view of the deteriorating employment situation. However, it followed up a Government suggestion to tap the Dutch market for unemployed Mediterranean guest workers, as a result the company now employs between 300-400 Turkish workers. An experiment with unemployed Surinamese (a sector of the Dutch population where the unemployment rate is very high) has failed, says Hoogovens.

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Michael van O...

### Chemicals

# Over-capacity problems

FURTHER EVIDENCE of the plight of the Dutch chemical industry emerged this month when DSM, the large State-owned Dutch chemicals group disclosed it had enforced redundancies in Limburg Province. In all 2,000 jobs will be lost in a high unemployment area, spread over the years to 1983.

In May, the group said it was unable to pay a dividend to the State, the first time this has happened since 1948.

Like the rest of the EEC chemicals industry, the Dutch picture has declined. Government and industry officials now openly express concern at the developments in an industry which two years ago was being described as the "locomotive" of Netherlands industry.

There is the familiar problem of over-capacity. This is particularly apparent in the bulk chemicals sector, in which industry is relatively strongly represented. Competition on foreign markets, where some three-quarters of the products are traditionally sold, has become increasingly sharp. Besides pointing at costs, industry leaders repeatedly warn of the dire consequences of the buy-back deals with the Common countries and the increasing inroads on the European market of cheap U.S. chemicals; in the longer term shipments of bulk chemicals from the oil-producing nations should commence.

Referring to local developments, the Dutch Economics Ministry's Budget, issued in mid-September, noted gloomily: "The traditionally favourable factors for chemical industry establishments in the Netherlands—the central location, the availability of good and cheap transportation and labour peace—are gradually being superseded by negative factors such as rising energy costs, high wages and land prices, stringent environmental demands and long planning procedures."

The minister, Mr. Gijs van Aardenne, who has an industrial background, said in the memorandum that policy would be aimed at taking away the bottlenecks and to stimulate, for example, the marketing of new and more sophisticated chemical products. His view

is that there is still sufficient prospect, but rather as a result of project decisions taken in the 1973-74 peak years which have a long construction lag. It also involved investment in the modernisation to counter rising costs. For 1978 and particularly 1979, a sharp decline in the level of investment is forecast by the Economics Ministry.

Recent statistics show that investments in the chemical sector jumped 26.6 per cent in 1977 (to F12,320m); only in Britain the increase was higher (plus 29.3 per cent). In terms of turnover, it came fifth in

Michael van O...

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THE NETHERLANDS VII

Multinational companies

Royal Dutch/Shell tops the list

CORPORATE Gullivets learned to live with it. Most of the Lilliputians, however, prefer less emotive descriptions of multinational companies as transnational or merely international. For with their spread, multinational business interests and rising sales have come increased and often painful exposure to economic and political risk at home and abroad in the highly developed and the still developing countries.

Although some of the pressures have eased, certainly in Holland itself as the Government has moved from left to right, the big multinationals still like to keep a low profile. They do not exactly stammer to be interviewed on their activities as multinationals rather than on the more straightforward aspects of finance, products, or marketing. "Some of their problems are of a long-term nature," said a chief analyst at a leading Dutch financial institution. "If they start speaking out loudly, then these will be treated as short-term; once written about in the Press, the tone becomes emotional rather than rational."

At Philips, however, there

has generally been a willingness to talk frankly about the situation facing the multinationals. Nearly three years ago, for example, when the Government was distinctly unfavourable towards their activities, the company's then president, Mr. Hendrik van Riemsdijk, expressed concern in an interview with Time Magazine about "concentrated, continuous and generalised attacks."

He divided those who sniped at the multinationals into two types—those with "an incurable ideological hangup about free enterprise" and the simply ignorant. "For those who say we exploit the Third World, manipulate currencies, escape government control, and what have you," he asserted, "I don't apologise for Philips. What I do apologise for is that perhaps we don't take enough trouble to explain what we are doing."

As a defence of multinationals and their role, Mr. van Riemsdijk's views could hardly have been more vigorously stated. In a more recent apology, another Philips executive, Mr. R. C. Spinoosa Cattels

of the management board, broadly accepted the need for voluntary guidelines or codes of conduct, such as those of the OECD, but made some significant qualifications.

Not only should they contain rules for all multinationals, he said in a speech this summer, whether privately—or government-owned, they should also contain obligations for governments. Nor should there be any discrimination in the treatment of transnational corporations and their subsidiaries on one hand, and domestic companies on the other.

The concern of companies like Philips about the spawning of regulatory codes was expressed thus: "A situation may well emerge in which a company in a certain country will have to take into account a UN regional code, a UN worldwide code, a code on the transfer of technology, the ILO Tripartite Declaration and certain EEC rules, simply because the country in which the company is operating happens to be a member of all those organisations."

In addition, he went on, "there may well be obligations under bilateral treaties or which there are hundreds, quite apart from the obvious obligations under national laws."

The yardstick by which multinationals in the Netherlands and elsewhere would like to be measured, however, is chiefly financial. And in this area, Dutch companies have turned to very different performances indeed, though none of them has recently been able to produce a set of accounts that would gladden the heart of a weary finance director.

Three Dutch multinationals, Philips, Akzo and Unilever, benefited from improved consumer demand during the second quarter, but the performance of their industrial interests still left a good deal to be desired. Unilever lifted its pre-tax profits by 13 per cent to £186m in this period from the level in the first three months, which had seen a slippage of 11 per cent. Higher volume sales in Europe and improved margins on consumer goods played their part in the recovery, as did a rise in North American

profits. Its European industrial operations, though, were disappointing.

At Philips, whose 1977 net profits advanced by 13 per cent to £1 634m (£316m), greater spending in the home also added a timely stimulus after the slack initial quarter, prompting the company to lift its sales growth forecast for the whole of this year above the original 7 per cent rate. Yet it, too, has been suffering from sluggishness on the industrial side, while hoping for follow-up orders from its big Saudi Arabian telephone contract. Colour television sales were boosted by the World Cup, though the Argentinian hosts kept the soccer trophy well out of Holland's reach.

Akzo, whose accounts have been awash in red ink over the past few years, was able to show an improvement in its consumer products during the second quarter, but these account for only a small proportion of total sales. For the full year, it is banking on a return to profits, with further upturn hoped for through 1979. After the second three months, it reported a net profit compared with losses a year ago; by rigorously cutting costs, it has managed to limit the heavy deficit from its chemical fibre operations in

Western Europe.

Apart from the obvious fluctuations in the business climate with which the multinationals have to contend, they are also subject to the vicissitudes of the currency markets. As the dollar has rolled downhill and the guilder has moved upwards, companies have had to make increasingly significant adjustments to their accounts. Last year, Philips had to charge £1308m to its profits and loss account for adverse exchange differences against only £1194m the previous year.

**Striking**

The most striking example of how currency movements can distort the earnings picture, however, was provided this year by Shell, which fell victim in the first quarter to the stern demands of U.S. Federal Accounting Standard 8. As a result, the Royal Dutch/Shell group was able to report net profits of only £8m, a staggering £410m below the level for the same period of last year.

The problem arose because Shell, which is quoted in New York, follows U.S. accounting principles. FAS 8 requires costs, it has managed to limit the heavy deficit from its chemical fibre operations in exchange rates in effect when they were acquired. Monetary assets and liabilities, on the other hand, are converted at the rate obtaining at the end of each quarter. Since sterling slid sharply in March, Shell lost both ways. The group commented ruefully that the use of FAS 8 while exchange rates were in a volatile state "has been a major obstacle to understanding the trends underlying the businesses of the Royal Dutch/Shell group of companies." Despite catching up slightly in the second quarter, the overall result for the first six months was down from £723m to £396m.

It is not only the companies who "mean" the impact of exchange rate movements. Financial analysts in Holland and elsewhere say they would welcome some degree of standardisation in the treatment of currency influences, so that each set of accounts would have a page of comprehensive data which could be compared with other companies. "There is too much tendency, in our view, to look at the bottom line," said one analyst in Amsterdam. "Annual reports are not always clear and readable, even when the qualifications have been set out." The non-analyst can only agree.

Andrew Fisher

The motor industry

DAF's five year plan

LAND MAY not rank as a vehicle maker but it does a surprisingly varied range of companies producing and assembling cars and trucks. The companies of the two of the former family concern, DAF and Volvo Car, have red marked. While DAF announced a five-year expansion plan designed to take in new markets, Volvo Car had to call on Government to keep afloat. At Ford and Scania, assembly operations have continued to expand, while the list of importers grows to grow, with the entry another Japanese manufacturer, Daihatsu. After forecasting that car sales in Holland this year would rise by 1.5 per cent, the figure for 1977, the car industry Association is saying a new record of 1978 could be reached.

DAF take first the only company which remains overwhelmingly in Dutch hands. Trucks has been rethinking its role in the world market, an industry where size still invariably means strength, a small volume concern such as DAF clearly weighs every move with extra care. The five-year corporate plan announced for this year provides for concentration on the areas where the company is most successful and expansion into markets outside Europe.

Illustrating the first of these policies, DAF is cutting back loss-making production of heavy trucks and concentrating on successful heavy vehicles. As part of the second,

the company plans assembly plants in Nigeria, Iran and possibly Egypt to get around import controls. In May it announced it had begun assembling buses and trucks in Ghana.

DAF expects to sell 15,000 vehicles next year, an increase of 2,000 on 1977. This is still well within present capacity of 18,000 units, while there is also room to increase diesel engine production beyond the company's own needs. The profit outlook for the year is not so rosy though. A strike which shut down the Belgian factory producing drivers' cabins and axles slowed the work rate in Holland while teething troubles accompanied the introduction of new production control techniques. DAF chairman, Mr. Piet van Doorne, told listeners at the Birmingham Motor Show this month that the financial outcome will be well below 1977.

Although predominantly a Dutch-owned company with 42 per cent of its shares held by the van Doorne family and 25 per cent by the State, DAF is also one-third owned by the U.S. group International Harvester (IH). Mr. Piet van Doorne has made clear that this is purely a financial holding and that the original plans for a more far-reaching co-operation have not been fulfilled. DAF cannot compete profitably in the U.S., while IH's trucks have not been successful in Europe. The two companies' approach differs too much for effective co-operation.

Volvo Car has proved the less successful half of the original DAF family concern. Mounting losses prompted the Government to raise its stake in the company to 48 from 25 per cent

at the start of the year, while the Swedish Volvo group reduced its holding correspondingly. The Government has put up nearly £1 300m in various forms of aid while Volvo promised a further £1 100m. Problems with the first new model to be marketed under Swedish control almost put an end to Volvo's chance in Holland before it had even started.

The 1.4 litre 343 model, with automatic transmission, proved overpriced and in the view of many was underpowered. The late delivery of components meant the first cars came off the production line unfinished. Volvo Car forecast in January that losses would continue for another three years. The expectations were gloomy enough, but when Volvo Car reported a 1977 loss of £1 6m worse than the £1 120m on which the rescue package was based, it was clear the pessimism had not been exaggerated. Volvo Car's figures will in future be consolidated with those of the parent company so it will not be possible to follow developments as closely.

The information available for 1977 showed that only 54,500 cars were produced, 20,000 fewer than planned. The 343 programme has been extended though, and a manual version is now available. Prices have also been held down while those of competitors' models have risen. Volvo's chairman, Mr. Pehr Gyllenhammar, said earlier this month that the Dutch company expects to sell 70,000 cars this year, compared with 63,000 in 1977.

Some politicians and the trades unions are suspicious of the effect that Volvo's deal with

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# Eight hundred and eighty thousand reasons to keep in touch with the Dutch

In June 1974 a Philips PRX computerized telephone exchange utilizing Stored-Program-Control, SPC, was inaugurated in the Amsterdam district of Wormerveer. Serving 6144 subscribers, it marked the beginning of an ambitious telephone modernization programme in which Holland's entire public telephone network would gradually be converted from electro-mechanical to computer control.

The pace with which this programme has proceeded during the past four years can be measured by the fact that in December - as planned - the 157th PRX exchange will be integrated into the national telephone network; increasing the number of SPC-connected subscribers to 880,000; which is 20% of Holland's present telephone population and the world's most concentrated network of SPC lines. And during 1979 a further 380,000 lines will be connected via PRX exchanges; eleven of which will be multi-control installations.

Among the many advantages of SPC telephony is its ability to provide each subscriber with direct access to a variety of convenient computer-stored services such as: automatic wake-up, call transfer, call costing, abbreviated dialling and many others. The Dutch Telephone Authority is presently conducting a subscriber survey in two representative telephone districts to determine user-acceptance of a number of these services.

When the modernization programme is completed in about the year 2000, Holland's SPC telephone network, having kept pace with the present, will be ready for the demands of the future. For in addition to providing all the benefits of stored-program-control, the Philips PRX exchanges used throughout the network can simply and economically be converted to digital performance as and when required.

Telephone Administrations the world over, faced with the need to modernize and extend their public telephone service, should look at the rate of Holland's progress to date. They'll find 880,000 reasons to go SPC... via Philips PRX exchanges.

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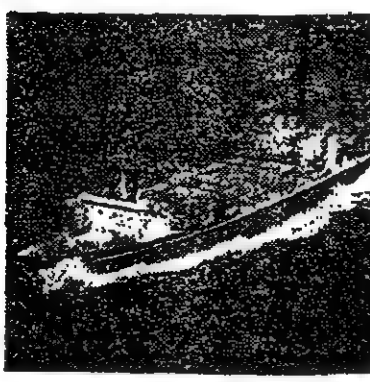
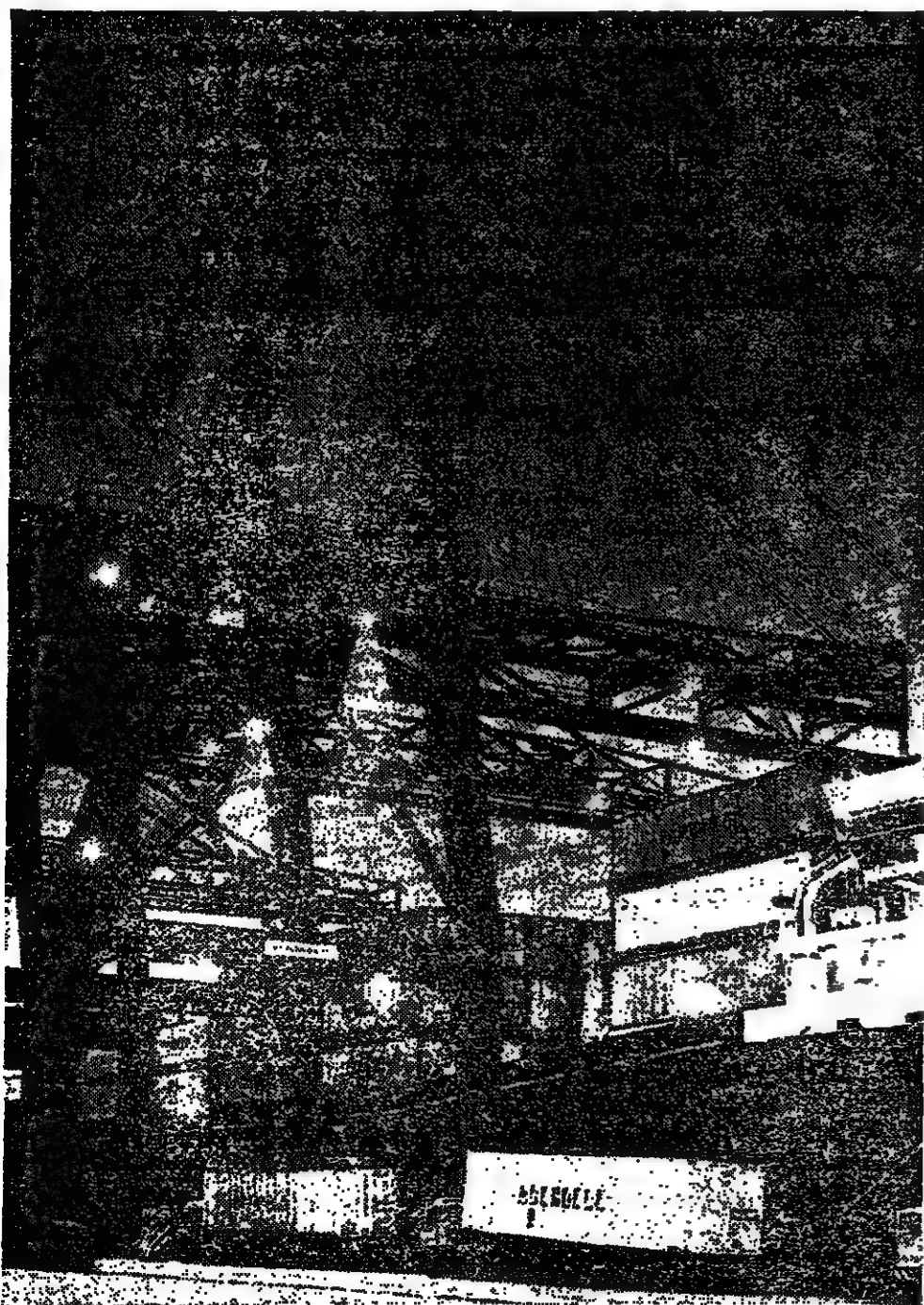


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## THE NETHERLANDS VIII

### Shipbuilding

# The art of survival

HOLLAND'S SHIPBUILDERS are on a crash course in the art of survival, determined like their rivals across the world to weather the slump and emerge lean and fit enough at the end to profit from the upturn. Partnered by an obliging Government, the industry is drastically pruning away the weakest of its operations; at the same time solid financial props are being provided for those activities where the chances of eventual recovery are felt to be strongest.

The net result will be a shipbuilding sector more or less cut in half. This is a good deal more than the 30 per cent or so reduction envisaged last year before the full ferocious impact of the industry's depression had become apparent. Yet the hope is that the twin process of elimination and rejuvenation will make Dutch yards sufficiently modern, aggressive and innovative to prosper during the 1980s.

Clearly, the surgery required is complicated and painful. Outright nationalisation was never seriously considered, certainly not by the industry itself, or by the present Centre-Right Government and its Left-wing predecessor. Officials in The Hague believe they can have a large enough influence on the companies involved through sizeable indirect stakes, special loans, and investment subsidies. The stage has not yet been reached, they say, where last ditch negotiations are needed to keep alive a vital strategic minimum of manufacturing capability.

Altogether, the cost to the Government will be around Fl1bn (\$498m), with Rijn-Scheide-Verolme (RSV), the nation's major shipbuilder, receiving the lion's share. RSV was granted a Fl150m subordinated loan by the Government last year to tune up its balance sheet, and is now getting another Fl490m in various forms. Nearly Fl68m of State money will be injected into a new dredging equipment group, centred on IHC Holland, with a further Fl150m due in subsidies and loans. Vmf-Stork, the largest engineering concern in the Netherlands, is getting Fl235m to help pull round the ailing diesel company, now deconsolidated, and to restructure some of its other operations.

Of these three major Dutch companies, RSV is the only one in which the Government is taking a direct stake. The shipbuilding activities of the Rotterdam-based company could hardly be hived off from the

main group—which is what is happening with the loss-making areas of the other two—so the State is buying 43 per cent of its shares for Fl80m at par. It is also providing special interest-free support investment grants and further subordinated loans.

### Example

RSV's own sorry earnings performance of the past two years gives ample illustration of the problems facing the industry. It moved heavily into the red in 1976, stayed in the following year, and was still suffering during the first 32 weeks of 1978, when its losses shot up by nearly 70 per cent. The company is now inching its way slowly back to profitability, as the shipbuilding losses diminish with reduced capacity and its industrial activities continue to make money.

By the time RSV's extensive restructuring programme has been completed, less than half of its activities will be in shipbuilding compared with around two-thirds a few years ago. High technology and high added value products will form the main areas of concentration, explains Mr. Alard Stikker, president of the management board, with maritime construction slumped down to a profitable minimum and with continued emphasis on naval vessels, a sector which is still vigorous.

"RSV's problem," notes Mr. Stikker, "is that it has the largest yards, and this is where the problems are largest too." In its revamped form it will operate only one large yard and one small one, while its land-based industrial activities will carry it increasingly into the field of large power, oil and gas, and chemical processing activities, as well as plant erection and worldwide machine servicing.

"This will give us continuity instead of jeridness," he says, citing the group's Algerian business as evidence of the direction in which it plans to go. Within the space of one week in October, RSV announced a Fl270m order to provide a complete gas turbine electrical power station for the Sonelgaz State corporation, and three others from Sonatrach totalling Fl114m, as well as the opening of an office in Algeria.

All this is far removed from shipbuilding, but Mr. Stikker maintains that RSV was striving for a better product mix even before the crisis in the maritime sector began to bite. And the

helping hand being extended by the Government is warmly welcomed in this context: "The Government's stake proves it has confidence in us. This is a positive element in our international marketing approach."

The master plan drawn up in The Hague under which the reshaping of RSV and other companies is taking place divides the shipbuilding industry into five main sectors. Heading these is the large shipyard and offshore category, which includes the big RSV yards and the yard of IHC Gasto which is being closed down. RSV's Verolme Dock and Shipbuilding Company (VDSM) will occupy itself with major shipbuilding and offshore projects, at a reduced capacity, with further investment plans still to be decided, while Rotterdam Dockyard Company (RDM) will stop building complete ships and only supply sections to Verolme. The group's F. Smit Jr. operation will move away from shipbuilding into repairing and mechanical engineering.

Most of the manpower reductions will take place through natural wastage, leaving this sector of the shipbuilding industry with a labour force of some 4,000 by the middle of next year compared with over 9,000 at the start of 1978. In the second category of mainly medium-sized yards, the restructuring plan is still not yet ready. Van der Glesse-de Noord will receive special aid and a Fl60m loan from the Government, which is taking a 22 per cent stake, while RSV acquires a 23 per cent interest. An overall labour cut of 20 per cent is planned in this sector.

A similar reduction is likely for dredging equipment, where the IHC interests will be augmented by those of the smaller Van Rees company. Here the State is taking a share of slightly less than half, as is IHC, with the remaining 8 per cent to be held neutrally. IHC is losing money on its dredging business, but more than makes up for it elsewhere.

Confusingly, the new group will carry the name of IHC Holland: the present company of that name is being rechristened IHC Holdings. The latter will own 40 per cent of Swiss-based IHC Inc, which takes in the profitable foreign operations, while the rest owned by IHC Inter, formed earlier this year. One of the men who played a key role in helping to draw up the overall plan, Mr. Henk Bosma, of the Economics Ministry, puts much faith in the

prospects of the dredging group. "If there is one group about whose survival I am optimistic, it is this one," he says. "If the situation becomes only a little better, then the Japanese will look for other markets than dredging. I am quite convinced that the Japanese are taking heavy losses on every deal they do, not have the experience in this field."

IHC has not been alone among Dutch or other shipbuilders in having to take on unprofitable business in order to maintain activity. The dredging equipment sector has suffered as yards have treated it as a haven from the ills of the tanker and general cargo markets. On some specialised equipment deals IHC has been forced to accept orders at 25 to 30 per cent below normal levels, says Mr. Leo van Oosterom, who sits on the management board. "There are no direct signs that the price war is coming to an end," he comments. "The general crisis is as bad as ever, or maybe even worse."

### Remaining

The two remaining groups included in the plan cover small yards in both the west of Holland along the large rivers and in the north. A reduction in the workforce of about two-fifths is foreseen for the first and one of about 20 per cent in the other.

The Government made commitments of some Fl400m in general investment, ship financing and loss-sharing aid to shipbuilders last year, a figure which is likely to be repeated in 1979 and gradually diminish in the next couple of years. This is apart from the extensive support it is giving to individual companies.

Vmf-Stork is not a shipbuilder, but its diesel activities have suffered from the side-effects of that industry's crisis, prompting the Government to step in and take a half-share. The main Vmf-Stork company, in which there will be no State interest, holds the other half, and is also receiving assistance with the restructuring of part of its other interests. It continues to lose money at its Brownvel boiler and petrochemical equipment division, where the problems have been in the latter area, and at Stork-Velsen, which also suffered from poor market conditions for general equipment. Both companies have been revamped, but it will be some time before the effects show through. Elsewhere, Vmf-Stork is in profit.

Without trade union co-operation both Government and industry would have found it impossible to push through their drastic programmes. The existence of a relatively simple union structure has certainly made it easier to bring all parties to the same table. Even so, says Mr. Stikker of RSV, "there have been great tensions but we have always been able to find ways and means of overcoming them." Gratefully he comments: "We have kept peace so far."

Andrew Fisher

### Shipping

## Bleak prospects for improvement

DUTCH SHIPOWNERS are shipping companies. With its sitting out the prolonged and painful world crisis in their industry with all the phlegmatic resolve they can muster. Exactly when the bleak years are likely to be succeeded by renewed prosperity, no one cares to predict. It will certainly not be until well into the next decade even on the most hopeful assessment. One Greek shipowner, tongue firmly in cheek, is said by a civil servant in The Hague to have suggested 1988 to him as the year of recovery, "because it is a nice number."

Symmetry of numbers, however, is not what concerns Dutch shipping executives at the moment. Slack international trading conditions, high labour costs and the financial distortions caused by a weak dollar and a firm guild have all added to the problems stemming from the severe recession on the tanker and bulk carrier markets. As a result their companies' resources are strained to the utmost.

"It is," says a remarkably unharassed looking Mr. Eelco Postuma, managing director of Nedlloyd Lines, "a fairly gloomy picture." He sees little chance of any marked improvement in the next two years at least: the extra shipping capacity ordered to cope with the boom that followed the oil crisis will take care of that, although some operators have fallen by the wayside. "I can't be all that optimistic about an early return to normal conditions."

The Nedlloyd group, of which Nedlloyd Lines forms a major part, is the biggest of the Dutch

shipping companies. With its varied activities in transportation, storage, offshore and industrial service business, it ranks as one of the largest operations of its type in the world. Because of this spread, and bolstered also by its relative financial stability, it has managed to survive with rather fewer scars than some of its rivals.

Even so, profits have suffered sharply under the weight of the crisis. Last year they tumbled by nearly two-thirds at the operating level, though a boost in associates' income and a tax credit made for a rather more respectable net showing. The first six months of 1978 were a dismal period, producing a trading loss, a steep fall in earnings, and the likelihood of a lower dividend.

The second half is proving rather less harrowing for the group. Keeping his hopes at a circumspect distance, however, Mr. Postuma says of the upturn in Nedlloyd's shipping activities that "if this is a trend, then it's a minuscule one." Liners make up between 55 and 60 per cent of Nedlloyd's turnover, and the company is doing its best to average out the varying results from its different routes. On the Australia and New Zealand runs, for example, it is faring reasonably well. The same goes for its joint venture in the Far East, although national lines in the region are causing more pressure.

In the Middle East, though, Nedlloyd is finding the going a good deal more tough. "It's a trade where every shipowner has sought refuge," laments Mr. Postuma. Now that the serious port congestions of two years

ago have been sorted out, operators have been crowding in to pick up as much business as they can. Lying between these two ends of the scale, he notes, is "a mixed bag" of routes where the group is able to hold its own.

But what of the smaller Dutch shipping companies? Without the diversified spread and highly modern fleet that Nedlloyd has built up through its heavy investment programme of the past few years, they appear less well placed to weather the onsets of recession. At KNSM, whose interests cover transatlantic and European trades, heavy transport and air transport, the current year got off to a poor start after the slump in profits during 1977. In Europe KNSM expects its losses on short liner trades to go down considerably, with an improved result from air transport. But the transatlantic outlook remains overcast and heavy transport is also likely to be depressed.

Holland Amerika Lijn (HAL), which sold its freight transport division to the Swedish Brastrom concern, has chosen to retrench during the crisis and decamp to more favourable business and financial climates. The company whose only shipping interests now lie in the cruise sector, is making losses, but is hoping that

CONTINUED ON  
NEXT PAGE

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THE NETHERLANDS IX

The ports

# Tonnage still depressed at Rotterdam

PORT of Amsterdam has long been the main rival of Rotterdam. Tonnage has fallen slightly at Rotterdam in 1977 but with 250m tonnes handled in 1977 it is the largest port in the country and the second largest in the world.

But 20 years after work began on one of the most ambitious post-war projects, the petro-chemical complex, Europort, Rotterdam is starting to show its age. Tonnage is still depressed by the aftermath of the 1973 oil crisis, while the complex procedures for licensing new industries have deterred potential newcomers.

The 250m tonnes of cargo which passed through Rotterdam last year meant the Dutch port was twice the size of its nearest rival, Kobe in Japan. But this cargo figure was 8m tonnes less than in 1976 and 29m tonnes below the record year 1973. Its share in cargo handled by the seven largest European ports—Hamburg, Bremen, Antwerp, Le Havre, Marseilles and Genoa—fell to 42.9 per cent in 1977 from 48.6 per cent in 1973. The percentage decline is small but the trend is followed closely in the highly competitive harbour world. Growth is expected to resume—but at a slower rate—and the forecast is for cargo volume to pass the 300m-tonne level again around 1980 and to reach 500m tonnes by 1990.

Mineral oil shipments account for 63 per cent of the total—176m tonnes in 1977. This business was most directly affected by the oil crisis but limits to the size of tankers which can be handled at Rotterdam are also hampering growth. The port authorities are pressing in demand, the gas terminal was

for the approach channel to the harbour to be deepened so that it can take 320,000 tonne tankers, drawing up to 72 ft. The work has been delayed by a disagreement with central government about who should pay. At present the state meets two-thirds of the cost of infrastructure work and Rotterdam pays the rest. The port wants the state to meet the full cost of improvements thus bringing Holland into line with many neighbouring countries.

Under pressure from the environmentalist lobby in many of the small communities alongside the "New Waterway" which joins Rotterdam to the sea, pollution controls have become tougher in recent years. The difficulties of meeting the requirements of the different levels of provincial and local governments finally persuaded a West German steel consortium, Krupp, to drop plans for an iron-ore pelletisation plant in 1976. The loss of the LNG terminal to Eemshaven is a second, and potentially more serious, loss for the port.

Another of Rotterdam's staple commodities—iron-ore—has been hit by the recession in the steel industry and only 29m tonnes were handled last year compared with 36m tonnes in 1974. Grains and oil seeds are a rapidly growing sector though, and 21m tonnes were handled last year. The outlook for coal deliveries seems good in the longer term in view of plans to reduce the role of gas in power stations and heavy industrial processes but government policy has yet to be worked out and coal is a dirtier fuel than oil or gas.

Amsterdam has withstood better than any other port the slump-up of the Zwijger Zeehaven (the IJsselmeer), which has reduced once-thriving trading centres such as Hoorn and Medemblik to picturesque yachting harbours. But Amsterdam's story has been one of a continuous battle with its unfavourable inland situation and the problem still dominates the thinking of the port's managers. The port depends on the 15 km North Sea Canal which links it, by locks, to the sea at IJmuiden. While Rotterdam is primarily a port and thinks as such, Amsterdam's port is only one element in the city's economic structure. This means the port's essential role is sometimes overlooked, harbour officials claim.

The North Sea Canal can only take vessels drawing up to 45 ft and has made Amsterdam inaccessible to the larger tankers and bulk carriers. Road tunnels under the canal mean it could only be deepened at great cost, reported in December that a Transport Ministry report published in 1975 advised the construction of an outer port

at IJmuiden. This harbour could handle larger vessels than Amsterdam proper and the turnaround time would be cut because the journey along the North Sea Canal would no longer be necessary. A £1300m (£825m) plan was prepared for a harbour to be built in the angle between the southern sea wall at IJmuiden and the coast, providing coal, dry bulk goods, grain, oil and container handling facilities.

While the outer port plan continues to make slow progress, the other large infrastructure project important for Amsterdam is nearing completion. The widening of the Amsterdam-Rhine Canal, its outlet to Germany, finished in 1980. The canal, which was built in 1952 to speed the journey to Germany, will be able to accommodate groups of up to four unpowered barges pushed by a single tug. At the moment groups of only two barges can make an unbroken journey along the canal. Its entire 156 km length to the German border is illuminated and it is open to navigation 24 hours a day.

From a peak of 24.1m tonnes handled in 1971, cargo going through Amsterdam fell to 17.2m tonnes last year—8 per cent less than in 1976. The volume of mineral oils handled was 4.6m tonnes while general cargo accounted for 3.1m tonnes, ore for 2.6m and cereals for 2.5m. The independence of Indonesia in 1949 lost Amsterdam much of its trade in rubber, tobacco and tea, but it has become the largest cocoa handling port in Europe. About 200,000 tonnes are imported annually, of which 120,000 tonnes are for processing in Holland.

Amsterdam continues to fight what it calls the "minority" mentality which sees Rotterdam as the only harbour worthy of the name in Holland. The Government decision on where to site the gas terminal shows, though that even Rotterdam is not having everything its own way. Amsterdam argues that there is room for two major ports in Holland. The present government seems to think there should be room for even more, and is prepared to support the smaller ports against the dominance of Rotterdam.

Charles Batchelor

## Weakened

With Rotterdam's role as the energy port of Europe already weakened by the growth of processing capacity elsewhere, expansion at Antwerp and Le Havre and the general decline

in demand, the gas terminal was

this year it offered investment premiums of five times 4.75 per cent of a contracted commitment over five years. The scheme ran for two years, during which Dutch shippers invested some £1.3bn (£1.3bn)—split roughly three ways between ocean, coastal and dredging and other vessels—of which premiums accounted for around £1.6bn.

Since July, all branches of industry are entitled to offset to reduce its tax 15 per cent of the cost of any approved investment: in addition, a trimmed down version of the premium system is being operated on a five times 3.1 per cent basis. So far, says Dr. Bast, no requests for premiums have been made by shipping companies under the new two tier scheme. As with the old one, foreign orders also qualify where price and delivery terms are deemed superior to those of Dutch manufacturers.

Shipping companies have in the past been prepared to go to court where the Government has not agreed that a foreign tender for a particular order was superior to a Dutch one. Since the regulations are fairly precise, explains Dr. Bast, "we won most of the cases." Most companies try to strike a balance between home and foreign yards. Nedlloyd, for example, compromised neatly by ordering two of its new roll-on roll-off ships in Holland and two in Japan.

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## Prospects

CONTINUED FROM PREVIOUS PAGE

Integration of two cruise lines and the sale of its Irish and, Ross, will lead to some very this year.

A bid to take more share of the high growth in Brazil, Venezuela and U.S. west coast, KNSM has investing in new container vessels with a further series due completion in the mid-1980s, says Kni, an Amsterdam diary of Britain's Barclays, sees scope here for KNSM improve its performance, these vessels' large tonnage and efficiency mean a small force and profitable operation.


th a gross registered tonnage of 5.3m last year, Dutch fleet—including Dutch flag—ranked a lowly 14th in world terms. The figure was below that for each of the previous three years, having shown a change on balance since 1974. Yet since that year the merchant fleet has expanded by some three-quarters and 400m grt, however, its advantages. Thanks to limited involvement in the tanker and bulk carriers, Dutch shipowners managed to steer clear of the making bankruptcies, have seen no calamities," Dr. Gerard Bast, who is executive member of the Dutch Ship-Owners' Association. In his annual report the asso-

ciation was not too cheerful about the prospects for its members in the current year, one reason being the undermining of Dutch shipping competitiveness by the strength of the guilders against the dollar, in which most income is received.

Dutch shipping costs are more or less on a par with those of Sweden, which is about as high as you can go. Thus, says Dr. Bast, the industry is keen to reduce its operating levels to what it sees as a financially more supportable size. Sweden and Norway are a little way ahead of the Netherlands in their attempts to do this. It has become obvious, he adds, that "high wage countries can only survive in the shipping industry if the proportion of labour costs can be cut, thus blunting the competitive edge of low-cost nations."

Since trade unions can hardly be expected to greet such a notion with open arms, Dr. Bast concedes that there are some tough talks ahead. The unions have in fact accepted the principle that high wage costs must be accompanied by some degree of phased manning cuts. Initially, discussions will focus on the larger ships, moving later to the smaller coastal ships, tugs and supply vessels.

Also, taking part in these talks is the Dutch Government, which provides the industry with financial support through tax credits and investment premiums. Up to the middle of



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THE NETHERLANDS XI

Energy

A radical policy review

AND HAS for many years been synonymous with gas in the European energy picture. A growing realisation that the gas age is in sight has led the Government and the industry to start a radical review of all aspects of energy. As domestic gas supplies dwindle the country will be heavily dependent on oil until coal and nuclear energy can take over the load towards the end of the century.

has led to intense y among energy study and the economics ry's recent budget randum lists a number of s which are being cond. These include schemes e energy, the increased eal, the import of gas, evelopment of new fueli on a nuclear power programme.

Government wants a decision on the future of r energy. Approval in ple for the building of 1,000 mw nuclear power is was given as far back 74, but doubts about the mmental dangers have t the proposals ever since. dy of methods of storing r waste is to be speeded id there are plans for a lie debate" on the whole m of nuclear energy.

Cabinet has set aside m (\$135m) for a national ion programme in 1979 1979, while a further n will be made available gh the new investment in- es scheme, one of the la of which is the energy- z element of industrial in- ent. On top of the rous bodies already in- d in the review of energy, nergy Study Council is to t up to "advise on, co- ate and compare" the ent energy options.

the moment though gas is king, Holland has the st proven reserves of al gas in Western Europe, domestically produced gas meets 55 per cent of the

country's total energy require- ment. It covers 70 per cent of household needs, 40 per cent of industrial consumption and nearly 80 per cent of demand from electricity producers.

Proven reserves, including imports, totalled 1,818 bn cubic metres at the start of 1978—enough to meet expected domestic and export demand up to the year 2002 with more than 250 bn. cubic metres still in reserve after that date. But following the finding of the huge Slochteren field in Groningen in 1959 the rate of discovery has slowed. No new major find is expected and of the 46 exploration and confirmation borings carried out by production companies on land and off-shore in 1977 only one in eight proved positive. This compares with a rate of one in three in 1976.

The search area could be expanded but this too raises problems. Nederlandse Aardolie (NAM), which is jointly owned by Shell and Esso, wants to take gas from under Ameland, one of the Friesian islands which run along Holland's northern coast. The reserves have been estimated at 35 to 40m cubic metres but the provincial government of Friesland and environmental groups are opposed to the plan.

The national gas distribution company, Gasunie, has now reversed its earlier policies of selling off the gas as cheaply as possible. Prices have been brought into line with those of oil and export contracts are being allowed to run down. To preserve its own "strategic reserve" for as long as possible, Holland has contracted to import liquid natural gas from Algeria and Norway. It is also talking with the Soviet Union, Iran, Nigeria and countries in the Middle East about more imports.

Oil is expected to be the country's major energy head- ache over the next 10 to 15 years. Holland is one of the

few OECD member countries whose oil imports are forecast to rise in the near future. Present estimates put the level of imports at 50m tonnes in 1985—double current levels. This earned Holland a rebuke in a report produced earlier this year by the International Energy Agency (IEA) in Paris. The IEA called for Holland to put more emphasis on developing coal and nuclear energy and to speed up exploration in the Dutch sector of the North Sea.

Dutch domestic reserves of oil are small and are concentrated in two main concessions, Schoonebeek, in the north-east of the country, and Rijswijk, near The Hague. Together these produced nearly 1.4m tonnes of oil in 1977, only a small part of Holland's domestic requirement, but the NAM hopes to increase daily production levels at Schoonebeek to 4,000 tonnes from 2,500 tonnes by injecting steam into the oil-bearing structure. More than 20 years of technically recoverable coal production at Schoonebeek have

used only 38m tonnes of the total estimated reserves of 170m tonnes.

Holland imported about 5m tonnes of coal last year—30 per cent from the U.S., 24 per cent from EEC countries, 18 per cent from Australia and 15 per cent from Poland. It is ideally suited to receive large quantities of coal by sea and the ports of both Rotterdam and Amsterdam have sizeable coal handling terminals. But the airborne pollution caused by coal-fired power stations is expected to place limits on the use of coal by the environment-conscious Dutch.

The coal reserves in the south-eastern province of Limburg are often cited as offering the possibility of increasing the country's self-sufficiency in energy. But a recent survey of the economic potential of these coal fields came out firmly against reopening the mines. This was despite the report's conclusion that there are 710m tonnes of technically recoverable coal underground. The cost of

resuming work at the mines, which were gradually closed down in the late 1960s and early 1970s, is out of proportion to the contribution the coal would make to Holland's energy requirements, according to a report published in May. The one mine which has been kept open in the hope of restarting production will now be closed. Underground conversion of coal to gas is unlikely to be feasible on a large scale for many years yet, although developments in this area should be closely followed, the report said.

Nuclear energy has produced a great deal of political heat over the past few years but made little contribution to supplies of energy. Fears that enriched uranium, exported from Holland, could be used by Brazil to produce nuclear weapons have led to a series of stormy political debates in recent months. Holland has not experienced the violent demonstrations against nuclear power stations which have taken place

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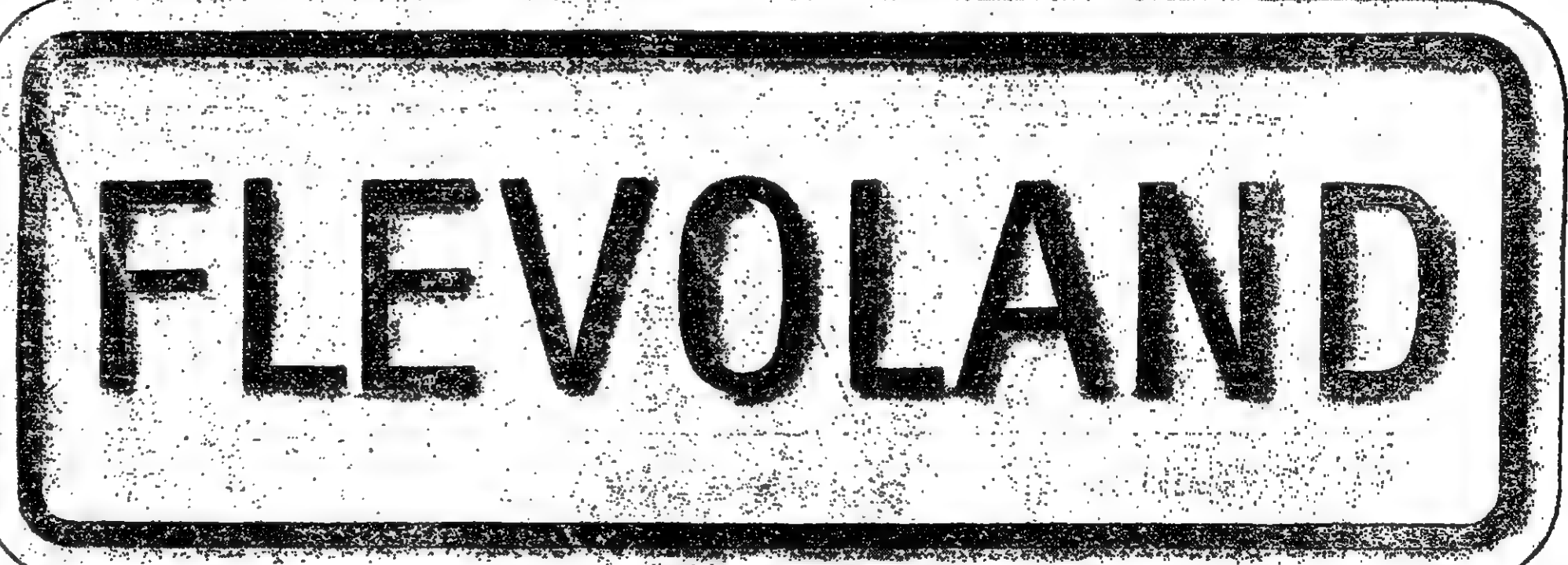
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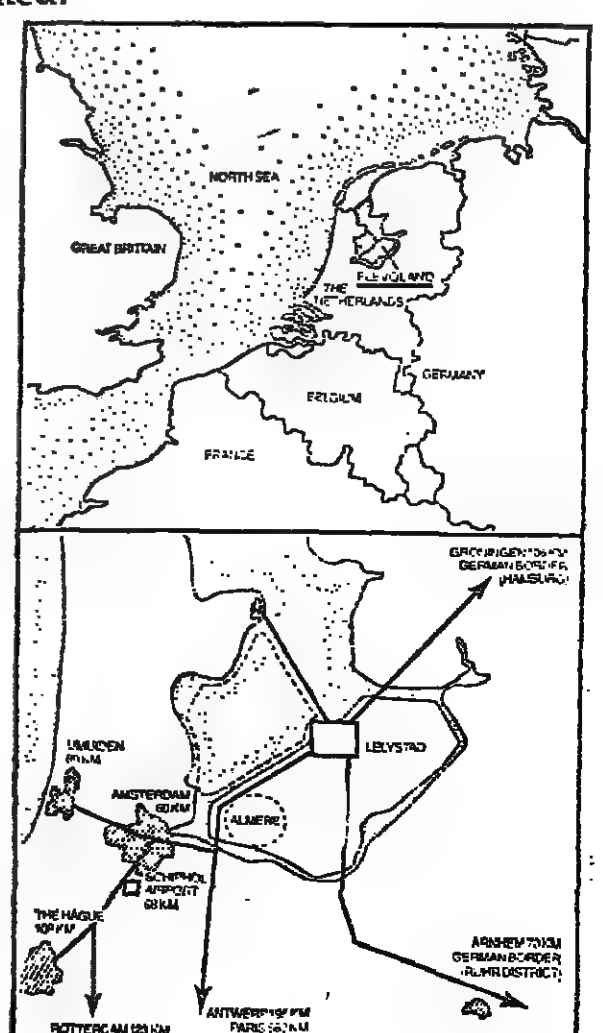
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Lelystad means "Lely's town" named after the celebrated hydraulic engineer Lely, who planned the system of the great dykes and polders. Lelystad, a lively town with a young population and prosperous industries, lies in the heart of Holland at a short distance from important cities (see map). Two years ago the first pile was driven into the ground for building a completely new town: Almere. In both Lelystad and Almere there is plenty of space available. Space for people. Space for industry. Also for your enterprise. Whether it is a factory, a department store or a laboratory. We can still offer you cheap building sites and good facilities. In other words, we did the pioneering, you may reap the benefits! For detailed information, please apply to: Development Authority Lake IJssel Polders; Smedinghuis, Zuiderwagenplein 2, 8224 AD LELYSTAD, The Netherlands. Tel.: 010 - 31 3200 - 92222, ask for: Mr. H. Hoekstra or Mr. P.A. Reynders.



Flevoland,  
Holland, has room for your future

artner

TINUED FROM PREVIOUS PAGE

avy if Holland decides in the future to build a carrier. The ship has also hinted they are interested in a maritime version of the F-27 and also the F-28 as a possible replacement for the Caravelles flown by Air France and KLM.

ince also wants Holland to take a risk-bearing stake in the A310. Fokker is less on this plan though, since it is that money put into the development of the F-29, which is still at the expense of development of the F-28.

less Holland decides for Atlanticque, this whole n of reciprocal deals will down and Fokker's e is threatened, Mr. Swart- says. If Holland opts for Atlanticque there is a good e that West Germany will suit. A favourable deci- by the Dutch is therefore important for the

Dutch Government has taken a hand in the nego- s at the highest level. The nics Minister, Mr. Gijs Aardenne, and the State tary at the Defence Minis- Dr. W. van Eekelen, are ng the negotiating team

ker's decision to put a Royce motor into the F-29 ues its existing relation- with the British firm. Royce engines already r the F-27, the F-28 and ill-fated VFW-614, which

has now been taken out of pro- duction.

The F-29 will be powered by two RB 432 turbofan engines with a thrust of 16,000 to 18,000 lbs each. This engine is econom- ical on fuel, is quiet and is of sufficiently advanced design to match the expected 20-25 year life of the new aircraft.

Fokker foresees a potential market for up to 1,200 of the F-29s and believes it can realisti- cally hope to sell 350-400. The first of the 110-130 seat short- haul jets will be delivered to customers in 1984-85 if the pro- ject goes ahead as planned.

Fokker believes there is a more clearly defined market for the F-29 than for the F-28, which has not lived up to expectations. While the civil side of Fokker's production programme is attracting most of the atten- tion at the moment, work is also going ahead on a major military order. Final assembly of the first of the 174 F-35 fighters for the Dutch and Nor- wegian airforces began in April and the first aircraft is expected to make a test flight next January.

Apart from the assembly work, Fokker is also building 617 fuselage centre sections for Holland, Norway, Belgium, Den- mark and the U.S.

Production will continue at the rate of three a month until early 1984, by which time the F-29 programme should be well underway.

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## THE NETHERLANDS XII

## Some leading personalities

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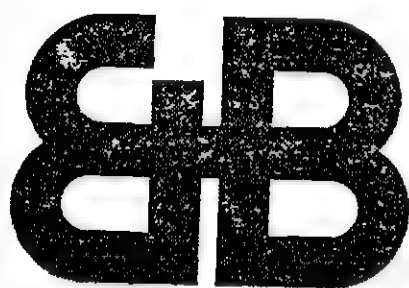
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Dries van Agt

## Dries van Agt

DRIES VAN AGT is in many ways the last man you would expect to find as Prime Minister of the progressive, pragmatic law at the Catholic University of Nijmegen. After two years as a professional politician, in private law practice he joined the Ministry of Agriculture, leaving after five years to enter the Justice Ministry. He interrupted his civil servant's career to become Professor of Criminal Law at Nijmegen University, but in 1971 returned to The Hague—this time as Justice Minister. He retained the best equipment for a politician in a country where coalitions never Government was re-

## Hans Wiegel

HANS WIEGEL, the Deputy Prime Minister, is only 37, but Uyl Government in its four years of office pushed the VVD as long as Mr. van Agt's short, more to the right. This pro-Home Affairs and Deputy on the extent to which it was Prime Minister last December deserting its liberal ideals and becoming a conservative party. He already had ten years' parliamentary experience behind him. In fact its policies do put it Minister in 1971 with no corner. On economic policies, political background at either for example, it is in favour of a national or local level.

Born in Amsterdam in 1941, Mr. Wiegel studied political and social sciences at the City as a prerequisite for reducing unemployment. He joined the youth wing of the Liberal VVD Party in 1961 and rose to become its national chairman within four years. He was the youngest MP when he took up his seat in 1967. Four years later he became parliamentary leader of his party — the youngest ever appointed by any party. Mr. Wiegel's relaxed dealings with the Press owe a lot to his own journalistic experience. He edited his party newspaper for a time and was also columnist for a national daily, *Algemeen Dagblad*. He was on the staff working relationship with the of the Netherlands Broadcast Corporation. Whether the new coalition energetic approach have im-proved his party's image, but four years of working with the

and compromises are the placed by the Den Uyl cabinet in 1973.

Mr. van Agt has said time and again that he is not out for the political life, although his critics see this simply as a ploy to attract the voter disillusioned with the usual run of ambitious politicians. This has not stopped him from consolidating his party's popularity in the local and provincial elections earlier this year following his surprise emergence as Prime Minister.

For a man who claims to have little feel for politics he has notched up a remarkable number of successes over the past two years. After his refusal to back down on proposals for land reform brought down the den Uyl government in March, 1977, he outmanoeuvred the far more experienced Mr. den Uyl to emerge as leader of the largest Government party and Prime Minister.

Born in the small town of Geldrop near Eindhoven 47 years ago, Mr. van Agt studied at the Catholic University of Nijmegen. After two years as a professional politician, in private law practice he joined the Ministry of Agriculture, leaving after five years to enter the Justice Ministry. He interrupted his civil servant's career to become Professor of Criminal Law at Nijmegen University, but in 1971 returned to The Hague—this time as Justice Minister. He retained the best equipment for a politician in a country where coalitions never Government was re-



Hans Wiegel

Socialists was a big question mark hanging over the present Cabinet. In the event Mr. van Agt and the Right wing of the Christian Democrats have prevailed. There has been more conflict between the Left wing of the Christian Democrats and the Right wing of the Christian Democrats than between the two coalition partners.

The two portfolios Mr. Wiegel has taken on, and his party's junior position in the ruling coalition, have edged him somewhat into the background in the past year. He has come a long way before his 40th birthday though, and undoubtedly plans to go much further.



Willem Aantjes

## Willem Aantjes

WILLEM AANTJES is the leader of a sizeable group of rebel MPs determined to keep the Christian Democrat Party true to what they see as its principles. This brings him into frequent conflict with the cabinet, in which Christian Democrat ministers are in the majority, and with Prime Minister Mr. Dries van Agt.

At the same time the 55-year-old Mr. Aantjes is leader of the Christian Democrats in the lower house of parliament. While disputes between a party and its ministers in government are not uncommon in Holland or elsewhere, the gap between the two sides in the present Dutch Parliament is particularly wide.

The small majority which the Christian Democrat-Liberal party coalition holds in Parliament makes Mr. Aantjes's position particularly strong. With only 77 of the 150 seats under its control the Government could easily be brought down. But small majorities can also be a means of keeping rebels in order, and Mr. Aantjes has not yet pushed his revolt to its logical conclusion.

Born in the village of Bles-

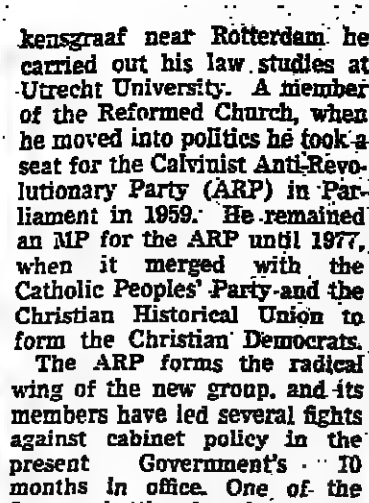
Government has kept the label, but cunningly changed the contents," Wim Kok contends.

For the 1978 wage negotiations, Kok and his men have tabled relatively moderate pay claims. Only the lowest income groups may get large increases. Through self restraint, the unions hope to get the employers to sign so-called job security agreements.

But the FNV appears to be in a rather weak bargaining position. For a start it lacks the moral support of the current government and its members only too well that even with the Socialist Den Uyl in power, unemployment has soared. Further, Dutch employees and those in society living off social security are now, in this economic recession, better off than in almost any other country. For this, (temporary) natural gas revenues can be thanked. Finally, the union movement realises that any action similar to the strikes of early 1977, the most extensive since the war, would undoubtedly lead to more unemployment.

The fact that Mr. Kok realises all this probably explains why he is trying so hard to push through his co-determination negotiations. He also has ideas and to get a grip on in-vestments.

The reforms, in the field of industrial democracy, capital growth sharing and national investment policy, all have or will become law. But the FNV says that the current government has taken out many of the stings that could upset the business community. The Hague is very anxious to stimulate investment, as part of its fight against unemployment. "The



Chris van Veen

## Chris van Veen

THE PAST year has been an unusually peaceful one for Mr. Chris van Veen, chairman of the VNO, the largest employers' organisation. The failure of socialists and Christian Democrats to agree on a new coalition at the end of 1977 was regretted by so-one in the Dutch business community. The employers gave the current centre-right cabinet a cordial welcome.

During the almost four-year reign of Mr. Joop den Uyl, Van Veen had repeatedly attacked the Socialist premier for pursuing policies which, he said, would ruin the national economy. Van Veen (55) was thrown out of the deep end when he was appointed the first full-time chairman of the VNO in January 1974. The Netherlands was the subject of an Arab oil embargo while in The Hague, the employers' chief. Faced with the country's first ever Socialist-dominated cabinet—a cabinet which in Van Veen's view sided with the trade unions on most major issues.

Mr. Wim Kok, Van Veen's trade union counterpart may have had an unusual background in that he has never held a blue-collar job. Chris Van Veen himself had never managed a company when he was approached by the VNO to become employers' chief. He rose from the position of municipal civil servant to eventually become a cabinet minister, in charge of education and sciences, in the centre-right coalition led by Mr. Barend Biesheuvel, (1971-1973). Van Veen had been state secretary at the Ministry of Home Affairs in the preceding four years. He is a member of the Christian Historical Union Party which is now part of the Christian Democrat Federation.

Van Veen has given a warm welcome to the Government's recent economic austerity package, although he has definite doubts whether the announced measures will be sufficient to achieve the objective, i.e. to trim the growth of public expenditure to create much needed leeway for the corporate sector.

For four years, the employers' leader has been hammering home the message that costs must be reduced substantially if Dutch business and industry are to become as competitive as they used to be on world markets.

Prior to his appointment as VNO chairman, Van Veen had spent four months travelling up and down the country to better understand the problems of the member companies. A dogged, if somewhat unimaginative negotiator, Chris Van Veen has built up a reputation as a moderate, but also as a man who gets things done. During the serious bout of strikes early last year, he was blamed by some of the HUU members for giving way to the main union demand—full price gas compensation—too quickly. But by doing so he prevented a near-crippling of Dutch industry which would have had disastrous consequences for everyone. As it turned out, the government paid the bill.

Van Veen will need all his considerable political skills to steer the employers through the coming important national negotiations. He also has to lead the longer term battle for a revival of Dutch industry.

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## THE NETHERLANDS XIII

## The food industry

## Expanding abroad

COMPANIES in Holland are made in the Netherlands, while many of the raw materials are produced by Dutch farmers. This strong link with agriculture is reflected in the large number of co-operative organisations in the industry, particularly where dairy products, mixed foods, sugar and potatoes are concerned.

## Importance

The importance of the home market gives the industry a stability lacking in the more export-dependent sectors, but it also means expansion is limited by the slow rate of population growth and the saturation of certain markets. Sales in Holland have been growing at a rate of 2.3 per cent a year recently—half of it the result of the increase in population. Exports may be less important to the industry in volume terms but they have been increasing at a much faster rate—around eight per cent a year—than home sales. They now account for 15 per cent of all Dutch exports.

The low rate of growth is expected to continue over the next few years. With rising prosperity, spending on necessities tends to become a smaller share of total consumption. The population of Holland is expected to hold steady around current levels of 14m, whereas raw materials are increasingly being processed in the country of origin. The answers to these problems lie in the further streamlining of production techniques, company mergers and a shift to the production of better quality products. Exports will become more important, although the home market will still account for the greater part of sales. Unilever, the joint Dutch-British group, is the fourth largest industrial company outside the U.S. although its food

division accounts for only half of this turnover. Food sales amounted to Fl 23bn in 1977 out of a total turnover of Fl 44bn. The margarine, edible fats and oils and dairy products division and the general foods division which includes frozen foods, meat and fish) each accounted for half of the food turnover. Margarine and frozen products were among the best performing sectors in the second quarter of this year.

But with the bulk of sales in the developed economies of Western Europe and North America, the limits placed on growth in the Netherlands—with a relatively stable population and a decline in spending on necessities—apply in these markets too. Unilever was only able to maintain its position in the world edible fats and oils market in 1977 while sales of convenience and packaged foods were held back by the slow economic growth.

Foreign ownership of Dutch food groups is generally small, although there has been extensive penetration in some areas. U.S. companies have built up dominating holdings in the established Dutch coffee, tea and tobacco concerns. Following a split among members of the founding family of the Douwe Egberts group, Consolidated Foods of Chicago acquired a 65 per cent stake in the company, although its voting share is limited to 26 per cent. The U.S. group Standard Brands became sole owner of the Van Nelle group of Rotterdam last year, while American Brands has had full control of the Niemeijer group since 1973. Differences in national tastes mean these companies retain control of the blending and marketing of the products in Holland.

The number of independent brewers has contracted sharply in recent years. This develop-

ment allowed the British Allied Breweries to acquire a brewery in Breda which now trades as Skol Breweries.

Despite the home market orientation of many food businesses, some have acquired foreign subsidiaries as a natural development of their export activities. Heineken, the largest Dutch brewer, exports to 170 countries and/or markets and has more than 40 per cent of the U.S. market for imported beers. It also has sizeable brewing operations in the rest of Europe, the Caribbean and Africa. The Bols spirits group extended its foreign activities in 1977 with the purchase of a Swiss-Italian company producing the Cynar aperitif.

## Drinks

Companies outside the drinks sector have been slower to expand abroad but Wessanen—a diversified company processing cocoa and oils, animal feeds, dairy products, flour and meat—recently announced that the limitations of the home market meant it was looking abroad. Last month it bought Marigold Inc. of Minneapolis for \$20m from the U.S. Ward Foods group.

The food industry has a chequered history of attempted mergers within Holland. Suiker-Unie, a co-operatively-owned sugar producer, made a bid for the other major sugar group, Centrale Suikermij (CSM) in 1973. CSM fought the bid, as it did a second bid from Royal Schullen Honig (KSH). Both groups acquired large stakes in CSM's capital but their takeover attempts failed.

CSM then offered to merge with Meneba, the largest Dutch industrial baker, and with the biochemicals and yeast producer, Gist-Brocades, but these talks were broken off. Heine-

ken's bid for Bols in 1976 also met strong opposition and after a bitter battle was called off.

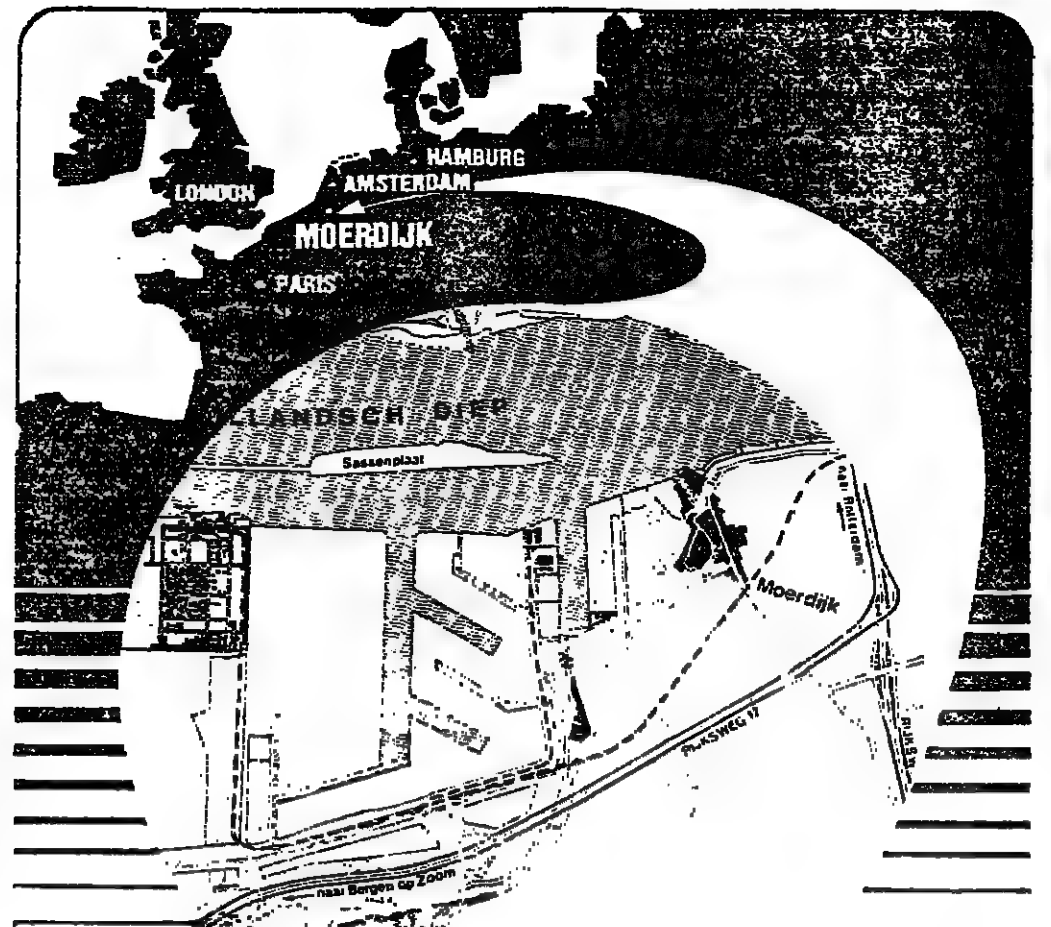
Ironically, in the light of KSH's earlier bid for CSM, the sugar company has now acquired KSH's food activities while other Dutch concerns are also picking KSH's bones. Wessanen is taking over KSH's wheat products division while the potato processing co-operative, AVEBE, is also taking over some of KSH's activities. AVEBE, Wessanen and Suiker-Unie are together taking over the remaining starch-making activities.

A change in EEC sugar regulations, expensive investment in a factory to produce artificial sweeteners in Tilburg near London, and tough new pollution controls in Holland contributed to KSH's downfall. The company has now been wound up and its various activities sold off.

Pollution controls are also causing problems for the Meneba bakery group. Looking around for non-food diversification, Meneba set up a chemical waste disposal division, employing incinerator vessels to burn up waste at sea. Limits on where the vessels are allowed to operate—coupled, paradoxically, with the refusal of governments to force companies to incinerate waste as opposed to dumping it—have meant heavy losses for Meneba from this division.

Holland's traditional food image is of the smiling cheese girl. Closer study reveals a multibillion guilder industry applying high technology processes to the preparation of products for the table. The medium-sized companies are now starting to expand abroad in a process which could possibly produce another Unilever.

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## Agriculture

## Producing too much

PROFITABILITY of fast as anywhere else, except in the Netherlands (26.3). Land rents were already the highest in the Community by that year—up to 88.47 units of account per hectare compared with 88.8 in Germany and 41.93 in the U.K.

Dutch agriculture is the most labour intensive in the Community, using an average 11.9 men per 100 hectares compared with 7.5 in Belgium, 7 in Germany and 3.1 in Britain. But Dutch agricultural wages, at 12,008 units of account per man per year, are the highest in the EEC, comparing with 10,438 in Germany and 5,546 in the U.K.

Social security contributions paid by employers are second only to those in France, and five times those paid in Britain. Fertiliser and fodder bills are also disproportionately high, partly because of higher prices, partly because the scarcity of land puts a premium on high yields, which means the Dutch simply have to use a lot more of them than anyone else.

The Dutch also use a lot of heavy machinery. Not in relation to livestock numbers—they have about 3.5 milking machines per 100 cows which is the same as in Britain and less than in Germany (9) or Belgium (5), but more in relation to land area—they use 330 tractors per 100 hectares, second only to Germany (386) and far more than Britain (109).

Given the constraints imposed by high costs and limited space, Dutch agriculture has remained viable by concentrating on boosting productivity. Its cereal yields for example are the highest in the community, on average around 4,750 kg/ha stage rising by 33 per cent year—at least twice as

much as anywhere else, except in the Netherlands (26.3). Although dairy cow numbers fell by 0.9 per cent in 1976, milk production grew by 2.7 per cent. The average growth in yield per hectare for all sectors of agriculture is more than twice as fast as in any other member state.

How do they do it? By devoting themselves to those sectors where massive input of labour, fertilisers or compound feeds have the biggest effect.

Of the total Dutch farm output, dairy production accounts for 26.4 per cent, pig meat for 18.4, beef and veal for 11.8, fruit and vegetables for 10.9 per cent. (These sectors, incidentally, receive almost twice as much price support from the EEC than all other agricultural products put together.)

They do not require much land—increasingly Dutch cows are being kept in cubicles rather than fields—and lend themselves to the techniques of factory mass production introduced by the large-scale business enterprises which control most of Dutch livestock production.

Small family businesses still account for most farming in the other Benelux countries but in the Netherlands, their days are definitely numbered.

Scientific technique, high productivity and massive price support combine to offset the high cost structure to a point where export is highly profitable. The Netherlands is the only net exporter of agricultural and food products in the Community—its trade surplus for 1976 was around 2,275m units of account (4,867m in 1975) compared with a deficit for the Community of 21,517m (13,915m).

Self-sufficiency continues to grow and currently stand around 443 per cent for butter, 273 per cent for whole milk powder, 235 per cent for cheese, 824 per cent for veal, 208 per cent for pig meat, 190 per cent for all meat, 193 per cent for fresh vegetables, and 128 per cent for sugar.

Whether the Dutch ought to be producing so much, in view of the large subsidies required to keep them in business, is another matter. It is a question bound to be raised with increasing frequency if and when the problem of reforming the Common Agricultural Policy is taken up by EEC Heads of State.

Margaret van Hattem

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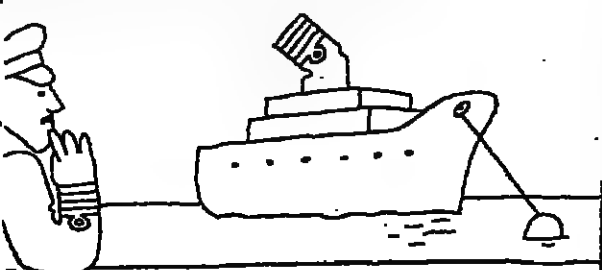
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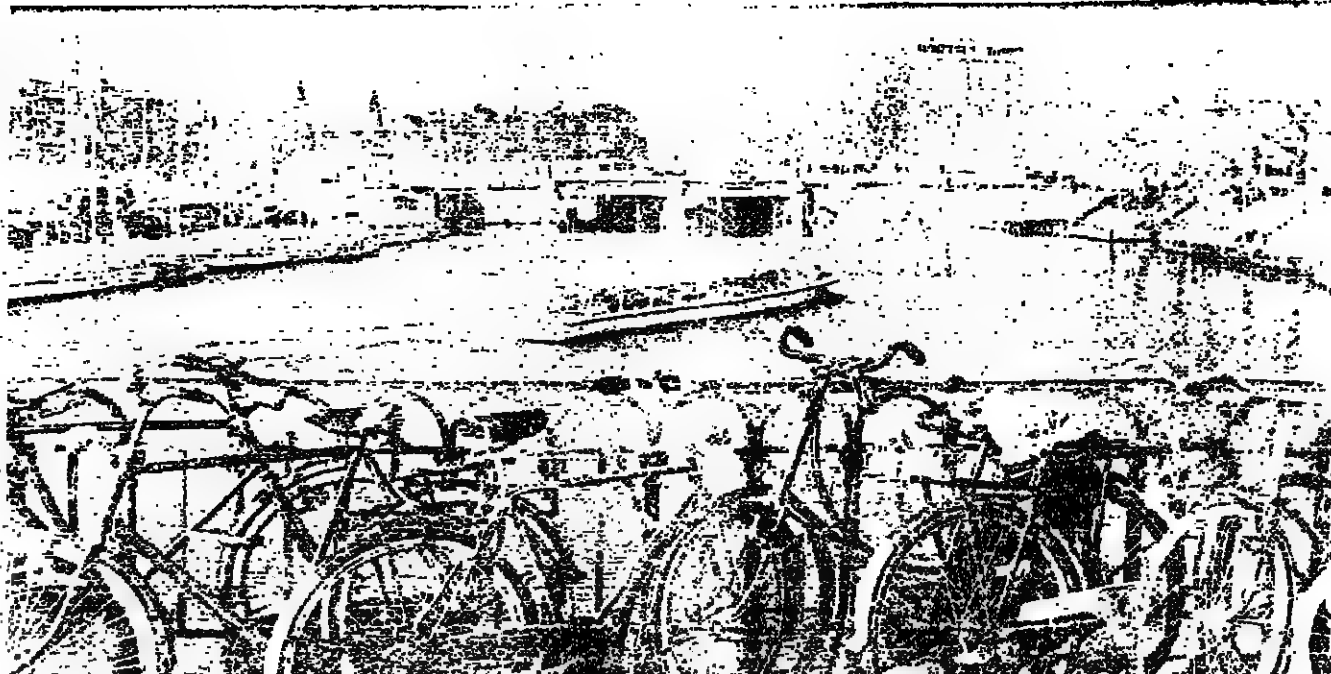
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# THE NETHERLANDS XV

## Amsterdam



Amsterdam's canals: "the city's charm and its curse"

# In search of space

AMSTERDAM IS the city facilities for the city. Nevertheless people enjoy themselves, less, one third of 3,000 jobs at Hague is full of people looking for ways to stop them. go. Cut-backs at the V&F-Stork terdam meanwhile just gets engineering group's factories in with the work. This popular Amsterdam mean further jobs v of the character of the will be lost.

These large scale set-backs are an over simplification of only the visible part of the ice-berg, though. Thousands of jobs have been lost in the city centre over the past few years as firms move to the outskirts, to over-while the wealth generated spill towns such as Hoorn and he port has made Rotterdam Purnerend and to the new a modern if slightly lisselmeer polder towns of nymous, city and the Lelystad and Almere. Many ticians and diplomats give firms, unable to afford the move Hague a bland suburban Amsterdam's canals, narrow permits and unable to expand ets and attractive gables in the old city, have simply vide a permanently relaxed osphere.

Amsterdam's new Lord or, Mr. Wim Polak, could dy be talking of the same in his inaugural speech 16 nths ago. "The housing rlage remains acute 33 years er the end of the war, 30 cent of Holland's slums are ur city, we face a gigantic k of urban renewal, and the me rate is higher here than where in Holland. The summing up Mr. Polak rked, "each of these prob-lem would be an enormous task the average city... it is inter-relation of these ions, their intensity and com-plexity which make Amster-ten's problems so indescribably scult."

ness community include the decision to go ahead with a World Trade Centre in the city and the opening of an exchange for traded options. The trade centre will be built at a cost of F110m (\$80m) and will provide 50,000 sq m of office space for businesses involved in international trade. The European Options Exchange now trades the options in 24 Netherlands, US and British companies. It is by no means certain the F12m venture will be a success but trading volume is gradually increasing.

### Chaotic

Amsterdam's canals are the city's charm and its curse. Traffic conditions are chaotic and well-meaning attempts to improve life for the pedestrian and the cyclist have largely ignored the needs of the motorist. Work on a quick route for public transport around the circumference of the inner city is currently disrupting life over a large area. An understandable desire to retain the small scale of the old streets and limit the presence of the motor car has prevented the building of off-street car parks. With only the street kerb left to park on, the car has become more obstructive. Public transport is good, though, and more tram-only lanes are being built. One underground line linking the south-east suburbs to the centre is almost complete, but the wholesale destruction of houses required to build the line — the soft subsoil means tunnelling is impossible — make it unlikely the system will be extended any further. Amsterdam has quick access to the national road network but the motorway ring around the city still has to be completed on the north and east sides and work will continue well into the 1980s.

The clogged city streets disuade many people from making the journey into town and city centre stores have suffered. Two large retail groups have recently announced plans for expansion though. The Bijenkorf group plans to expand its department store on Dam Square while Vroom and Dreesmann plans the complete rebuilding of its Kalverstraat premises.

The inadequate housing stock faces the city authorities with an enormous problem. Many of the 16th, 17th and 18th-century houses within the canal ring are slowly being restored, often by private initiative, but the costs are high. The 19th-century working class areas which grew up rapidly around the old core are an even greater problem. As many as one-third of the families living in these areas may have to be rehoused to bring housing density down to acceptable modern standards. Amsterdam has stringent controls on housing and except for the more expensive "free" sector newcomers to the city must have a job or business there before they can settle.

Charles Batchelor

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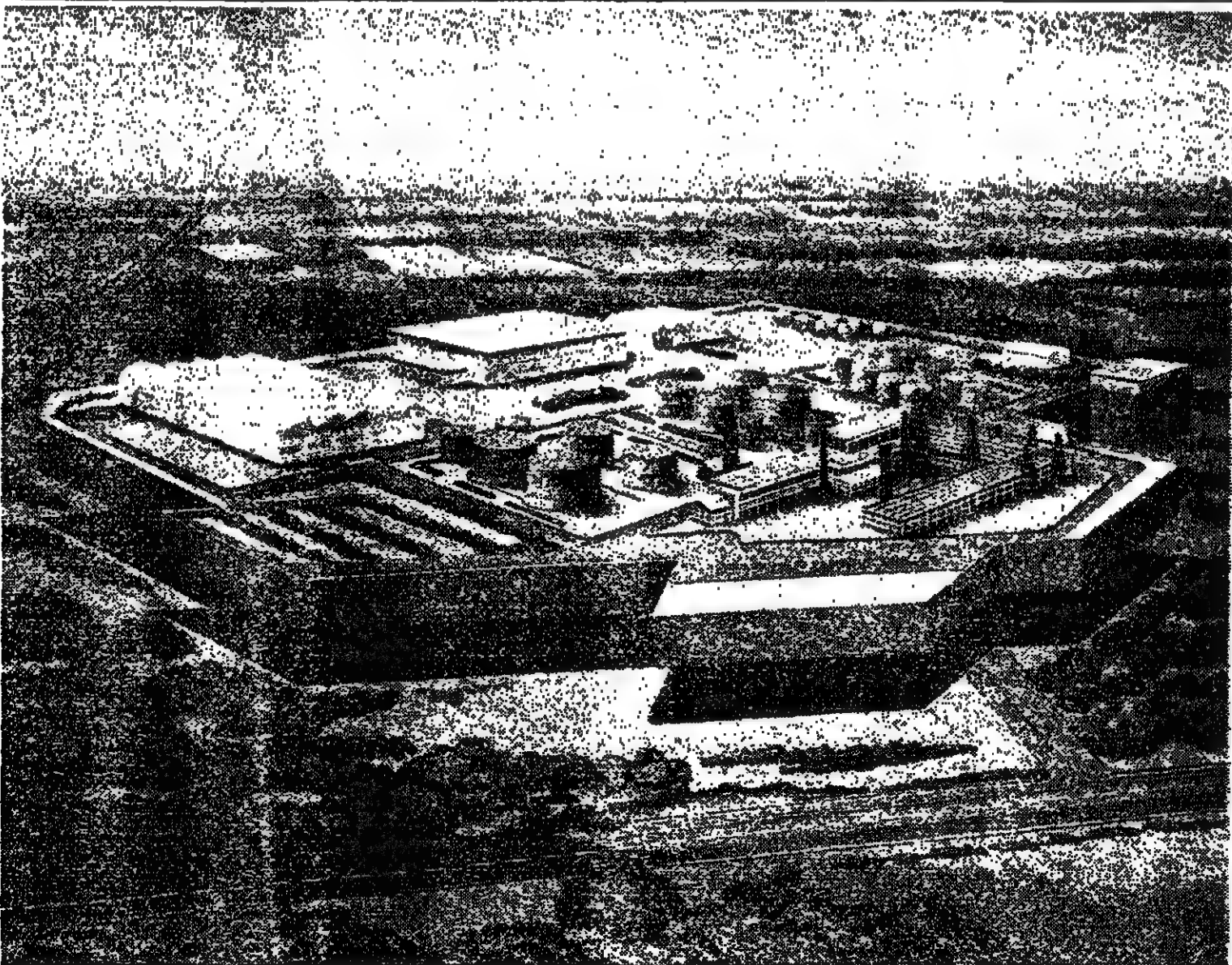
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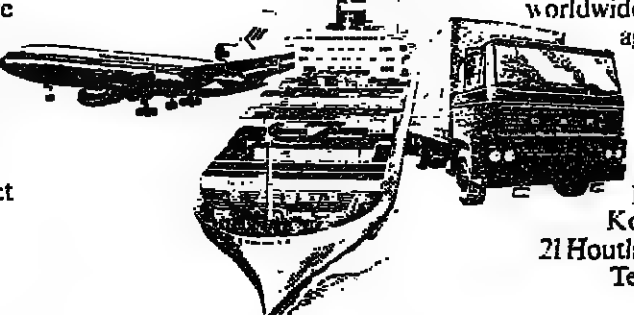


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## Job

CONTINUED FROM PREVIOUS PAGE

cial Affairs and a one-time power demand, but has not ide union adviser, minces no rds about it "In view of the d economic situation, the ide union movement is now re interested in employment in the size of the pay cket. And the Government ll use this knowledge to its n advantage." The president the FNV, Mr. Wim Kok, im- diately responded with a rning that the Government ould not count on trade union xibility during the wage lks; he added that the lower come groups should have been ared more than they are from e Government's austerity asures. "If the Government n't change this, the trade ion movement will have to it itself, via the wage nego- tations."

The much smaller and more derate Christian CNV union s made the same purchasing policy. The CNV has been

much more sympathetic to the new schemes. These developments cannot conceal the fact, however, that relations between the CNV and the FNV has improved in the last few months. According to trade union circles, there are two main reasons for this. One is the increasingly important common objective, the struggle to at least maintain employment and both unions' open dislike of the centre-right Government's policies in this field. Only this month, Mr. Ester, the new president of the CNV's largest union, the metalworkers, publicly called for greater co-operation between his union and the FNV's two metalworkers unions. He stressed, however, that the CNV does not intend to give up its independence.

Michael van Os



## THE NETHERLANDS XVI

## The arts

## Impact in new areas

HOLLAND IS traditionally associated with painting, the works of Rembrandt and Van Gogh representing for many the culture of the country.

Increasingly, however, the Dutch are making an impact in other areas of art. Their musicians and dancers rate among the best in the world and although Holland will probably never have its own Hollywood, there is Sylvia Kristel.

This vivacious star who made a name for herself world-wide in the sex film, *Emmanuelle*, has been trying to shed the image of that role. This year she appeared in her first major serious role in the Dutch film, *Mysterie*, a psychological drama set at the turn of the century, based on Knut Hamsun's novel of the same name.

Two other Dutch women are working on feature film about lesbianism. Nonchka van Brakel is directing *A Women Like Eve* which stars blonde Monique van de Ven and the French actress of *Les Tango in Paris* fame, Maria Schneider. The film deals with the relationship that develops between the two after they meet at a women's festival.

Scenes were shot this summer at a real Festival of Women in an Amsterdam park. Filming came to an abrupt halt, however, when about 30 members of the Lesbian Front attacked the crew in protest against the film, which they feel does not deal properly with the subject.

Scandinavian actress B'bi Anderson and Psycho star Anthony Perkins have been in Holland for filming of a Dutch production, *The Second Touch*. Based on the Dutch novel *Twee Vrouwen* (Two Women), it is the first feature film to be made locally in the English language.

The search for something to believe in of a former Roman Catholic priest who has broken with his religion is the subject of the new Rene van Nieuw film.

Rembrandt and Van Gogh have not been forgotten in current film making. Rob Houwer plans a large-scale, expensive film about the life of Vincent van Gogh and last year Jos Stelling made the first Dutch film about the artist Rembrandt and his work.

Naturally, producing films in a small country whose language is spoken by relatively few people does raise problems. However, subjects chosen by Dutch film makers often have international appeal because they have to keep pace with the general trend in local cinemas.

Since 1956 a special fund to help finance feature and documentary films has existed in Holland. Government-controlled, it operates much like a bank except that repayment of loans depends on the amount of money a production makes.

Today all major cultural institutions in Holland are subsidised by the Ministry of Cultural Affairs, Recreation and Social Welfare, set up in 1965 to give culture a central role in modern life.

And artists—the living ones, not the Rembrandts and Van Goghs—have not been forgotten. Several are given stipends to enable them to devote all their time to their work and a scheme to boost sales for living artists gives buyers a rebate of about 25 per cent from the treasury.

In addition, artists who can prove they have lived off their work for at least three years can join a union which gives them a monthly allowance in exchange for an agreed number of their works. Some of these are sold but most are used to decorate municipal buildings.

The Dutch Government is at



Bernard Haitink, principal conductor of the Concertgebouw Orchestra of Amsterdam and the London Philharmonic Orchestra.

present trying to curb expenditure and unfortunately this has meant applications for subsidisation from "fringe" groups in art often have to be turned down.

Although Holland has no tradition in theatre the situation has improved since ten years ago when most available money was going to the large established companies to the dissatisfaction of many young actors and directors. Suddenly one night a very theatrical gesture was made—a tomato splashed on to the stage of a municipal theatre. This was the beginning of a six month "war" of disruptive activities by the Tomato Action Group.

## Democratic

As a result the system became more democratic but while experimental theatre is popular in the large centres Holland is not yet making a significant impact in this field.

Dutch musicians however have achieved international acclaim, the orchestras of Rotterdam, Amsterdam and The Hague having established remarkable reputations throughout the world.

Music did not play an important role in Holland until the 1880s when a splendid concert building, called simply Het Concertgebouw, was opened in Amsterdam and a resident orchestra moved in. This year the Dutch capital celebrated the 90th birthday of both.

When Willem Kes became the orchestra's first conductor in 1888 he not only taught the musicians the value of rehearsal, he also taught the public to appreciate good music. He had to eliminate the customary habit of eating, drinking and chatting during concerts—the Dutch then thought of music as no more than a pleasant background accompaniment.

Bernard Haitink, now principal conductor, does not have these problems. He is respected as one of the world's most brilliant contemporary conductors and people come from all over to listen—attentively as was

Kes's wish—to the orchestra, particularly famed for its Mahler and Bruckner performances.

Haitink has also been principal conductor for 11 years of the London Philharmonic Orchestra and has been made an Honorary Member of the Royal Academy of Music in England.

Queen Juliana attended a special birthday concert given here in April with works by Ravel, Beethoven and Richard Strauss on the programme. An exhibition highlighting the history of the orchestra and concert building was opened.

While on tour in America this year, the orchestra performed a Beethoven cycle—all nine symphonies.

Hein van Royen, artistic director, says: "It would sooner be an art to give a bad performance with this orchestra than a good one."

He is hoping to introduce more contemporary works in the repertoire. "Unfortunately, the distance between the public and contemporary music is greater than ever. You still meet people for whom music stops at Brahms and in 1978 this is an impossible attitude."

Jaap Bevaart, Concertgebouw director, says artists often stipulate in their contracts that they want to perform in the hall famed for its acoustics. "And that says something," he adds. "Many conductors, too, are enthusiastic about guest engagements."

Although it has a far shorter history in Holland, ballet has become another success story for the Dutch.

To see the dancers of the Dutch National Ballet, established in 1961, at rehearsals is to doubt the company's excellent reputation. Easy sweaters, torn tights and ragged woollen leggings do not fit its image.

But when the dancers get to work at the barre it becomes clear why the company is reputedly one of the hardest working in the world. It puts in about 150 performances a year, with invitations coming from far and wide.

And on stage the reason for their international praise becomes clear.

Rudi van Dantzig, the company's artistic director, has repeatedly made the limelight with his vital works, one of the most significant, *Monument to a Dead Boy*, an experimental electronic ballet in which Rudolf Nureyev asked to dance in 1968. The company made its enthusiastically received London debut at Sadler's Wells with this ballet and a successful partnership between Van Dantzig and Nureyev was established.

Other ballets followed and this year the Russian again danced the lead in a Van Dantzig work *About a Dark House*.

"With Rudolf around, it's sometimes difficult to concentrate on the choreography rather than the dancer, being the star he is," says Van Dantzig. "But he doesn't interfere."

One of the National Ballet's other resident choreographers, Toer van Schijck, also created a ballet this year in which Nureyev starred: *Fans*, written to the music of Claude Debussy. Both were premiered in Holland and the Russian danced them with the company in New York and London.

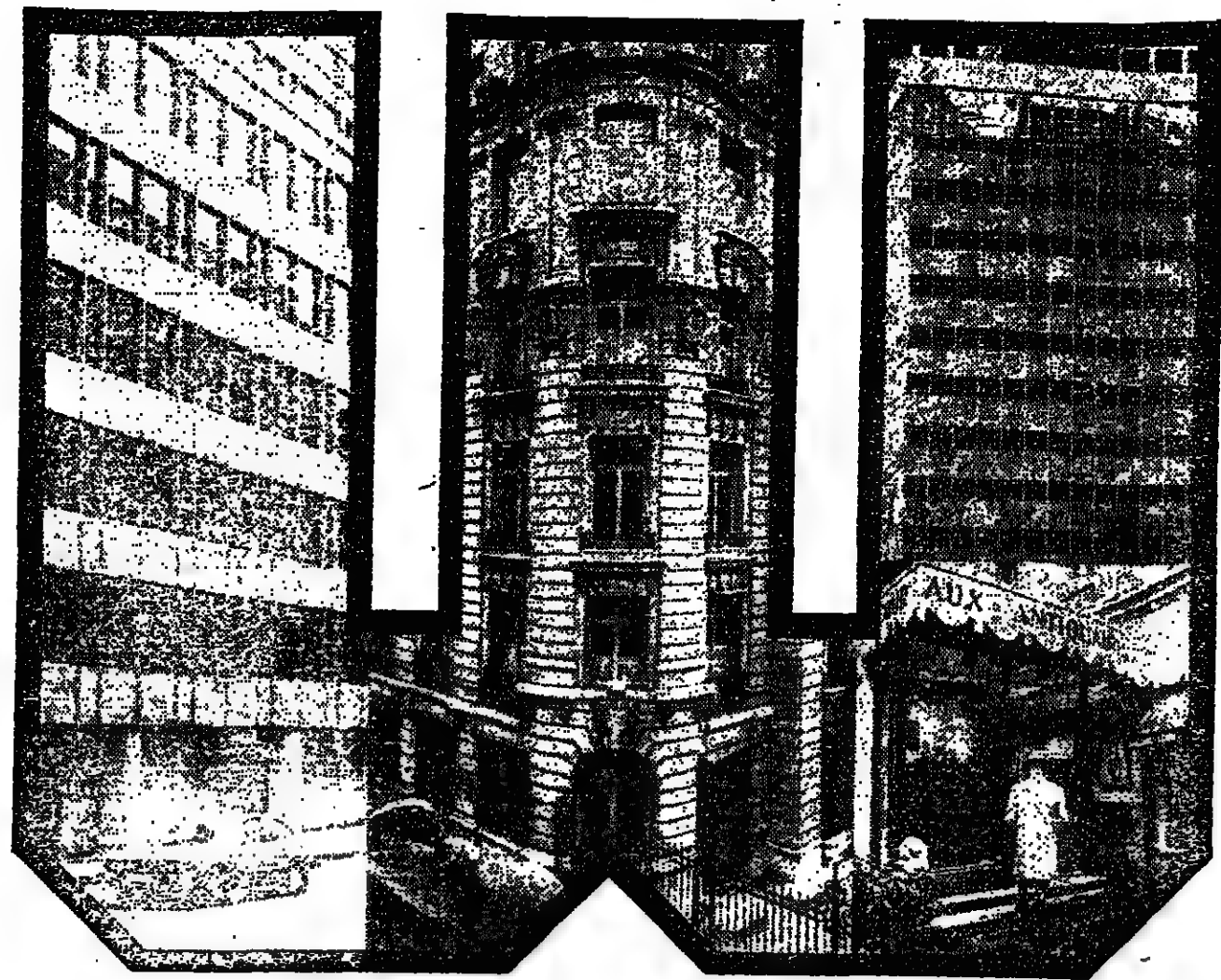
In the new season, however, Van Dantzig intends to concentrate on older ballets, "so they won't be forgotten and lost," although he believes classical ballet in particular suffers from the lack of space available to the company at home.

The company's repertoire includes *Giselle*, *Swan Lake*, *Les Sylphides*, *Firebird* and *Peter Ives*.

An unusual venture was one of this year's highlights. In the summer a group of dancers created eight ballets themselves, designing costumes and stage sets and directing and producing their own work. Dancer Wade Walthall, an American, says: "It's something that's never happened before. But this is the sort of opportunity we have here."

During curtain calls Van Dantzig offered his company the largest floral tribute, a huge bouquet of red roses. Then he hurried to the wings, it being their night, not his.

Loesje Boyle



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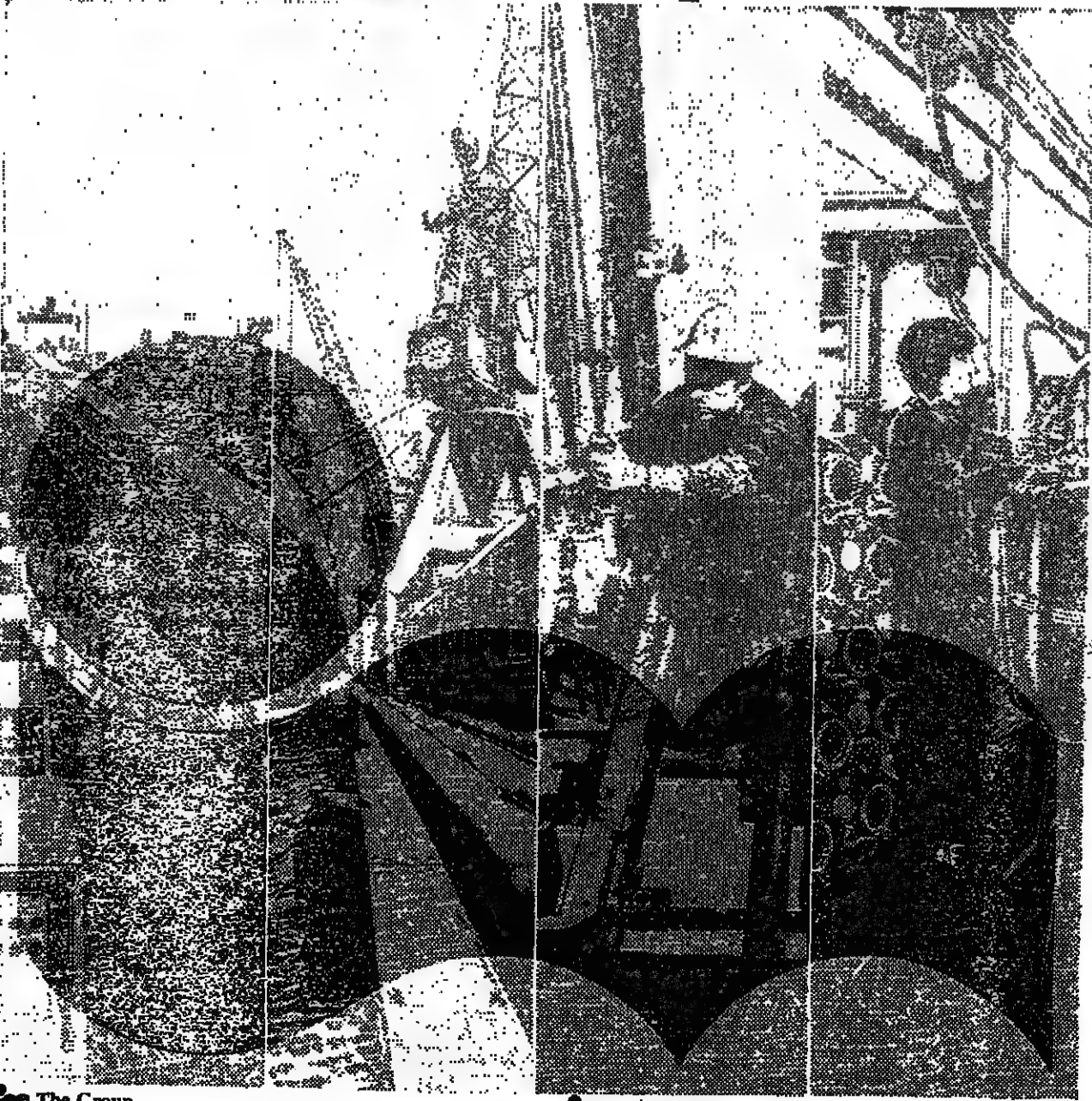
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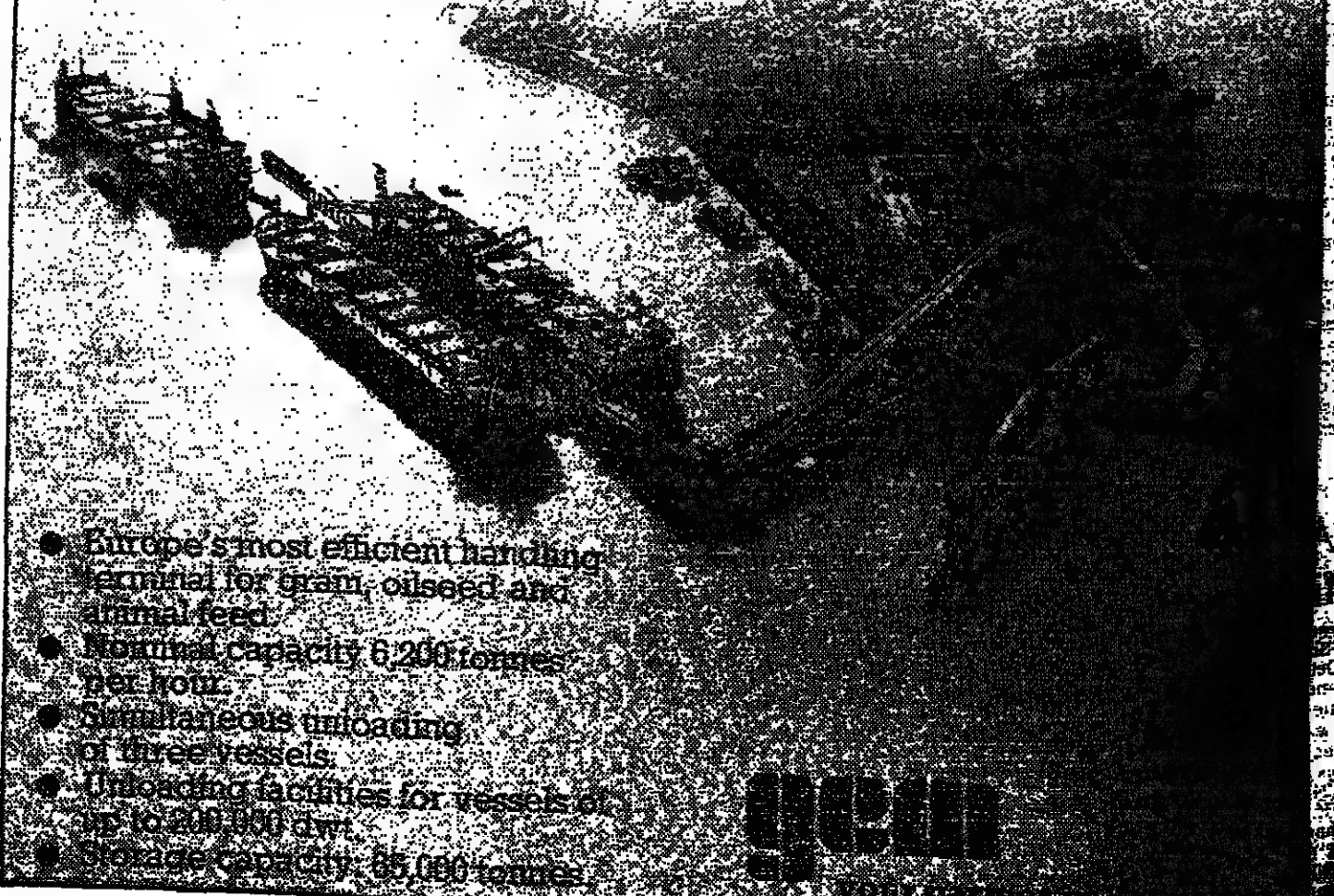
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interesting



# Sheffield cutlery under the Korean knife

BY RHYS DAVID, Northern Correspondent

FRONT the average South in with traditional western implements—knife, fork and spoon—is a fair bet that he would find them quite unfamiliar. That is, of course, if he happened to be in one of the seven factories which between them can now produce in excess of a million cutlery items a year, a tiny proportion of them for export markets.

Koreans, like most people East, use chopsticks, but as not stopped them from opening a cutlery industry, has become the second largest domestic producer in the United Kingdom.

A joint CSA-FBCM Press conference is due to be held in London on Wednesday when the two bodies will outline their recent agreed moves. These are likely to form part of the industry's case for consideration at meetings of the working party, which will include representatives from the Cutlery and Allied Trades Research Association (CATRA).

A joint CSA-FBCM Press conference is due to be held in London on Wednesday when the two bodies will outline their recent agreed moves. These are likely to form part of the industry's case for consideration at meetings of the working party, which will include representatives from the Cutlery and Allied Trades Research Association (CATRA).

which stood at 11,700 in 1959, is now down to around 5,000, though technological changes, involving the use of less labour-intensive equipment, have also played a part.

In establishing such a strong position in the UK market, the Far Eastern producers have started with the advantage of both lower raw material and labour costs. The South Korean industry, according to a document drawn up by the CSA, has been able to land spoons in this country at the equivalent of £1.40 per tonne while here the cost of stainless steel sheet used to manufacture spoons was calculated at between £1.15 and £1.20. The average landed price of far eastern imports in 1977 was £1 per dozen compared with an average UK manufacturer's price of £4.80 per dozen.

The constant pressure of imports has produced some changes in the British industry's structure but it still remains fragmented. Though total sales of the industry amount to only around £30m there are still some 140 companies ranging in size from two-man operations, performing small specialist tasks, to major groups such as Vinters, employing 650-700 people and operating on an international basis. Some companies are completely or partially integrated, carrying out a number of processes, but others specialise in making the cutlery blanks, in filing, polishing or plating cutlery. The knife side itself is highly specialised with a number of companies concentrating on particular processes such as handle or blade making.

The industry is also aware that in the past it has perhaps not paid enough attention to marketing, relying instead on the public's instinctive identification of cutlery with Sheffield. There are exceptions, including Vinters, which claims to spend three times as much on advertising and sales support as the published amount for the rest of the industry put together. The wide variations in company size and structure provide a clue to the dispute that has until recently divided the industry. The CSA includes within its ranks a number of larger groups, such as Vinters, which decided long ago that the cutlery business was now international in nature and adapted their manufacturing and marketing structure accordingly.

Vinters itself makes no secret of its policy of using its substantial importing activities, pointing out that its strategy of developing as a worldwide group has helped to strengthen its Sheffield base. Vinters manufactures not only in Sheffield but in Ireland, France and Australia, each of which contribute different activities to the group as a whole. Thus the Irish plant specialises at the medium-end of the market while the French plant produces high quality cutlery. The UK plants produce a range of cutlery, including stainless steel and EPNS together with other giftware products and canteens, and are also responsible for the forging, grinding and polishing of knives for the whole group.

Vinters also has a trading company in Hong Kong which supplies stainless steel cutlery to the UK and elsewhere, but although this has helped to give the company a 20 per cent share of UK imports this is offset, Vinters says, by exports from its Sheffield factories—estimated this year to exceed £1.5m or roughly 10 per cent of total exports by the industry including EPNS and other quality products.

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## KNIVES, FORKS AND SPOONS FROM MAIN FAR EAST COUNTRIES

| Year | Quantity '000 dozens | Value '000 £ | Average value per doz. £ | Hong Kong quantity '000 doz. | Hong Kong value '000 £ | Korea quantity '000 doz. | Korea value '000 £ |
|------|----------------------|--------------|--------------------------|------------------------------|------------------------|--------------------------|--------------------|
| 1974 | 1,467                | 1,537        | 1.05                     | 285                          | 31                     | 455                      | 405                |
| 1975 | 1,791                | 1,771        | 0.99                     | 324                          | 373                    | 815                      | 743                |
| 1976 | 1,168                | 1,452        | 1.24                     | 319                          | 417                    | 664                      | 721                |
| 1977 | 1,037                | 1,579        | 1.52                     | 335                          | 525                    | 628                      | 865                |

Source: CSA

lains but as well as smaller members (including some which also belong to the CSA), has wanted its mark with international operations of the Vinters kind. It has been moved instead by a desire to recreate a strong UK cutlery industry supplying a much more protected domestic market. The FBCM's outspoken president, Mr John Price—chairman of Vinters—deputy chairman of the Birmingham-based cutlery group with factories in Sheffield—earlier this year accused the CSA of an 18-year catalogue of "paperwork and ineffective committees."

The CSA called for a total quota on stainless steel cutlery which would have the effect of limiting imports to 50 per cent of the UK market—a figure which would still allow substantial importing by its members. Quotas were also requested for cutlery and pen-knives, together with stricter surveillance in other areas such as kitchen knives. The CSA claimed that these restrictions over a period of five years would enable the industry to re-equip, retrain, and re-build its position in the UK. The FBCM dismissed the proposals as inadequate and came out instead for a phased introduction of controls which would eventually reduce imports to only 25 per cent of the market.

There has recently been a narrowing of the differences between the sides on a number of points, including the question of import quotas, and after a meeting of the leaders of the associations—Mr Price and his CSA counterpart, Mr Brian Vinters—claimed they were now able to speak jointly for some 95 per cent of the industry giving it a common voice for the first time for some time.

Formal import restrictions would have to be sanctioned through the EEC which is trying to prevent the spread of individual protectionist measures by member states. The Italians and French who are potential allies for Sheffield, are most unlikely to be willing to give up their long-standing and highly effective restrictions in enable measures covering the EEC as a whole to be introduced. The British Government has also been warned that consumer interests are at stake. The British Importers Confederation has claimed that the effect of import restrictions could be to increase prices threefold.

Faced with so many conflicting pressures, the Government has so far encouraged the industry to seek voluntary agreements with major suppliers, and the CSA is currently claiming some success for this approach. The South Koreans, in talks with the CSA, agreed to limit exports of stainless steel cutlery this year to 80 per cent of 1975-76—and the CSA hopes that a similar arrangement can be made for next year.

Whether the approach will be supplemented by attempts to bring in more direct controls will only become clear once the working party gets under way. According to some reports, the as yet unpublished CATRA study also looks at other possible ways in which the industry could hope to increase its competitiveness. These include a move to smaller sizes of cutlery and reductions in quality, or increased shift working as a way of improving on the utilisation of assets. At the same time the report is believed to make the point that the very low prices at which steel can be obtained from low-cost Japanese and other mills in the East gives the industry's competitors a head start.

## Letters to the Editor

### he future of Leyland Cars

The General Secretary, *United Association of Engineering Workers* (initial Administrative and Liaison Section)

Your first leader of 24 totally ignores the problems of Leyland Cars the British motor industry, reorganising, making, are realistic and naive. In summary, leader argues that all the work can be laid at the door of the Leyland workforce and the unions.

ment pensioners were having their pensions reduced because of earnings. No doubt many of these pensioners are superannuated politicians or trade union officials who are now enjoying the fruits of Quangan appointments but can these really work out at an average of £37,000 per annum. I am sure there must be many pensioners who would welcome information as to how they can join this happy band.

Keith Manley,  
10, Derwent Gardens,  
Derby, Derbyshire,  
N10 1JH, Essex

If, as has been speculated, there is any future increase of imports into the UK of lower priced steel, it will primarily be the consequence of EEC producers, failing to observe the production and pricing requirements of the Davignon Plan and subsequently undercutting prices of British producers. It is therefore difficult to see how the NASS policy of recommended prices can possibly cause higher imports. In any case, the policy is, of course, in accord with the Davignon requirements.

Ernest Barber,  
Lennep House, Maxons Avenue,  
Croydon.

ment to decree that Smith shall be credited by Company B with eight years' pensionable service, and not five, and that "a fair transfer value" should therefore be agreed between the two funds, with any dispute being settled by the Government Actuary.

This solution is inequitable. There is no doubt at all that if Smith, by Government decree, has to be credited with eight years' pensionable service in the fund of Company B, "fair transfer value" on which the actuaries will agree will be considerably in excess of the amount which Company A will be willing or able to pay. One reason for this will be that the "fair transfer value" must allow for Smith's future increases in earnings with Company B; why should Company A pay for that? A second reason might be that Company B's pension formula is more generous, perhaps very much more generous, than Company A's. Again, why should Company A pay for this?

### Prices for steel

From the President, *National Association of Steel Stockholders*

Sir—I wish to correct any possible misinterpretation of the recent decision (October 23) by the National Association of Steel Stockholders to adopt a policy of recommended prices for various types of steel. The new policy continues to be consonant with the association's full support for the spirit of the Davignon plan in the continuing steel crisis, as we believe that the establishment of an economically viable steel industry in the EEC and the UK is of paramount importance in the long term interest of steel consumers. UK steel producers know that this is our view, and concur with this policy.

the real world, life is more difficult. Leyland faces two problems. It inherited the private sector, a ramshackle, rundown and unprofitable group of companies, which seemed a total manufacturing capacity too small to compete with its giant Japanese and European multinational competitors. In summary, the Leyland workforce to work in to be realistic (that is everything that is not red and does not submit to the solution of these problems. Products have to be as well as made.

in confidence that the work will respond positively to a genuine strategy which realistic prospects of job, adequate rewards for skill and responsibility, a genuine development of trial democracy. The closure of a modern plant, cut in production targets at a time when the market is expanding and rigid application of restraint policies is not a winning strategy for the minds of the workforce.

### Transferring pensions

From Mr. C. Berman

Sir—Mr. D. I. Shaw discusses (October 26) the problem of Smith who leaves Company A after eight years' pensionable service and joins Company B. Company B's actuary decides that the £5,000 transfer value which Company A's actuary is prepared to allow is worth only five years' service under Company B's pension scheme.

In this way, Mr. Shaw concludes, Smith is being unfairly treated (the apparent loss of three years' pensionable service), and Mr. Shaw's "solution" to this problem is for the Govern-

### Free collective bargaining

From Professor D. Johnson

Sir—I would like to elaborate on a very important observation Mr. Samuel Brittan made in his column of October 12. He stated that it is not quite clear whether those who are questioning the legal basis of union market power are merely attacking abuses such as the closed shop, or whether the whole system of collective bargaining is a monopolistic practice to be treated like cartels and price rings on the employer's side.

Anyone who believes in the ideal of personal freedom, part of which is the freedom to join or not to join a union, should oppose the legally sanctioned coercive powers granted to trade unions in Britain (and in the U.S. too). The closed shop (union shop in the U.S.) should be outlawed as it denies workers the right of freedom of association. Also, given that the legal privileges of the trade unions virtually exempt them from any kind of action for damages, including libel, these privileges should also be abolished as they constitute rank class legislation.

### n interesting

Mr. K. Manley

I refer to the report (25) of the Government's Committee on the earnings of pensioners to remain interested in the Government's calculation that to abolish the rule might cost as much as £1.5m in the next year.

One assumes that all pensioners' additional income would be at a standard rate this year that gross earnings of £185m are involved. In the report it is said that "the 1977, only 5,000 retire-

### English wine marketing

From the Managing Director, *Charles Crispin and Co.*

Sir—Lynton McLain (October 27) presents a very fair picture of the English wine grower's fight against high costs from the weather to a grasping Customs and Excise which levies a wine duty on the grower 100 times greater than that levied on his French counterpart.

I am surprised Mr. McLain did not mention, however, that the UK Government is to be called before the European Court of Justice for its persistent infringement of EEC free competition rules.

Mr. McLain when writing of English wine prices may have given the impression quite unwittingly that the average cost is about £3 a bottle. In fact, there are many excellent English wines available at prices well under £2.50 a bottle.

An important aspect Mr. McLain did not touch upon is the marketing of English wine. A few stores here and there, a mere handful of wine merchants and "farm gate" sales make up the main marketing drive for a renaissance industry which has roots in the Roman Occupation and more acreage under vine in 1978 than in the Middle Ages.

### Free collective bargaining

Thus, for the above and also on my normative view, the institution of free collective bargaining, with no Government intervention, should be fostered. (I also believe in employers having the right to institute lock-outs if required.) To be sure, strikes produce costs on third parties, but if unions know in advance that the Government will not let wage policy dictate supportive monetary-fiscal policy, the market discipline, especially in an open economy, will reduce the number of strikes and hence third party costs. It should never be forgotten that the right of unions to withhold their supply of labour (strikes) is the price one pays for free collective bargaining in a free society where there are no strikes in Russia.

Dudley W. Johnson,  
Professor of Business Economics,  
University of Washington, and  
Senior Research Fellow,  
City of London Polytechnic,  
84, Moorgate, EC2.

### Free collective bargaining

By definition, unions are monopolies which offer a common wage package to employers for all their members (obviously an asymmetry exists between the way society treats unions (i.e. free markets) and business pricing). What can be said about the monopoly distortion effects of unions?

Unions do not cause inflation. Only governments do. The question of the impact of unions on relative wages and prices—can union raise relative wages and prices above what they would be in the absence of unions (i.e. free markets)? Are unions only thermometers registering the heat, not independently producing it—i.e. institutions through which the market forces of demand and supply work themselves through, or do they alter relative wages and prices?

There are two hypotheses per-

## To-day's events

GENERAL  
Trades Union Congress—Labour Party Liaison Committee meeting. Congress House, London.

Prime Minister presents Engineering Industry Training Board awards. Royal Lancaster House, London.

Dedication from Royal College of Nursing, led by Miss Sheila Quinn, its council chairman meets Mr. David Ennis, Social Services Secretary, to discuss fears of professional nurses about the health service.

Two-day meeting of EEC Agriculture Ministers opens. Luxembourg.

EEC Energy Council meets. Luxembourg.

Sir Mark Turner, chairman of Rio Tinto Zinc, is main speaker at annual forum of American Recovery report.

Metal Market—Mr. Julius Katz, U.S. Assistant Secretary of State, will also address the forum, which will include discussion of the new London Metal Market—aluminium contract.

Mr. Nobuniko Ushiba, Japan's External Economic Affairs Minister, meets Mr. Robert Strauss, U.S. Special Trade Representative, in Washington for two days of talks—review of implementation of measures agreed at earlier discussions.

Association of Metropolitan Authorities' statement on Local Government and Economic Recovery report.

sexuality film "Loving and Carving" South Cinema, Tottenham Court Road, London.

COMPANY RESULTS  
Final dividend: MY Dart. Interim dividend: Melville Dundas and Wiltson. Scottish Heritable Trust. Interim figures: J. Hazzard.

COMPANY MEETINGS  
See Week's Financial Diary, Page 22.

CITY OF LONDON—lunchtime music.  
St. Lawrence Jewry next Guildhall. Piano recital by Gilbert Schuster, 1 pm.  
All Hallows-by-the-Tower. Recorded music, 1 pm.  
St. Michaels, Cornhill. Organ recital by Morley Whitehead.

Question: If you had to make a locational decision where would you opt for?

Outside U.K. 2%

Britain 8%

Northern Ireland 90%

Question: Would you recommend Northern Ireland to any company looking for a new location?

Yes 93%

No 7%

Question: How do you regard the living environment in Northern Ireland?

Good 59%

Fair 28%

Poor 13%

Question: How do you rate the business environment in Northern Ireland?

Good 64%

Fair 32%

THE BUSINESS LOCATION FILE

Tann vom Hove, Managing Editor of "The Business Location File", an international bi-monthly magazine for senior business management.

Business Location File recently asked a random sample of 233 manufacturers in Northern Ireland "Would you recommend Northern Ireland to any company looking for a new location?" 93% replied "Yes".

What the Business Location File survey did not make clear is that in Northern Ireland (1) industry enjoys a more attractive package of incentives than in any other EEC country, (2) venture capital is readily available on a buy-back basis, (3) finance and support are provided for joint business ventures and, (4) a largely skilled and loyal workforce is alive to the necessity for growth.

## "If I were an Industrialist, a 93% yes for Northern Ireland would start me thinking."

More than 300 new manufacturing projects have already been set up in Northern Ireland. Amongst the latest arrivals is General Motors. Join them.

Phone Louis Ritchie at the Ulster Office, 01-493 0601. Or write to him at the Industrial Development Organisation for Northern Ireland, Ulster Office, 11 Berkeley Street, London W1X 6BU.

## NORTHERN IRELAND right for your company







# COMPANY NEWS

## Capseals on target so far and sees better year

**CVT** A background of rising prices for paper from the inflation continuing its everywhere and other factors, Capseals is within its target for the current year. The company's performance in the previous year was an improvement on the previous year, and the company expects that provided the present level of consumer demand is not maintained, the position of the company is not likely to be as good as the previous year. The company's performance in the previous year was an improvement on the previous year, and the company expects that provided the present level of consumer demand is not maintained, the position of the company is not likely to be as good as the previous year.

### BOARD MEETINGS

The following companies have announced their board meetings for the current year. The company's performance in the previous year was an improvement on the previous year, and the company expects that provided the present level of consumer demand is not maintained, the position of the company is not likely to be as good as the previous year.

but the directors look increasingly to free trade and stable currency exchange rates in order to make this progress. The chairman does not expect present stock levels to be reduced and the group plans to continue to invest in new plant at a faster rate than that at which our present plant depreciates.

## Ayrshire Metal climbs

**TAXABLE PROFIT** of Ayrshire Metal Products climbed £19,000 to £25,000 for the 24 weeks to June 16, 1978, and the directors forecast an even better second half. Last year the surplus was down from a peak £0.7m to £0.6m. External turnover for the first half reached £5.6m (£5.8m) and trading profit was up from £11,000 to £12,000. The net interim dividend is raised to 1.711p (1.347p) per 25p share and an additional 0.002p is to be paid for 1977 following the tax cut. The directors comment that dividend restriction means that the final payment will not exceed 2.20p (£1.70p).

## Hill Samuel Life growth

A substantial growth in new life and pensions business over the first half of the current financial year is reported by Hill Samuel Life. New annual premiums in the six months to end-September 1978 amounted to £148m—40 per cent above the level for the corresponding period in the previous year. New single premium and annuity considerations were 45 per cent higher at the period at £11.7m. The company reports that the main impetus has come from the new range of investment linked contracts introduced during 1977. In particular, the Higher Investment Plan, which enables investors to link their contract to the Hill Samuel Life internal funds has been highly successful. These results bear out the forecast of increasing new business made by Mr John Marshall, chairman of Hill Samuel Life in his statement, accompanying the report, and accounts for the year ending March 31, 1978. He then stated that the company intended to expand its overall new business both by increased representation in the public through its own sales associates and its established marketing activities through insurance brokers.

## Construction Holdings

For 1978 turnover of Construction Holdings fell from £445,763 to £188,232. Including surplus on realisation of investments of £187,248, against £42,602, pre-tax profits for the period rose from £231,000 to £283,208. Tax took £72,107 compared with £104,410. The net dividend is increased from 0.35p to 7.00p on stated earnings of 22.1p (13.3p) per 20p share.



Mr. Alex Jarratt, chairman of Reed International, whose interim results are due to be announced tomorrow.

### OIL AND GAS NEWS

## Mobil in Saudi oil refinery deal

**SAUDI ARABIA'S** State-run petroleum and mineral organisation, Petromin and Mobil Corporation have signed an agreement under which Mobil will undertake a 10-month technical study for the construction of an oil refinery on the Red Sea port of Yanbu, according to the official Saudi press agency. The planned output would be 250,000 barrels a day. The studies will provide specific information on the cost of the refinery's construction and the timetable to carry out the project. The refinery would be jointly owned on a 50-50 basis by Petromin and Mobil. Crude oil would be carried from Saudi Arabia's eastern region to the refinery through an 800-mile pipeline, for sale to American and European markets. The pipeline would also be owned by the two partners on an equal basis.

Burma plans to resume offshore oil operations in the next six months, according to Colonel Maung Chao, Burmese industry minister. The new exploration programme would be Burma's third attempt to find oil off its coast. American and Japanese oil experts sank 12 test wells off the southern coast between 1972 and 1974, but operations were halted after four wells yielded traces of natural gas but no oil. Another effort was made in 1975 with contracts awarded to foreign companies, including Exxon Corporation's subsidiary Esso and Compagnie Française des Pétroles. But drilling was suspended two years later after negative results from 17 wells.

Esso S.A.F., a unit of Exxon Corporation, says that its exploration arm Esso REP will drill four exploratory wells over the next year in the Brite region, east of Paris. Each drilling will take about one or two months. Signs of oil have already been found near the end of the drilling and other drilling is under study. The whole of the permit is owned by Esso REP.

Imperial Oil, Canada's largest integrated oil company, has completed its farm-in agreement with Canadian Hunter Exploration. The latter is controlled by Noranda Mining. Imperial can earn a 12.5 per cent interest in Hunter's Elmworth-Wapiti oil and gas acreage in Alberta, and a 17.5 per cent interest in Hunter's other acreage in Saskatchewan and British Columbia, by spending up to \$17m over 30 months for development. Imperial can also participate in other Hunter ventures over three years.

Conoco Suez, a wholly-owned subsidiary of Continental Oil (Conoco), has entered into a production-sharing contract with the Egyptian General Petroleum Corporation (EGPC) for oil and gas exploration rights in an area of about 214,000 acres in Western Sinai. The contract, which is subject to final approval by the Egyptian Government, calls for a bonus of \$3m and a work programme of \$17m over a four-year period. It provides for renewals for an additional six years. The contract area lies in El Qa ash, a largely unexplored offshore area adjoining the eastern shore of the Gulf of Suez where several commercial offshore oil fields are now producing. The area is within the Israeli-occupied zone. Exploration will begin when Egypt regains jurisdiction over the area.

Terms of the bonus require a 50m payment to EGPC on signature, 50m a year later, and the remainder six months following access to the area for exploration. Conoco and partners already hold interests in more than 40m acres elsewhere in Egypt, including blocks in the Western Desert, Nile Delta and North Sinai.

**FINANCE FOR INDUSTRY TERM DEPOSITS**  
Deposits of £1,000-£25,000 accepted for fixed terms of 3-10 years. Interest paid gross, half-yearly. Rates for deposits received not later than 3.11.78.

| Term (years) | 3  | 4  | 5  | 6  | 7  | 8  | 9  | 10 |
|--------------|----|----|----|----|----|----|----|----|
| Interest %   | 11 | 11 | 11 | 12 | 12 | 12 | 12 | 12 |

## Jas Scott back in profit at halftime

**FOR THE** first half of 1978 James Scott Engineering Group reports a pre-tax profit of £254,000 on turnover of £26.9m. This compares with a pre-tax profit of £127,000 on sales of £17.2m in the six months to June 30, 1977. The loss for the five months last year included £50,000 on an overseas contract. The operations of this contract have had no effect on the first half of the current year. Tax of £405,000 (nil) includes a provision of £105,000 for overseas tax in respect of which no relief against UK tax is anticipated. In view of the continuing deficiency in the company's revenue reserves, the dividend on the 4.5 per cent (first) cumulative preference shares for the first half has been passed and no payments have been made in relation to the arrears of dividends on the 4.5 per cent (second) cumulative preference shares.

## Clayton Son warns of fall at full time

Though the group order book is satisfactory at Clayton Son and Co. (Holdings), engineering concern, a shortage of skilled workers still persists and it is unlikely that profit will reach last year's record 20m the directors warn. For the first half of 1978 taxable profit diminished from £38,700 to £18,900 on sales nearly doubled at £4.6m (£2.3m), but the board points out that these results are no indication of the full-year rate of completed turnover and profit. The net interim dividend is raised to 1.437p (1.97p) following the tax cut is to be made. Last year's final was 3.184p. Half-year profit was struck after an associates' loss of £5,772 (£18,043 profit).

## FT Share Service

The following securities have been added to the Share Information Service appearing in the Financial Times:

Minefields Exploration N.L. (Section: Mines—Australia)  
Nunome Oil and Gas Ltd. (Section: Overseas—Canada).

## Eleco tops £1m on second half upturn

**SECOND HALF** profits of Eleco moved ahead from £307,390 to £617,228 taking the total for the year ended June 30, 1978 up to £1.1m compared with £935,290 in 1977. Turnover of this engineering and construction group rose from £10.3m to £12.4m. After tax earnings per 10p share are shown to be up from 7.6p to 8.3p. The dividend is raised from 1.711p to 1.944p with a net final of 1.194p. Extraordinary credits this time comprise a profit on sale of property after tax of £1,632,564. There is a transfer from deferred tax at June 30, 1977 of £1,284,770. Last year there was an adjustment on revaluation of stock and works in progress at June 30, 1977 of £45,047. Comparisons have been adjusted for re-classification of deferred tax.

## Credit Data tops £0.2m

For the year to June 30, 1978, Credit Data reports higher turnover of £1.6m compared with £2.6m, and pre-tax profits ahead from £122,249 to £206,824. Comparative profits have been adjusted since the company has for the first time put a value on its national credit reference service. This has been written into the accounts at £482,353 which represents the cost of establishing and maintaining the index on an historical cost basis. As the information is maintained for only five years the directors have decided the cost should be spread over the same period depreciating it at 20 per cent per year.

## SE looks at DCM dealings

The Stock Exchange is making routine preliminary investigations into dealings in shares of Dunbee-Cambes-Mart, the toy group. The shares fell in advance of an unexpected announcement of losses nearly two weeks ago. Dunbee stated last Friday that 3.11p to 3.10p, none of the directors had dealt in shares of the company this year. It also maintained that no receipt of funds from Bangladesh.

## Costs hit Silkolene Lubricants

**INTENSE COMPETITION**, allied with higher wages, salaries and other costs, depressed pre-tax profit at Silkolene Lubricants from £492,000 to £301,000 for the half-year to July 1, 1978. Sales were maintained at £4.4m, compared with £4.35m. The results from the joint venture with Croda Synthetic Chemicals still give cause for concern, and both parties are jointly reviewing future operations, the directors say. In view of the difficult market conditions, the board does not expect results for the second half to be much better than those reported for the first six months. It has, however, embarked on a substantial capital expenditure scheme to expand the capacity of the special products plant. Tax took £144,000 (£238,000) leaving the group's half-time earnings down from 3.7p to 3.3p per 10p share and the net interim dividend is raised to 0.54p (0.75p). There is also an additional dividend of 0.02187p following the tax cut. Last year's second interim of 1.443p was paid from profit of £777,000.

## Surmah Valley

An advance in taxable profit from £284,294 to a record £406,177 was achieved by Surmah Valley Tea Company in 1977. After tax of £217,863 against £158,000, earnings per 25p share were up from 3.11p to 3.10p.

## LOCAL AUTHORITY BONDS

| Authority (telephone number in parentheses) | Annual interest | Interest payable | Minimum sum | Life of bond |
|---|-----------------|------------------|-------------|--------------|
| Barnsley Metro. (0228 263232)               | 11 1/2          | 4-year           | 500         | 5-7          |
| Bradford (0274 29377)                       | 11 1/2          | 4-year           | 500         | 5-7          |
| Chorley (02572 5611)                        | 11 1/2          | 4-year           | 1,000       | 5-7          |
| Knowsley (051 548 6353)                     | 11 1/2          | 4-year           | 1,000       | 5-10         |
| Manchester (061 236 3577)                   | 10              | 4-year           | 500         | 2            |
| Poole (02013 3151)                          | 10 1/2          | 4-year           | 500         | 2            |
| Preseli (0437 4551)                         | 10 1/2          | 4-year           | 1,000       | 2            |
| Preseli (0437 4551)                         | 11 1/2          | 4-year           | 1,000       | 5            |
| Redbridge (01-478 3020)                     | 11 1/2          | 4-year           | 200         | 6-7          |
| Salisbury (0745 24255)                      | 11 1/2          | 4-year           | 100         | 5-7          |
| Southend (0709 49441)                       | 10 1/2          | 4-year           | 250         | 3            |
| Wrekin (0952 505051)                        | 11 1/2          | yearly           | 1,000       | 5-10         |

## ARKER TIMBER GROUP LTD. FURTHER EXPANSION

The Annual General Meeting was held on 27th October, 1978. Following is an extract from the statement of the Chairman, Mr. W. J. Barker.

The Group of Companies has had a successful year, with turnover over £4 million.

Group net profit before taxation amounted to £2,296,000 (1977 £1,000). Provision for Corporation Tax, calculated at 52%, was £1,194,000 (1977 £1,415,000). Group turnover, including direct exports, was £45,755,000, compared with £41,062,000.

The year was marked by considerable variations in timber prices due to foreign currency fluctuations. Despite this, trading was satisfactory and all companies achieved good results. Parker Timber Ltd continued to expand and, with substantially increased turnover, have again achieved excellent results. Production of pallets works increased and, in a very competitive market, results at all levels were satisfactory. Demand for roof trusses using treated materials increased. Although house building remained stagnant, the market was up to expectations and acceptable. The Building Components division had some difficulties with supply of work. Further activities to utilise manpower and facilities with good success. Diamatic (Steel Fabrications) Ltd had a notable year's trading. Parker International Ltd, were working to expand, with good results, considerable business being undertaken in America and developing countries. A. Lister & Co. Ltd, had a successful year with both turnover and profits well above last year's.

Expenditure on capital projects and machinery amounted to £500,000. Additions to land and buildings of £381,000 included a new mill at Dunston on Tyne officially opened on 17th October, 1978. Five additional buildings at Deptford and further land in Rutherglen, Scotland.

Turnover for the five months to 31st August, 1978 has increased by 17% compared with the same period last year. Overhead costs to rise, but we are confident that, subject to any unforeseen factors, the Group will enjoy a further prosperous year.

Accounts for the year to 31st March, 1978, were adopted and dividend of 6.08p (maximum permitted) approved payable 3rd November, 1978.

ARKER HOUSE, 144 EVELYN STREET, DEPTFORD, LONDON SE8 5DE

This advertisement is issued in compliance with the requirements of the Council of The Stock Exchange. It does not constitute an invitation to any person to purchase any shares.

## LAING John Laing Limited

Incorporated in England (No. 1345670) under the Companies Acts 1948 to 1976

The Council of The Stock Exchange has admitted the following securities to the Official List:

27,557,364 fully paid Ordinary Shares of 25p each  
26,289,562 fully paid Ordinary A Shares of 25p each

Particulars of the Company and of the rights attaching to the Ordinary and Ordinary A Shares are available in the Extra Statistical Service and copies of such particulars may be obtained during usual business hours on any weekday (Saturdays excepted) for the next fourteen days from:

N. M. ROTHCHILD & SONS LIMITED J. & A. SCRIMGEOUR LIMITED  
New Court, St. Swithin's Lane, The Stock Exchange,  
London EC4P 4DU London EC2N 1HD

30th October, 1978.

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## LAING PROPERTIES Laing Properties Limited

Incorporated in England (No. 1345671) under the Companies Acts 1948 to 1976

The Council of The Stock Exchange has admitted the following securities to the Official List:

27,557,364 fully paid Ordinary Shares of 25p each  
26,289,562 fully paid Ordinary A Shares of 25p each

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New Court, St. Swithin's Lane, The Stock Exchange,  
London EC4P 4DU London EC2N 1HD

30th October, 1978.

| SIMCO MONEY FUNDS                     |       |       |  |
|---------------------------------------|-------|-------|--|
| Sutton Investment Management Co. Ltd. |       |       |  |
| 66 CANNON STREET LONDON EC4A 3DF      |       |       |  |
| Telephone: 01-236 4125                |       |       |  |
| Rates paid for W/E 29.10.78           |       |       |  |
|                                       | Call  | 7 day |  |
| Mon.                                  | 9.177 | 8.621 |  |
| Tues.                                 | 9.693 | 9.110 |  |
| Wed.                                  | 9.675 | 9.129 |  |
| Thurs.                                | 9.731 | 9.139 |  |
| Fri. Sun                              | 9.620 | 9.162 |  |

## Berec Group Limited Interim Results.

"In a world of rapidly changing technologies, we are committed to the principle of investment in tomorrow's products as well as today's. The challenge being met by our Research and Development facilities, and also by our management, has been and will continue to be substantial, as also will be the charge on our currently adequate financial resources.

At the same time, we are extending our manufacturing and marketing operations both at home and overseas in all product areas so that we can satisfy the growing demand world-wide for the products we manufacture and plan to manufacture.

Since our year end (February 1978) we have spent on Capital Account £6.2m (last year £3.0m). Capital Commitments at 26th August, 1978 amounted to £9.7m (last year £6.4m)."

| Key Half Year Figures to:                            | 26th August, 1978 | 27th August, 1977 |
|--|-------------------|-------------------|
|  | £'000             | £'000             |
| Sales to third parties                               | 97,329            | 88,791            |
| Group profit before taxation derived from:           |                   |                   |
| Domestic sales                                       | 3,582             | 3,544             |
| Overseas sales                                       | 2,463             | 6,573             |
| Associated Companies                                 | 94                | 706               |
|  | 11,139            | 10,823            |
| Profit attributable to parent company's shareholders | 6,084             | 6,023*            |
| Earnings per ordinary share                          | 9.33p             | 9.23p*            |
| Interim dividend per ordinary share                  | 1.2005p           | 1.0751p           |

Lawrence W. Orchard.  
Chairman and Chief Executive.

**Berec Group Limited**  
Berec House, 1255 High Road, Whetstone, London N20 0EJ.  
Formerly Ever Ready Company (Holdings) Limited.











## INTERNATIONAL CAPITAL MARKETS

## INTERNATIONAL BONDS

## The dollar shake-out continues

BY NICHOLAS COLCHESTER AND FRANCIS GHILES

IT WAS another week of hectic decline in the dollar sector of the international bond market, continuing a slide which now stretches back to October 12. One dealer called the market "a bit of a bloodbath" and explained that it had been the second round of short maturity which suffered most. This sort of paper fell in price by up to 4 per cent over the week.

In the background to the market's continued sickness was the resounding backfire of President Carter's anti-inflation package. The dollar dropped by another 3.3 per cent against the D-Mark to close at Dm1.74. The rise in six month Eurodollar rates continued, going up by 1 per cent in 114 per cent at the week's end. The way in which this rate has left bond yields standing is shown below.

Nevertheless, big selective buyers of dollar bonds were there, mainly dollar denominated offshore funds, British insurance companies with dollar liabilities and one dealer cited Japanese investors. As an example of the selectivity of these buyers, the Singer 8 1/2 per cent maturing in 1982 dropped by four points to 90 1/2 and to a redemption yield of no less than 11.80 per cent, while the New Zealand \$1 1983 dropped by only a point or so to 94 1/2 and a yield of 10.1 per cent.

The same discrimination was visible at the longer end of the market but with falls which were in general smaller. Thus the Inco 9 per cent 1982 dropped 2 1/2 points to 91 1/2, while the better known Shell \$1 1980 slipped only one point to 93 1/2.

Though there were signs of dollar-fund institutions committing themselves to the market, the view among dealers was unambiguously that what could well prove a good buy now would prove a better one later. Kidder Peabody, plainly conscious of the potential abruptness of the rebound when it comes, felt that a rated long term yield should rise in 101 per cent—the bottom of the market in 1974—before the market could be considered oversold. An executive at Credit Suisse First Boston forecast inflationary problems in the U.S. lasting some time during which the dollar would continue to be regarded as a weak currency.

Yet behind this continued pessimism there were some interesting hints that the week's trading was not an unmitigated disaster for the market makers. "The trouble with this market is lack of supply," said one dealer. This sounded an odd sentiment in a bear market until he explained that he had no problem setting rid of good quality bonds if only he could get hold of them in sufficient quantity. Consistent with this was the thinly disguised pleasure at two other prestigious trading houses that Swiss institutions were unloading some good quality bonds in heavy fashion. Again, buyers were not hard to find.

Despite the depressing short-term outlook for the U.S. dollar, interest rates and U.S. inflation, the old conundrum of the dollar market in its current phase remains. Everybody agrees that borrowers will not touch it, that yields are too high and that the dollar looks undervalued, yet what is interesting as a rotten deal for the borrower is not yet seen as a good one for the investor.

Certainly the Floating Rate Notes sector was one of disillusionment last week. Kidder Peabody noted: "FRNs have been popularised as a super liquid sector. Certainly this is no longer the case. Recent issues have been discarded in the market at fire-sale prices." I cited Gutshankens FRN due in 1985 which were priced last week at par but opened in the market at 98.

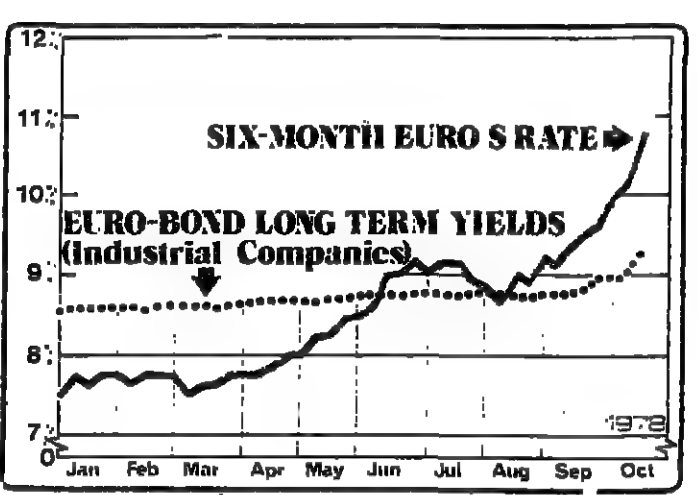
The Deutschmark sector had a mixed and at times nervous week but after falling quite heavily at mid-week, prices recovered on Thursday and Friday in close on average about one half point lower than a week earlier.

Three sets of factors affected prices: the Bundesbank move to increase minimum deposit requirements appears to have been misread by some in the market as a signal for a likely increase in interest rates. By Thursday it became obvious that interest rates would not move. Most German bankers do not

expect any change on this front until the beginning of next year. The second factor was the widening yield gap between domestic and foreign DM bonds, in favour of the former. This gap closed somewhat as the week progressed but the weakness of the domestic market continued to have an effect on the foreign sector.

The general currency market turmoil affected investors with many left wondering whether the U.S. currency had reached its historical low against the Deutschmark. The yield gap between DM and dollar denominated bonds is now very wide and making investors extremely cautious.

The weakness of the market, coupled with the reluctance of many investors to take on yet more European supranational agency paper, led Deutsche Bank to increase the coupon of the DM 150m ECSC issue from an indicated 5 1/2 per cent to six per cent. It priced it at par instead of the indicated 98 and this had the effect of lifting the yield from an indicated 5.58 per cent to 6 per cent. The same reasons



| BONDS INDEX AND YIELD                    |            |               |              |
|--|------------|---------------|--------------|
|  | October 27 | October 20    | High         |
| U.S. dollar bonds                        | 97.08      | 97.76         | 98.81 (27/9) |
| U.S. dollar bonds                        | 96.95      | 97.14         | 98.87 (29/9) |
| EUROBOND TURNOVER (normal value in \$m.) |            |               |              |
|  | Last week  | Previous week | Other Bonds  |
| U.S. dollar bonds                        | 1,028.3    | 1,034.9       | 333.0        |
| U.S. dollar bonds                        | 175.1      | 231.3         | 223.9        |

led BHF Bank to announce generous terms on its new Council of Europe issue. At the same time the Bank America Corporation issue was in great demand. Allotments were very tight, some banks getting only ten per cent of the number of bonds they had put in for. This good reception led Deutsche Bank to price the bonds at par instead of the indicated 99, lowering the yield from an indicated 5.82 per cent to a final 5.75 per cent. A prime U.S. bank name has rarely value.

A DM100m private placement for the EIB is being arranged by Commerzbank. But this bank may not take advantage of its slot in the calendar next week to bring another public bond to the market. Certainly this will not be for New Zealand. The address of an eventual borrower remains unknown.

A DM50m convertible for Nippon Yusen, a shipping company, was announced, through Westdeutsche Landesbank; the final conditions are expected on November 6. The shares were quoted at ¥235 in Tokyo on Friday. They have reached a

high of ¥259 this year and touched a low of ¥155.

No terms of the DM500m for the World Bank which Deutsche Bank is expected to bring to the market later this week are yet available. The French franc sector witnessed its second new issue since the sector reopened last month. The terms of the issue for Unilever are markedly more generous than those for the EIB issue last month. Prices in the secondary market, including that of the recent EIB issue were unchanged last week.

A group of five banks are expected to be jointly mandated by Mexico's Banco Nacional de Obras y Servicios Públicos to arrange a \$500m eight-year convertible with four years grace on a spread of 1 per cent over the interbank rate throughout.

The New York bond market last week stood solidly shoulder to shoulder with the domestic stock markets and foreign exchange markets in giving the thumbs down to President Carter's new anti-inflation package. Prices on short term treasury notes and bonds continued the slide of the previous week and fell back by 1/4 while long term Government obligations declined by as much as 1/2 of a point.

Long term prime grade corporate bonds fared little better and with their yields comfortably exceeding 9 per cent, are setting new peaks for this business cycle. For bond dealers and investors the success or failure of the Government's renewed bid to curb inflation is still several months down the road which may, in the meantime, be littered with substantial interest rate increases.

For the moment the Federal Reserve Board appears to be biting the bullet and aggressively boosting rates in what many think to be a too-belated attempt to get a grip on the money supply. The Federal funds rate target moved to at least 9 1/2 per cent during the week but due to technical problems Federal funds traded at an average of 9.37 per cent—47 basis points higher than the week before.

This was partially responsible for hoisting three and six months commercial paper and certificates of deposit rates to levels which suggest that yet another increase in commercial banks' prime rates is imminent after last week's increases from 10 to 10 1/2 per cent.

Morgan Guaranty gave six-month CDs a nudge by raising its sizeable amount at 10 1/2 per cent. The rate is likely to be raised to 10.5 per cent. With CD rates at this level and three-month commercial paper up 50 basis points over the last four weeks to 9.13, it is generally acknowledged that the new prime of 10 1/2 per cent looks

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## U.S. BONDS

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## CURRENT INTERNATIONAL BOND ISSUES

| Borrowers                           | Amount m. | Maturity | Av. life years | Coupon % | Price  | Lead manager                 | Offer yield % |
|-------------------------------------|-----------|----------|----------------|----------|--------|------------------------------|---------------|
| U.S. DOLLARS                        |           |          |                |          |        |                              |               |
| Central Telephone & Utilities Corp. | 25        | 1988     | 10             | 6 1/2    | 100    | S. G. Warburg                | 6.09          |
| Long Term Credit Bank of Japan      | 75        | 1985     | 7              | 5 1/2    | 100    | Dean Witter Reynolds         | 5.32          |
| DMARKS                              |           |          |                |          |        |                              |               |
| Bank America Corp.                  | 150       | 1990     | 12             | 5 1/2    | 100    | Deutsche Bank                | 5.75          |
| City of Copenhagen                  | 75        | 1990     | 7 1/2          | 6 1/2    | 99 1/2 | Deutsche Bank                | 6.06          |
| SOlympic Optical                    | 80        | 1985     | 10             | 3 1/2    | 100    | Deutsche Bank                | 3.5           |
| IECS                                | 150       | 1988     | 10             | 6 1/2    | 100    | Deutsche Bank                | 6.25          |
| Council of Europe                   | 130       | 1988     | 8              | 4 1/2    | 100    | BHF Bank                     | 6.14          |
| FEIS                                | 150       | 1988     | 10             | 5 1/2    | 99     | Deutsche Bank                | 5.54          |
| Swatton Yessen                      | 50        | 1985     | 10             | 3 1/2    | 100    | West LB                      |               |
| FRENCH FRANCS                       |           |          |                |          |        |                              |               |
| Unilever                            | 100       | 1985     | 7              | 10       |        | Banque de l'Union Européenne |               |
| KUWAIT DINARS                       |           |          |                |          |        |                              |               |
| CUNAN                               | 10        | 1986/90  | —              | 8 1/2    | 100    | BAIL KFTIC                   | 8.5           |

\* Not yet priced. \* Final terms. \*\* Placement. \*\*\* Floating rate note. Minimum. § Convertible. † Registered with U.S. Securities and Exchange Commission. ‡ Purchase fund. Note: Yields are calculated on AED basis.

These terms are the finest Trust, Swiss Bank Corporation spread of 1 1/2 per cent with a obtained by a Mexican borrower and Tokai. The Algerian State oil company, Sonatrach, has just signed a \$60m 12-year loan with three national, Manufacturers Hanover and a half years' grace and an Extérieure d'Algérie.

## BY JOHN WYLES

## The Federal Reserve bites the bullet

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fragile and will be short-lived. Those dealers who took time off to listen to their gurus bear of nothing to lift their spirits. Dr. Henry Kaufman, the influential senior partner at Salomon Brothers travelled to a bankers' conference in Hawaii to deliver the message that U.S. interest rates were about to begin their sharpest increase since 1976. Arguing that "disinflationism and new fears are beginning to envelop the credit markets" Dr. Kaufman claimed that the fuel for this was the combination of an explosive combination of ineffectual government policies, which is encouraging borrowing and spending and a double digit inflation. Both of the options facing policy makers are likely to be higher, he said. Dr. Kaufman, since the current approach of feeding inflation will drive yields higher as would a tightening of monetary policy, said that leaves forewarn new issues of triple A rated utility bonds sailing past the 1974 cyclical peak.

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## Change of Address

## DOMESTIC BONDS

## Yield curve steepens in Germany

By Jeffrey Brown

BOND prices in Frankfurt were steadier on Friday having shed something like half a point in the first three days of last week. Once again there has been no real selling pressure—contrary to the message to be found in the yield graphs.

These show that the return on four year bonds has moved up from 5.8 per cent to 6 per cent over the past two weeks, with the yield on six year maturities lifting from 6.2 per cent to 6.5 per cent. But the yield curve has steepened most noticeably at the longer end of the market. Yields on ten year paper are now nudging 7 per cent on average, against the 6.5 per cent available in the middle of October.

Nailing the forces behind the latest shake-out is not easy. By itself the central bank's move to mop up the excess liquidity caused by currency inflows has had little direct bearing on the capital market. But it does underline the extent of the turmoil in the foreign exchange markets, as well as the central role now being played by the DM.

At all events, the market remains nervous and unsettled. The next move by the investing institutions is complicated further by their possible need to reserve funds for book balancing. At this time of the year fund managers find themselves thinking hard about end of year accounting.

The present uncertainties were reflected in the terms of the new issue from the Federal Railways with the issuing authorities playing safe and opting for a six year maturity. The amount of the loan has been raised modestly to DM550m. But on a spread of six years with a coupon of 6 per cent and priced at 99 1/2, the offering contrasts strikingly with the Bundesbank's traditional liking for long term funds.

The major banks are still finding it difficult to off-load the new issue from the State of Hesse. Perhaps as much as a fifth of this DM400m bond has yet to be placed with the stock standing at a full point discount to its issue price of 99 1/2.

In Holland, markets have reacted with calm to the news of the latest state loan, the sixth Government tender this year, and the third in as many months. The Amsterdam market held steady last week in very thin trading.

The new Government offering, a 15-year bond carrying a coupon of 8 1/2 per cent has been pitched above the market. Subscriptions have to be in by tomorrow, and tenders of at least par will be needed. The relatively generous terms could attract something like F1 500m, whereas last month's state offer could only pull in F1 250m.

## FT INTERNATIONAL BOND SERVICE

The list shows the 500 latest international bonds for which an adequate secondary market exists. The prices over the past week were supplied by: Amsterdam: Kredietbank; Antwerp: Kredietbank; Basel: Credito Comm. de France; Bonn: Kredietbank; Luxembourg: Kredietbank; London: Bank of America; New York: Bank of America; Paris: Bank of America; Rome: Bank of America; Tokyo: Bank of America; Zurich: Bank of America.

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# FINANCIAL TIMES SURVEY

Monday October 30 1978

## STANDBY POWER

Although orders for standby power equipment are now levelling off after last year's surge in demand, the long-term prospects for Britain's standby power makers are reasonably good. Worldwide demand for power supply units is likely to increase at around eight per cent a year.

Worldwide demand for standby power units

FACTURERS OF standby power equipment are going in a somewhat anxious as the recent upward in orders starts to flatten. While orders in some sectors of the industry show signs of recovery, unsettled political situation in Iran, the imposition of a ban on imports of certain goods by Iraq, create a state of uncertainty in an industry which is heavily dependent on exports, particularly from the Middle East and Africa. Despite these worries, most manufacturers believe that the long-term prospects for standby power makers are reasonably good. To be sure, a recent fall in the world price of oil has led to an ordering rate of about 170,000 sets a year compared with last year's rate of about 170,000. Last year's orders may have been somewhat slack in a generally stable

upward pattern of demand which has been increasing at a rate of around eight per cent a year when cyclical variations are evened out. This historic rate of increase appears likely to continue for two main reasons. First, in the less-developed countries, which provide a large part of the UK's sales, the inevitable process of industrialisation will bring in its train a demand for small portable power supply units. These units will be needed in small factories, farms and government installations in many remote parts of deserts and jungles at present not served by the main utilities. Large numbers of units will be required by the armies of the Middle East, as well as for newly-created hospitals, schools and communications installations. In some countries a standby unit is the only possible way of providing country districts with the elixir of modern life, electricity. But even in cities, supplied by a local power station, standby units will be required in key buildings as a precaution against power failures. That is because few countries in the developing world have anything like the British national grid system to ensure continuity of supply. Indeed, the trend for oil-producing countries to build ever-larger power stations may paradoxically increase the risk of serious power failures. A district served by one 4,000 MW station is clearly more vulnerable than a district served by a

large number of much smaller units. The second major trend which is increasing demand for standby power units can be seen in the highly industrialised countries, where more and more organisations, factories and offices, depend upon highly complicated equipment, particularly computers, which cannot be deprived of power even for a short time. Hospitals and military installations, have, of course, been provided with an alternative power source as a matter of routine for many years. Improved supply Now many other buildings, such as the larger banks and headquarters of companies and other institutions are finding a need for similar precautions, even though the recent record of the public utilities in keeping up an uninterrupted supply is very good. Companies connected to the public supply network can expect a supply continuity better than 99.99 per cent, according to Mr. Walter Edwards, principal engineer for the North Western Electricity Board. In a recent article in the Electrical Times, he estimated that the average interruption of supply for all consumers, including domestic, commercial and industrial users was only 30 minutes a year, on average. Such interruptions may be only a minor irritation to many consumers, but they supply

could, nevertheless be extremely serious to large computer installations, and very wasteful to an increasing number of manufacturing companies whose processes require continuity or depend on sophisticated electronic control. A computer installation subject to a power failure risks having large parts of its working memory wiped out. This could be an expensive happening if all the information and programmes had to be re-loaded from magnetic discs or tape. Even worse, tapes and discs containing irreplaceable information might themselves be damaged if the power failed while they were in operation. Moreover, an organisation using an "on-line" continuously operating system such as those used by airlines for bookings could be faced with a disastrous loss of business if its system were damaged by a power failure. Large systems of this type are already protected by standby power units, including motor-generator combinations and emergency batteries. However, the same type of system is increasingly being used by much smaller businesses. They are likely to provide steady custom for the manufacturers of alternators and diesel power units for many years to come. As the cost of computing continues to fall, more small businesses will become dependent on magnetic storage systems which require a secure power supply.

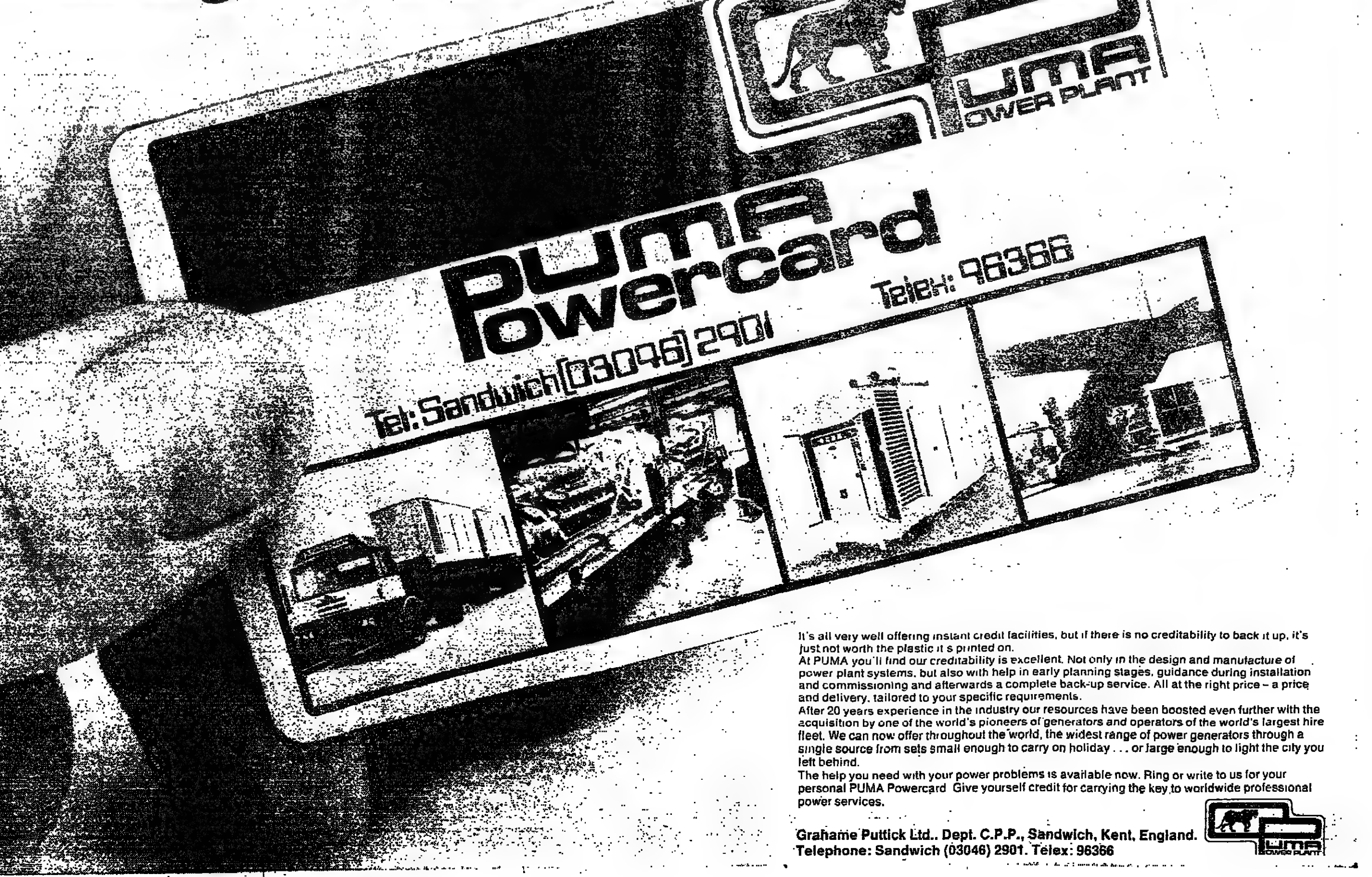
However, the most important factor in estimating demand for standby power in developed countries is probably managers' perceptions of the risk of labour disruptions in the power generation industry. In 1973 and 1974, when it seemed possible that miners' strikes and power cuts could become a regular feature of the British industrial scene, domestic demand for standby equipment soared. The UK industry responded quickly with increased output to meet the demand. It has subsequently been able to use that solid domestic business as a base to expand exports. It is estimated that 65 per cent to 75 per cent of all complete sets made in Britain are exported, and the position of alternator manufacturers is even stronger, with an estimated 45 per cent of the total world market and more than 80 per cent of units eventually going overseas. However, as memories of the blackouts receded and financial stringencies asserted themselves, the home market has been relatively stagnant. The general slowing down of construction work and tighter control over local authority finance have had their effect. The generally sluggish pace of industrial investment has also tended to depress demand for standby equipment. Despite this situation, Newage, which claims more than half the UK production of alternators and a 22 per cent

share of the total world market, still has a three-month order book. Earlier this year it was quoting seven months' delivery time, which it regarded as much too long. Undoubtedly, the variation in order books reflects a perennial problem of rapid stocking and destocking in an industry which still includes large numbers of relatively small assemblers of completed sets. A chill wind from the Middle East or some other setback can lead to a marked cut-back in inventories which caused the trade cycle to be magnified by the time it is reflected in component supplies. Mr. Bill Bow, marketing director of Newage, says: "Many of the generating set manufacturers may all be chasing the same contract. If a few big contracts are lost, a manufacturer may immediately cut down on orders instead of stocking up for the next increase in demand."

more tailor-made offerings. Most American set manufacturers have seen standby power units primarily as a way of selling diesel engines. They have not concentrated therefore on adapting sets to specialised conditions of noise, temperature extremes or special voltage requirements. However, if U.S. sets made by such large companies as General Motors, Caterpillar and Cummins were to become significantly cheaper, they could nevertheless become a worry to British manufacturers. The currency movements which may favour the American exporters threaten at the same time to make German manufacturers less price-competitive. The two main manufacturers of alternators in Germany—Siemens and AEG—both face a worrying prospect if the Deutsche Mark continues its rise. On the other hand, Germany itself provides them with a large market quite well protected by non-tariff barriers including tight specifications. Germany is, however, a strong importer of British alternators. They are matched with German-made diesel engines before being exported to a third country. From the user's point of view, the purchase of a standby power unit presents a number of complex choices. On the one hand, there is an obvious price advantage of buying a standard product, but on the other hand it is necessary to ensure that it will be accurately matched to the required load.

If it is under-powered, it may fail to cater for the institution's requirements just when it is most needed. But if it is over-powered, the diesel engine may suffer from becoming clogged up with carbon. Details of a purchase therefore need to be considered quite carefully along with the costs. One intriguing suggestion for detraying the cost of a larger standby unit is to use it for "peak lopping"—that is, as a supplement to the mains supply at periods of maximum demand. This requires liaison with the electricity board and careful study of the tariff structure. The basic idea is to allow the generator to start up automatically just when demand at a particular factory moves into a new tariff band. An experiment by a large company at Exeter in the winter months of 1975-76 showed that energy bills could be cut by up to 10 per cent with the use of peak lopping. This kind of application of standby power units is only possible in rather special circumstances. However, it does illustrate the general point that the line between a purely emergency generating set and one used for regular power supplies may become increasingly blurred. Such a blurring of distinctions would be helpful to both users and manufacturers because of the possibilities of economic trade-offs between general running expenses and capital spent mainly as an insurance.

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## STANDBY POWER II

## Growing sales overseas

THE MAIN markets for standby power equipment are overseas to judge by the sales patterns of the major UK manufacturers. Companies like Dale Electric International and Pethow Holdings between them export well over two-thirds of their production. Estimates vary, but it begins to look as though British built machinery accounted for something like 30 per cent of world exports of power equipment last year, excluding those from the U.S.

Market research men in the industry tend to pinpoint the Middle East as the main area of overseas selling as far as the UK is concerned, although this market has recently been losing some of its buoyancy. The major focus is on countries like Saudi Arabia and Kuwait. Elsewhere, the demand themes tend to stick with the developing world with Africa (notably Nigeria), playing a prominent role followed closely by the Far East and South America.

## Increases

Industry statistics suggest that the markets overseas for UK power equipment are growing this year. On a comparable basis, exports of generating sets and ancillary equipment for the first eight months of 1978 are showing increases against last year of a fifth and a tenth respectively for electric and gas plant. But the figures are based on cash value so price inflation tends to enhance the upward trend. In contrast the men with their ears most firmly to the ground—the sales dealers within the power industry—feel that a generally more sluggish pattern of demand is emerging for this year.

In this country the manufacturing industry is fragmented. There could be something like 80 separate companies producing equipment of one kind or another. However, the bulk of UK output is concentrated into seven or eight independent companies with names like Dorman, Dawson-Keith, Grahame Puttick and Auto Diesels complementing the two publicly quoted companies, Dale and Pethow. Auto Diesels is part of the Braboy group while Puttick was recently acquired by O'Brien Machinery of the U.S.

Between them these companies produce a mammoth array of standby power equipment. Dale is especially integrated. It operates from three main companies (Dale GB, Erskine Systems and Houchin) and offers a bespoke service as well as a range of standard equipment. Dale GB will design, construct and install machinery ranging from one kilowatt up to five megawatts strictly to a customer specification. If some one has a problem associated with back-up power systems, the management at Dale claim to have most of the answers at their fingertips.

Almost any power requirement can be met by standby installations, the technical department at Dale will tell you. As a substitute for a mains failure or as a back-up for servicing purposes, today's range of power equipment is not hampered by a lack of versatility.

But the precise need of the customer can only be truly determined through discussions with consulting engineers. Failing this, suggests the technical department at Dale, the customer should take his problem direct to a specialist manufacturer, preferably a member of the Association of British Generating Set Manufacturers which is backed by five major standby power companies. The Association's aim is to establish common technical standards and service.

Types of installation vary widely from application to application, and in this respect the range of service to be found in this country has been a crucial factor in determining the growth of markets. Of major consideration is load requirement. Generating sets are called upon not only to supply heating and lighting but are required to operate lifts, refrigerators and air conditioning plants. Without adequate technical consultation prior to installation, a standby power unit can easily fail to live up to its name.

Broadly speaking, standby power applications can be pigeon-holed into six basic areas of operation, namely industry, hospitals, communications, airports, computers and mobile applications. Industry has a major need of alternative power especially where critical processes and perishable goods are concerned. This latter factor accounts for substantial demand among countries of primary food production.

Hospitals and other high rise buildings such as hotels and schools clearly find the prospect of power failure unacceptable. In much the same way that the communications industry does. The television, radio and telephone services have a long history of association with the manufacturers of alternative power. Similarly, there is a crucial need for alternative power at airports where runway lighting and support equipment needs to be available without interruption 24 hours in each day.

In the computer industry a mains failure can be especially costly. The prospect of a loss of memory for a high-powered piece of hardware is one that will push many computer men close to a nervous breakdown. A mains failure can mean computer error or even physical damage, not to mention the cost of personnel overtime needed for correction purposes.

Mobile applications can be a remunerative source to the standby power manufacturers where construction site applications are concerned. Having gained a contract to supply on-

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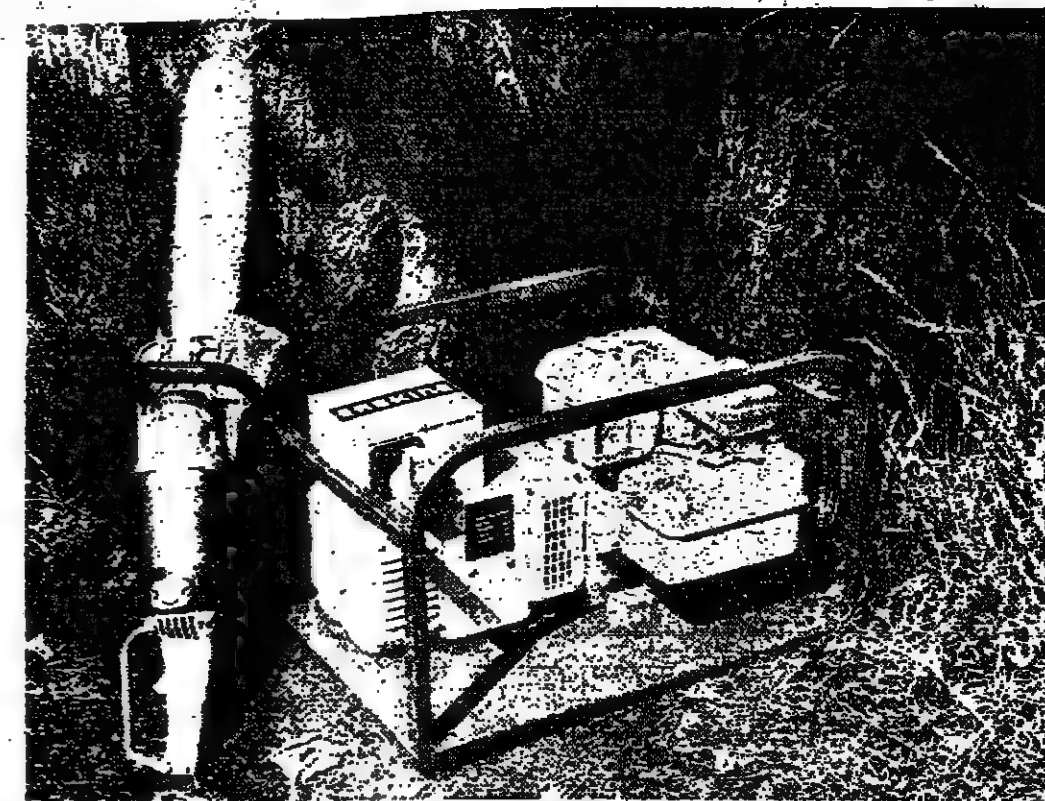
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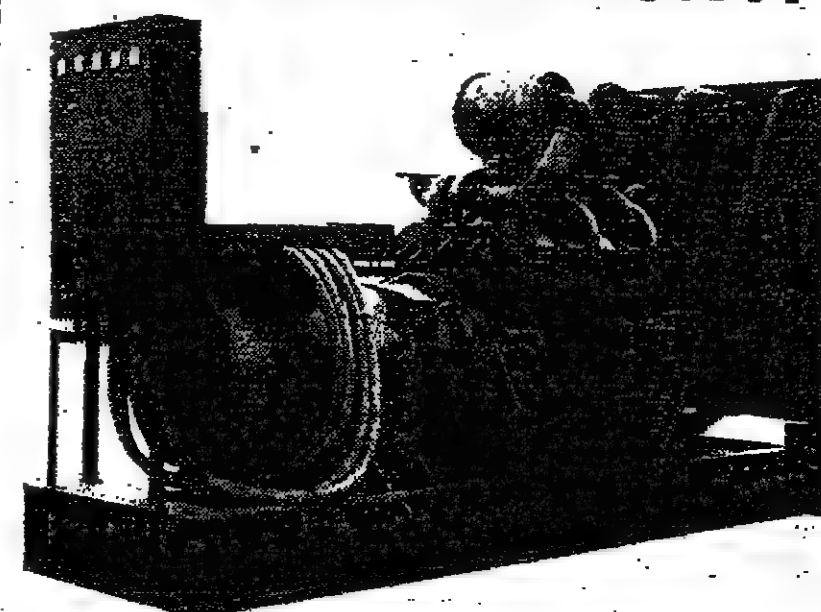
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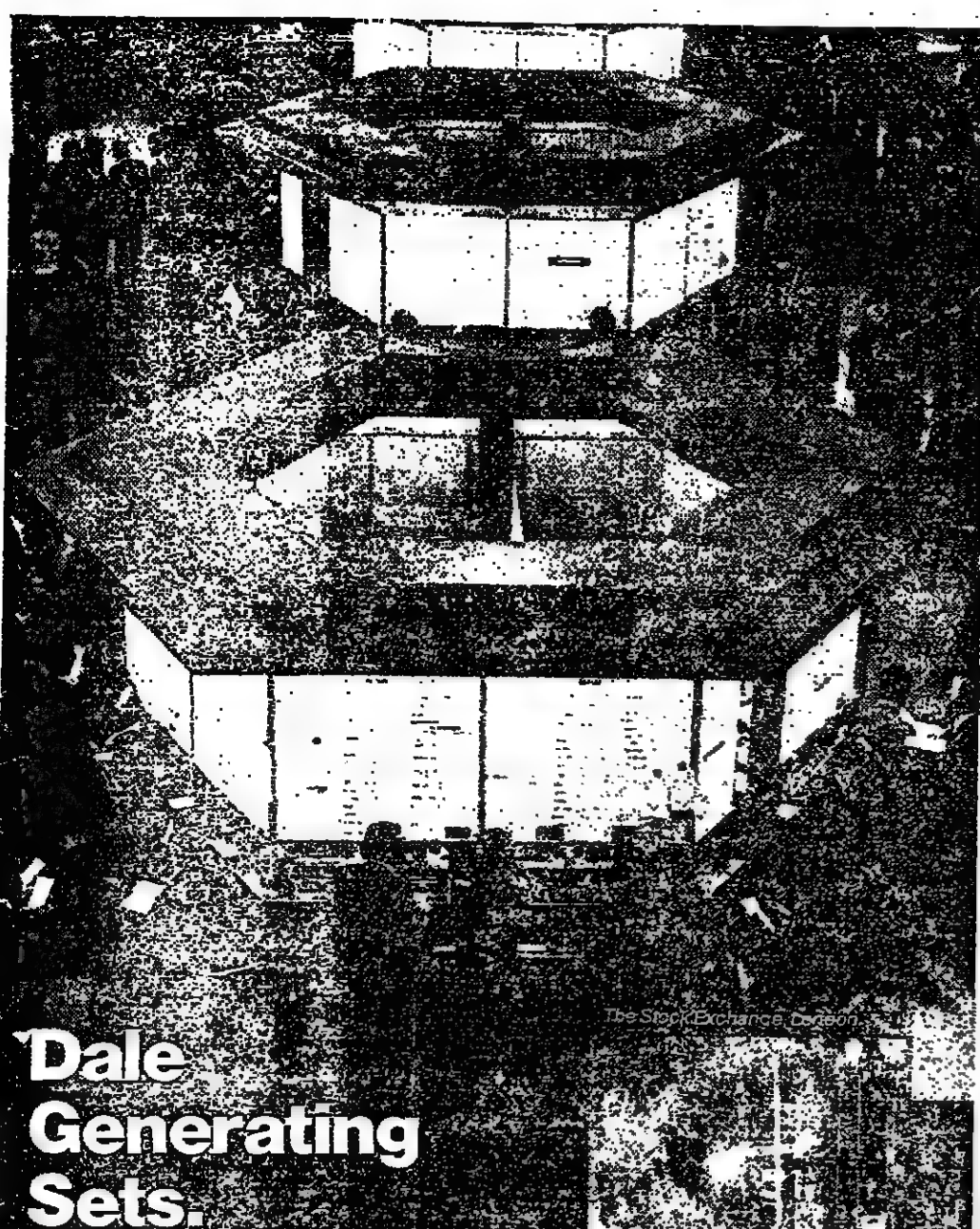


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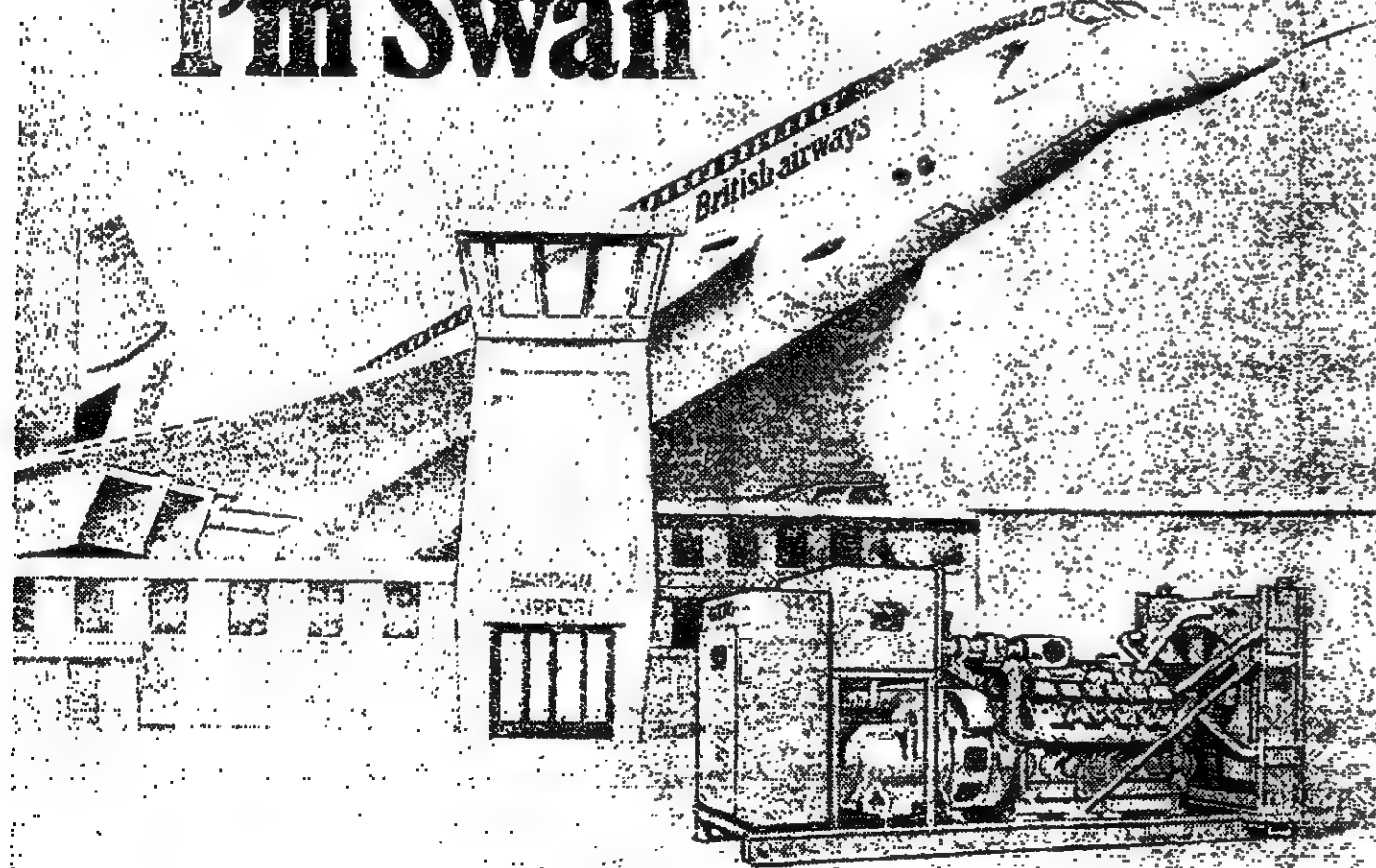
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# Acceptance by manufacturers

THE dark days of the oil and various power disruption 1974, makers of standby equipment were faced with a rapid increase in demand for standby power units. Manufacturers were unable to meet their immediate requirements, and the price of standby power units rose sharply. Demand was mainly for a Ford, Petter, Lister, Dorman and other units which are the basic units used by British power set manufacturers. Since that time, however, the market has slowed considerably, particularly in the smaller end of the range and considerable competition has developed.

Although Perkins offers a large range of engines suitable for generation sets from 15 kW to 100 kW, its main demand is in the smaller sizes. Petter Diesels and Lister Power Plant are also in the smaller end of the range and considerable competition has developed.

The requirements of these engines are primarily reliability and all three companies have long-established reputations in this respect. This is now particularly important with the advent of increasingly sophisticated control systems necessary in applications such as power for computers.

Most makers of standby power units have tried to maintain their flexibility, enabling them to use a number of different types of engine, but few have the resources to maintain a great deal of stock, but in an increasingly tight market, where customers' requirements must be met, the need for optional engines is increasing.

Auto Diesels, a major buyer of Dorman, Perkins, Ford and Rolls-Royce engines, is now able to get rapid delivery of all these types although only 18 months ago its output was limited by the lack of engines.

Lister Power Plant is one of the few companies tied to using a particular engine, supplied by R. A. Lister, as both are owned by Hawker Siddeley. They also face competition from another unit of installations are Hawker Siddeley company, cements to upgrade power Petter Power Generation.

Lister Power Plant sells around 300 units a week and is claimed to be the largest integrated manufacturer in Europe, having built up a good reputation for reliability and service. In view of the fact that the company has to compete against other concerns using Lister engines, this is regarded as an essential ingredient for continued success.

The company has recently launched its Nova range, a self-contained emergency set designed to be operated with the minimum of expertise by concerns which do not have technical capability. It is compact and able to be moved from one location to another without difficulty.

At present the company has no intention of moving outside its traditional range but does not rule out the possibility of going into larger scale equipment and would perhaps buy engines from other sources.

Its parent company, R. A. Lister, reports good demand for engines at present and is currently involved in a £25m expansion plan at its Dursley factory and a £6m foundry development. It points out that one advantage of its engine design, though not uncommon, is air-cooling and good cold start capability.

This is regarded as an advantage in terms of reliability, in that checks on coolant and anti-freeze are not necessary, and hand-start capability is offered in the smaller types of engine. It also offers water-cooled engines if specified.

Lister points out that with more precise electrical output now being demanded from generating sets, closer govern-

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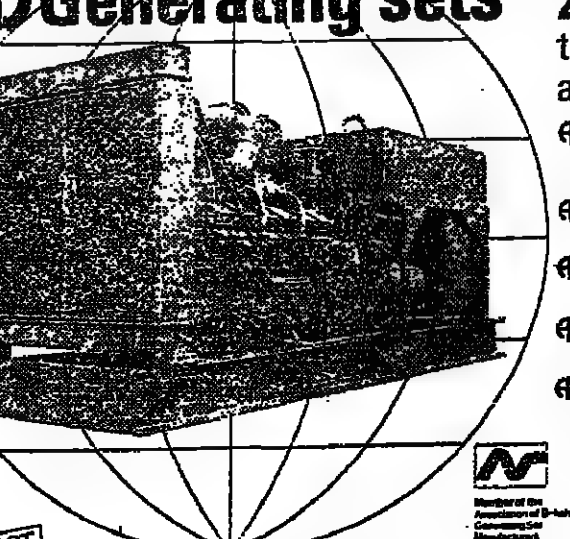
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## Reliability improves

A RECENT survey showed that speed load carrying transfer a surprisingly large number of computer installations - including some on-line computers - had failed to make satisfactory provision for standby power. The more obvious reasons are that users simply fail to appreciate the risks they are running, or that they are not prepared to insure against those risks. Yet the signs are that these risks will increase in coming months, with a resurgence of industrial action in pursuit of wage claims.

Any excuse that standby power units are not yet reliable enough to warrant the expense of their installation can now be discounted. Chloride Transpack recently claimed 100 years' "mean time between failures" or MTBF for current designs of standby AC power supply systems. The idea is to use such a system with a bypass to the mains supply and a static transfer switch to feed in power immediately from an alternative source if mains power falls away or starts to fluctuate within unacceptably wide limits. The MTBF figure, says Chloride, applies from the second year onwards. This is because such systems behave rather like electronic devices, with a risk of failing under "cooking" tests early in their lives.

The reliability of such uninterruptible power systems (UPS) rests in their use of solid-state power units, of very dependable inverters which produce the required power from a variety of sources, and of high-

speed load carrying transfer switches. At the same time, design changes and improvements have brought with them the great advantage that on the rare occasions that UPS equipment does fail, repairs are simple, straightforward and take far less time than when rotating electromechanical plant is involved. It is possible today to buy systems of up to 1 MVA to safeguard computers, process control systems, telecommunications and other essential services, especially in cases where the service is intolerant of "spikes" in voltages or of a steady decline in available power.

### Computer

But UPS equipment is also used to "clean up" mains power supplies in situations where it tends to be too spiky to permit reliable operation of the computer. In this case it functions as a "mains conditioner." This does not apply to any great extent in Britain, but in the U.S., where power brownouts are frequent and often extensive, this application is becoming quite common.

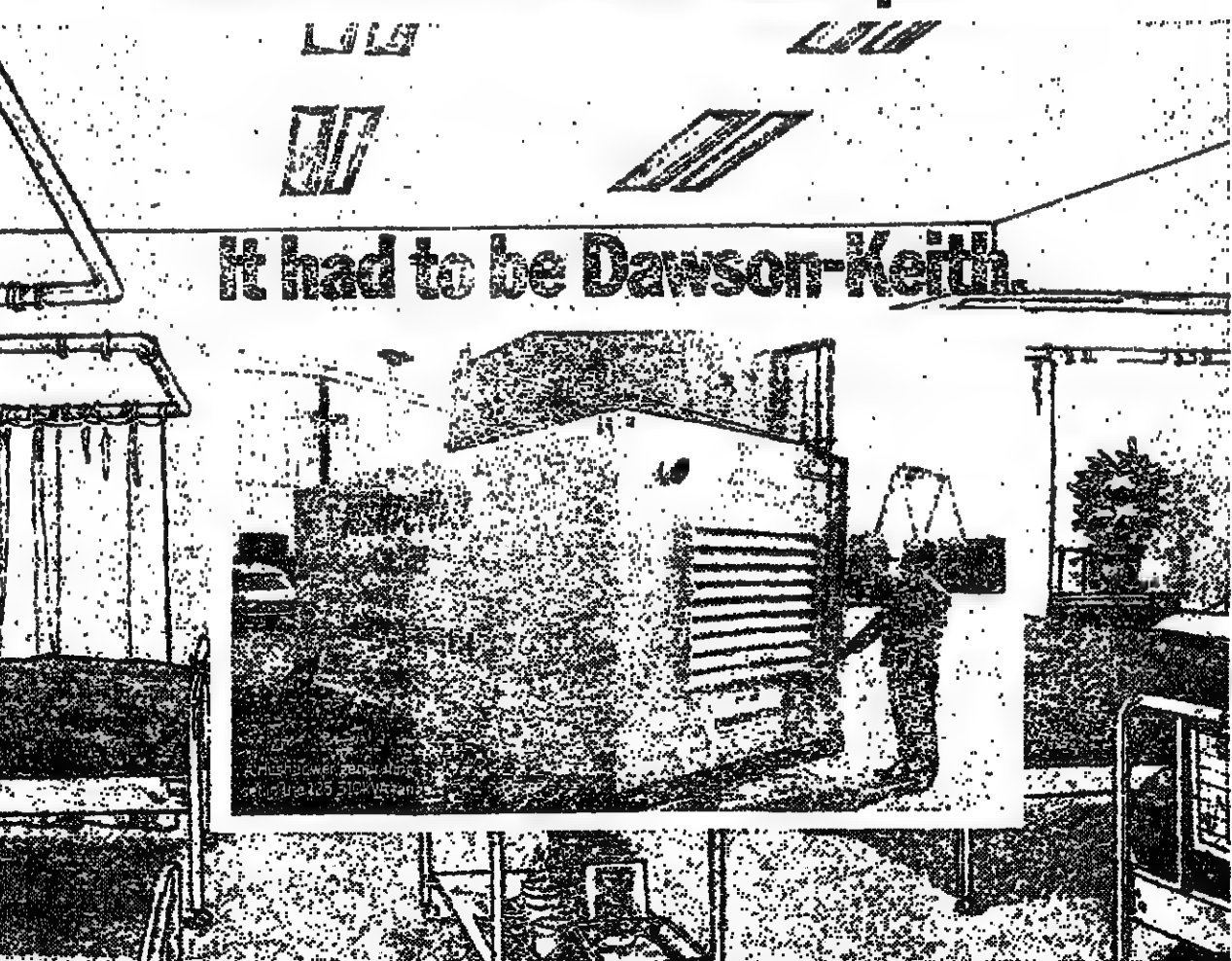
Competition is keen and development is rapid. For the immediate future microprocessor control of waveform synthesizers is a possibility; as is the replacement of the thyristors in the conversion equipment by high-power transistors. These moves will make the equipment still more compact and will simplify the task of adding redundancy as a further safeguard against failure.

An essential ingredient of any standby power system is the battery. There are many rivals today for the lead-acid battery in the propulsion market, but for standby applications it still reigns almost supreme. Nothing can compete at present with a passive life of some 25 years and an active life as high as 40 years. True, for special applications where weight is a prime consideration, there are several contenders - but the price is higher.

Nickel-cadmium is much lighter in weight, power for power, than solid gel lead-acid, but costs twice as much. But it will outperform lead-acid in extremes of temperature - below minus 20 and above 60 degrees Centigrade.

The sodium-sulphur and lithium-chlorine types of battery, even when fully developed - say, some time in the next decade - are less promising rivals if only because

## Standby power for this hospital had to be reliable and quiet...



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**NOTE**







INDUSTRIALS—Continued

| Stock             | Price | Low   | High  | Vol | Dividend | Yield |
|-------------------|-------|-------|-------|-----|----------|-------|
| Aluminium         | 171.1 | 169.5 | 172.5 | 100 | 1.2      | 0.7   |
| British Steel     | 158.5 | 157.0 | 160.0 | 120 | 1.5      | 0.9   |
| Imperial Chemical | 145.0 | 143.5 | 146.5 | 80  | 1.8      | 1.2   |
| Johnson & Johnson | 132.0 | 130.5 | 133.5 | 60  | 2.0      | 1.5   |
| Roche             | 125.0 | 123.5 | 126.5 | 40  | 2.2      | 1.7   |
| Sandoz            | 118.0 | 116.5 | 119.5 | 30  | 2.4      | 2.0   |
| Novartis          | 110.0 | 108.5 | 111.5 | 20  | 2.6      | 2.3   |
| Glaxo             | 105.0 | 103.5 | 106.5 | 15  | 2.8      | 2.6   |
| SmithKline        | 100.0 | 98.5  | 101.5 | 10  | 3.0      | 3.0   |
| Wellcome          | 95.0  | 93.5  | 96.5  | 8   | 3.2      | 3.3   |

INSURANCE—Continued

| Stock                | Price | Low   | High  | Vol | Dividend | Yield |
|----------------------|-------|-------|-------|-----|----------|-------|
| London & Lancashire  | 120.0 | 118.5 | 121.5 | 100 | 1.0      | 0.8   |
| Prudential           | 115.0 | 113.5 | 116.5 | 80  | 1.2      | 1.0   |
| Scottish Widows      | 110.0 | 108.5 | 111.5 | 60  | 1.4      | 1.2   |
| Equitable Life       | 105.0 | 103.5 | 106.5 | 40  | 1.6      | 1.5   |
| Phoenix              | 100.0 | 98.5  | 101.5 | 20  | 1.8      | 1.8   |
| Western Assurance    | 95.0  | 93.5  | 96.5  | 15  | 2.0      | 2.1   |
| Commercial Union     | 90.0  | 88.5  | 91.5  | 10  | 2.2      | 2.4   |
| British American     | 85.0  | 83.5  | 86.5  | 8   | 2.4      | 2.8   |
| Industrial Assurance | 80.0  | 78.5  | 81.5  | 5   | 2.6      | 3.2   |
| London Assurance     | 75.0  | 73.5  | 76.5  | 3   | 2.8      | 3.7   |

PROPERTY—Continued

| Stock             | Price | Low   | High  | Vol | Dividend | Yield |
|-------------------|-------|-------|-------|-----|----------|-------|
| British Land      | 120.0 | 118.5 | 121.5 | 100 | 1.0      | 0.8   |
| Imperial Chemical | 115.0 | 113.5 | 116.5 | 80  | 1.2      | 1.0   |
| Johnson & Johnson | 110.0 | 108.5 | 111.5 | 60  | 1.4      | 1.2   |
| Roche             | 105.0 | 103.5 | 106.5 | 40  | 1.6      | 1.5   |
| Sandoz            | 100.0 | 98.5  | 101.5 | 20  | 1.8      | 1.8   |
| Novartis          | 95.0  | 93.5  | 96.5  | 15  | 2.0      | 2.1   |
| Glaxo             | 90.0  | 88.5  | 91.5  | 10  | 2.2      | 2.4   |
| SmithKline        | 85.0  | 83.5  | 86.5  | 8   | 2.4      | 2.8   |
| Wellcome          | 80.0  | 78.5  | 81.5  | 5   | 2.6      | 3.2   |
| London Assurance  | 75.0  | 73.5  | 76.5  | 3   | 2.8      | 3.7   |

INV. TRUSTS—Continued

| Stock             | Price | Low   | High  | Vol | Dividend | Yield |
|-------------------|-------|-------|-------|-----|----------|-------|
| British Land      | 120.0 | 118.5 | 121.5 | 100 | 1.0      | 0.8   |
| Imperial Chemical | 115.0 | 113.5 | 116.5 | 80  | 1.2      | 1.0   |
| Johnson & Johnson | 110.0 | 108.5 | 111.5 | 60  | 1.4      | 1.2   |
| Roche             | 105.0 | 103.5 | 106.5 | 40  | 1.6      | 1.5   |
| Sandoz            | 100.0 | 98.5  | 101.5 | 20  | 1.8      | 1.8   |
| Novartis          | 95.0  | 93.5  | 96.5  | 15  | 2.0      | 2.1   |
| Glaxo             | 90.0  | 88.5  | 91.5  | 10  | 2.2      | 2.4   |
| SmithKline        | 85.0  | 83.5  | 86.5  | 8   | 2.4      | 2.8   |
| Wellcome          | 80.0  | 78.5  | 81.5  | 5   | 2.6      | 3.2   |
| London Assurance  | 75.0  | 73.5  | 76.5  | 3   | 2.8      | 3.7   |

FINANCE, LAND—Continued

| Stock             | Price | Low   | High  | Vol | Dividend | Yield |
|-------------------|-------|-------|-------|-----|----------|-------|
| British Land      | 120.0 | 118.5 | 121.5 | 100 | 1.0      | 0.8   |
| Imperial Chemical | 115.0 | 113.5 | 116.5 | 80  | 1.2      | 1.0   |
| Johnson & Johnson | 110.0 | 108.5 | 111.5 | 60  | 1.4      | 1.2   |
| Roche             | 105.0 | 103.5 | 106.5 | 40  | 1.6      | 1.5   |
| Sandoz            | 100.0 | 98.5  | 101.5 | 20  | 1.8      | 1.8   |
| Novartis          | 95.0  | 93.5  | 96.5  | 15  | 2.0      | 2.1   |
| Glaxo             | 90.0  | 88.5  | 91.5  | 10  | 2.2      | 2.4   |
| SmithKline        | 85.0  | 83.5  | 86.5  | 8   | 2.4      | 2.8   |
| Wellcome          | 80.0  | 78.5  | 81.5  | 5   | 2.6      | 3.2   |
| London Assurance  | 75.0  | 73.5  | 76.5  | 3   | 2.8      | 3.7   |

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MINES—Continued

| Stock             | Price | Low   | High  | Vol | Dividend | Yield |
|-------------------|-------|-------|-------|-----|----------|-------|
| British Land      | 120.0 | 118.5 | 121.5 | 100 | 1.0      | 0.8   |
| Imperial Chemical | 115.0 | 113.5 | 116.5 | 80  | 1.2      | 1.0   |
| Johnson & Johnson | 110.0 | 108.5 | 111.5 | 60  | 1.4      | 1.2   |
| Roche             | 105.0 | 103.5 | 106.5 | 40  | 1.6      | 1.5   |
| Sandoz            | 100.0 | 98.5  | 101.5 | 20  | 1.8      | 1.8   |
| Novartis          | 95.0  | 93.5  | 96.5  | 15  | 2.0      | 2.1   |
| Glaxo             | 90.0  | 88.5  | 91.5  | 10  | 2.2      | 2.4   |
| SmithKline        | 85.0  | 83.5  | 86.5  | 8   | 2.4      | 2.8   |
| Wellcome          | 80.0  | 78.5  | 81.5  | 5   | 2.6      | 3.2   |
| London Assurance  | 75.0  | 73.5  | 76.5  | 3   | 2.8      | 3.7   |

LEISURE

| Stock             | Price | Low   | High  | Vol | Dividend | Yield |
|-------------------|-------|-------|-------|-----|----------|-------|
| British Land      | 120.0 | 118.5 | 121.5 | 100 | 1.0      | 0.8   |
| Imperial Chemical | 115.0 | 113.5 | 116.5 | 80  | 1.2      | 1.0   |
| Johnson & Johnson | 110.0 | 108.5 | 111.5 | 60  | 1.4      | 1.2   |
| Roche             | 105.0 | 103.5 | 106.5 | 40  | 1.6      | 1.5   |
| Sandoz            | 100.0 | 98.5  | 101.5 | 20  | 1.8      | 1.8   |
| Novartis          | 95.0  | 93.5  | 96.5  | 15  | 2.0      | 2.1   |
| Glaxo             | 90.0  | 88.5  | 91.5  | 10  | 2.2      | 2.4   |
| SmithKline        | 85.0  | 83.5  | 86.5  | 8   | 2.4      | 2.8   |
| Wellcome          | 80.0  | 78.5  | 81.5  | 5   | 2.6      | 3.2   |
| London Assurance  | 75.0  | 73.5  | 76.5  | 3   | 2.8      | 3.7   |

MOTORS, AIRCRAFT TRADES

| Stock             | Price | Low   | High  | Vol | Dividend | Yield |
|-------------------|-------|-------|-------|-----|----------|-------|
| British Land      | 120.0 | 118.5 | 121.5 | 100 | 1.0      | 0.8   |
| Imperial Chemical | 115.0 | 113.5 | 116.5 | 80  | 1.2      | 1.0   |
| Johnson & Johnson | 110.0 | 108.5 | 111.5 | 60  | 1.4      | 1.2   |
| Roche             | 105.0 | 103.5 | 106.5 | 40  | 1.6      | 1.5   |
| Sandoz            | 100.0 | 98.5  | 101.5 | 20  | 1.8      | 1.8   |
| Novartis          | 95.0  | 93.5  | 96.5  | 15  | 2.0      | 2.1   |
| Glaxo             | 90.0  | 88.5  | 91.5  | 10  | 2.2      | 2.4   |
| SmithKline        | 85.0  | 83.5  | 86.5  | 8   | 2.4      | 2.8   |
| Wellcome          | 80.0  | 78.5  | 81.5  | 5   | 2.6      | 3.2   |
| London Assurance  | 75.0  | 73.5  | 76.5  | 3   | 2.8      | 3.7   |

SHIPBUILDERS, REPAIRERS

| Stock             | Price | Low   | High  | Vol | Dividend | Yield |
|-------------------|-------|-------|-------|-----|----------|-------|
| British Land      | 120.0 | 118.5 | 121.5 | 100 | 1.0      | 0.8   |
| Imperial Chemical | 115.0 | 113.5 | 116.5 | 80  | 1.2      | 1.0   |
| Johnson & Johnson | 110.0 | 108.5 | 111.5 | 60  | 1.4      | 1.2   |
| Roche             | 105.0 | 103.5 | 106.5 | 40  | 1.6      | 1.5   |
| Sandoz            | 100.0 | 98.5  | 101.5 | 20  | 1.8      | 1.8   |
| Novartis          | 95.0  | 93.5  | 96.5  | 15  | 2.0      | 2.1   |
| Glaxo             | 90.0  | 88.5  | 91.5  | 10  | 2.2      | 2.4   |
| SmithKline        | 85.0  | 83.5  | 86.5  | 8   | 2.4      | 2.8   |
| Wellcome          | 80.0  | 78.5  | 81.5  | 5   | 2.6      | 3.2   |
| London Assurance  | 75.0  | 73.5  | 76.5  | 3   | 2.8      | 3.7   |

SHIPPING

| Stock             | Price | Low   | High  | Vol | Dividend | Yield |
|-------------------|-------|-------|-------|-----|----------|-------|
| British Land      | 120.0 | 118.5 | 121.5 | 100 | 1.0      | 0.8   |
| Imperial Chemical | 115.0 | 113.5 | 116.5 | 80  | 1.2      | 1.0   |
| Johnson & Johnson | 110.0 | 108.5 | 111.5 | 60  | 1.4      | 1.2   |
| Roche             | 105.0 | 103.5 | 106.5 | 40  | 1.6      | 1.5   |
| Sandoz            | 100.0 | 98.5  | 101.5 | 20  | 1.8      | 1.8   |
| Novartis          | 95.0  | 93.5  | 96.5  | 15  | 2.0      | 2.1   |
| Glaxo             | 90.0  | 88.5  | 91.5  | 10  | 2.2      | 2.4   |
| SmithKline        | 85.0  | 83.5  | 86.5  | 8   | 2.4      | 2.8   |
| Wellcome          | 80.0  | 78.5  | 81.5  | 5   | 2.6      | 3.2   |
| London Assurance  | 75.0  | 73.5  | 76.5  | 3   | 2.8      | 3.7   |

OVERSEAS TRADERS

| Stock             | Price | Low   | High  | Vol | Dividend | Yield |
|-------------------|-------|-------|-------|-----|----------|-------|
| British Land      | 120.0 | 118.5 | 121.5 | 100 | 1.0      | 0.8   |
| Imperial Chemical | 115.0 | 113.5 | 116.5 | 80  | 1.2      | 1.0   |
| Johnson & Johnson | 110.0 | 108.5 | 111.5 | 60  | 1.4      | 1.2   |
| Roche             | 105.0 | 103.5 | 106.5 | 40  | 1.6      | 1.5   |
| Sandoz            | 100.0 | 98.5  | 101.5 | 20  | 1.8      | 1.8   |
| Novartis          | 95.0  | 93.5  | 96.5  | 15  | 2.0      | 2.1   |
| Glaxo             | 90.0  | 88.5  | 91.5  | 10  | 2.2      | 2.4   |
| SmithKline        | 85.0  | 83.5  | 86.5  | 8   | 2.4      | 2.8   |
| Wellcome          | 80.0  | 78.5  | 81.5  | 5   | 2.6      | 3.2   |
| London Assurance  | 75.0  | 73.5  | 76.5  | 3   | 2.8      | 3.7   |

COPPER

| Stock             | Price | Low   | High  | Vol | Dividend | Yield |
|-------------------|-------|-------|-------|-----|----------|-------|
| British Land      | 120.0 | 118.5 | 121.5 | 100 | 1.0      | 0.8   |
| Imperial Chemical | 115.0 | 113.5 | 116.5 | 80  | 1.2      | 1.0   |
| Johnson & Johnson | 110.0 | 108.5 | 111.5 | 60  | 1.4      | 1.2   |
| Roche             | 105.0 | 103.5 | 106.5 | 40  | 1.6      | 1.5   |
| Sandoz            | 100.0 | 98.5  | 101.5 | 20  | 1.8      | 1.8   |
| Novartis          | 95.0  | 93.5  | 96.5  | 15  | 2.0      | 2.1   |
| Glaxo             | 90.0  | 88.5  | 91.5  | 10  | 2.2      | 2.4   |
| SmithKline        | 85.0  | 83.5  | 86.5  | 8   | 2.4      | 2.8   |
| Wellcome          | 80.0  | 78.5  | 81.5  | 5   | 2.6      | 3.2   |
| London Assurance  | 75.0  | 73.5  | 76.5  | 3   | 2.8      | 3.7   |

INSURANCE

| Stock             | Price | Low   | High  | Vol | Dividend | Yield |
|-------------------|-------|-------|-------|-----|----------|-------|
| British Land      | 120.0 | 118.5 | 121.5 | 100 | 1.0      | 0.8   |
| Imperial Chemical | 115.0 | 113.5 | 116.5 | 80  | 1.2      | 1.0   |
| Johnson & Johnson | 110.0 | 108.5 | 111.5 | 60  | 1.4      | 1.2   |
| Roche             | 105.0 | 103.5 | 106.5 | 40  | 1.6      | 1.5   |
| Sandoz            | 100.0 | 98.5  | 101.5 | 20  | 1.8      | 1.8   |
| Novartis          | 95.0  | 93.5  | 96.5  | 15  | 2.0      | 2.1   |
| Glaxo             | 90.0  | 88.5  | 91.5  | 10  | 2.2      | 2.4   |
| SmithKline        | 85.0  | 83.5  | 86.5  | 8   | 2.4      | 2.8   |
| Wellcome          | 80.0  | 78.5  | 81.5  | 5   | 2.6      | 3.2   |
| London Assurance  | 75.0  | 73.5  | 76.5  | 3   | 2.8      | 3.7   |

PROPERTY

| Stock             | Price | Low   | High  | Vol | Dividend | Yield |
|-------------------|-------|-------|-------|-----|----------|-------|
| British Land      | 120.0 | 118.5 | 121.5 | 100 | 1.0      | 0.8   |
| Imperial Chemical | 115.0 | 113.5 | 116.5 | 80  | 1.2      | 1.0   |
| Johnson & Johnson | 110.0 | 108.5 | 111.5 | 60  | 1.4      | 1.2   |
| Roche             | 105.0 | 103.5 | 106.5 | 40  | 1.6      | 1.5   |
| Sandoz            | 100.0 | 98.5  | 101.5 | 20  | 1.8      | 1.8   |
| Novartis          | 95.0  | 93.5  | 96.5  | 15  | 2.0      | 2.1   |
| Glaxo             | 90.0  | 88.5  | 91.5  | 10  | 2.2      | 2.4   |
| SmithKline        | 85.0  | 83.5  | 86.5  | 8   | 2.4      | 2.8   |
| Wellcome          | 80.0  | 78.5  | 81.5  | 5   | 2.6      | 3.2   |
| London Assurance  | 75.0  | 73.5  | 76.5  | 3   | 2.8      | 3.7   |

TOBACCO

| Stock             | Price | Low   | High  | Vol | Dividend | Yield |
|-------------------|-------|-------|-------|-----|----------|-------|
| British Land      | 120.0 | 118.5 | 121.5 | 100 | 1.0      | 0.8   |
| Imperial Chemical | 115.0 | 113.5 | 116.5 | 80  | 1.2      | 1.0   |
| Johnson & Johnson | 110.0 | 108.5 | 111.5 | 60  | 1.4      | 1.2   |
| Roche             | 105.0 | 103.5 | 106.5 | 40  | 1.6      | 1.5   |
| Sandoz            | 100.0 | 98.5  | 101.5 | 20  | 1.8      | 1.8   |
| Novartis          | 95.0  | 93.5  | 96.5  | 15  | 2.0      | 2.1   |
| Glaxo             | 90.0  | 88.5  | 91.5  | 10  | 2.2      | 2.4   |
| SmithKline        | 85.0  | 83.5  | 86.5  | 8   | 2.4      | 2.8   |
| Wellcome          | 80.0  | 78.5  | 81.5  | 5   | 2.6      | 3.2   |
| London Assurance  | 75.0  | 73.5  | 76.5  | 3   | 2.8      | 3.7   |

FINANCE, LAND, etc.

| Stock             | Price | Low   | High  | Vol | Dividend | Yield |
|-------------------|-------|-------|-------|-----|----------|-------|
| British Land      | 120.0 | 118.5 | 121.5 | 100 | 1.0      | 0.8   |
| Imperial Chemical | 115.0 | 113.5 | 116.5 | 80  | 1.2      | 1.0   |
| Johnson & Johnson | 110.0 | 108.5 | 111.5 | 60  | 1.4      | 1.2   |
| Roche             | 105.0 | 103.5 | 106.5 | 40  | 1.6      | 1.5   |
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DIAMOND AND PLATINUM

|                             |                  |     |         |    |    |
|-----------------------------|------------------|-----|---------|----|----|
| Nov                         | Anglo-Amer. S&W  | 282 | 289 7/8 | 10 | 6  |
| Nov                         | Anglo-Amer. S&W  | 67  | 21 1/2  | 10 | 8  |
| <b>DIAMOND AND PLATINUM</b> |                  |     |         |    |    |
| May                         | Anglo-Amer. S&W  | 158 | 169 3/4 | 11 | 6  |
| Sept                        | Buchanan's 70 W  | 106 | 49 1/2  | 10 | 8  |
| Nov                         | De Beers Ltd     | 356 | 16 1/2  | 3  | 8  |
| Aug                         | De Beers Ltd     | 118 | 16 1/2  | 10 | 12 |
| Nov                         | De Beers Ltd     | 158 | 16 1/2  | 10 | 8  |
| Nov                         | De Beers Ltd     | 158 | 16 1/2  | 10 | 8  |
| Nov                         | De Beers Ltd     | 158 | 16 1/2  | 10 | 8  |
| <b>CENTRAL AFRICAN</b>      |                  |     |         |    |    |
| Nov                         | Falcon 25 S&W    | 170 | 18 1/2  | 6  | 21 |
| Nov                         | Falcon 25 S&W    | 16  | 17 1/2  | 5  | 1  |
| Nov                         | Woolen Cons. Co. | 74  | 32 1/2  | 4  | 1  |
| Nov                         | Woolen Cons. Co. | 74  | 32 1/2  | 4  | 1  |
| Nov                         | Woolen Cons. Co. | 74  | 32 1/2  | 4  | 1  |
| Nov                         | Woolen Cons. Co. | 74  | 32 1/2  | 4  | 1  |



44  
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## Public sector unions step into 5% battle

BY PAULINE CLARK, LABOUR STAFF

A DEMAND for a £80-a-week minimum wage will be formally tabled with employers of more than 100 local authority manual workers today as public sector union leaders move into the front-line for a major battle over Government pay policy this autumn.

Today also sees a meeting between the TUC local government committee and Mr. Peter Shore, Secretary for the Environment, about plans for next April's rule support grant.

Although these talks will not be directly about the manual workers' pay demand, they can hardly be separated from local authority employers' present negotiations with a total 21m employees this year, including white-collar workers, teachers, water workers and other groups.

The local authority employers will stress to the union negotiators the need to keep within the 3 per cent pay policy, and are likely to fight any attempt by the unions unilaterally to raise the low pay threshold above the Government's present £44.50 ceiling.

Under the pay policy, workers earning less than £44.50 a week are not subject to a 5 per cent limit if more than that is required to bring their wages to £44.50 a week.

Like the 250,000 hospital ancillary workers with their demand for a £80 minimum weekly wage, Friday, the local authority group is backing its demand with an underlying threat of co-ordinated industrial action over the winter if the Government stands firm on its 5 per cent policy.

Resumed talks between TUC

## Smith puts back date for majority rule

BY TONY HAWKINS

SALISBURY, Oct. 29.

MR. IAN SMITH has ruled out a hand-over to Black majority rule in Rhodesia on December 31—the original target date for the installation of a Black government.

The Rhodesian Prime Minister said today that, "for purely mechanical reasons," the timetable for hand-over to Black rule would now spill into the first few months of 1979.

He declined to give a more specific estimate of the delays, saying that he hoped to have a new timetable later this week when he received the report of the electoral committee set up by the transitional government.

It is being suggested in Salisbury that the transitional government is now working towards a handover date of March 3, 1979—anniversary of the signing of the internal settlement agreement.

Earlier this year, the transitional government published a detailed timetable for majority rule which included a referendum on the terms of the new constitution in September or October and one-man one-vote elections in early December.

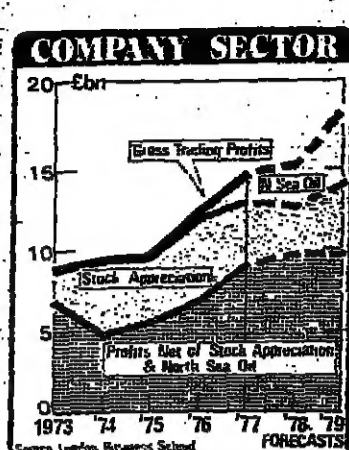
However, the final draft of the constitution is still not ready. This has to be published, but before a referendum of White voters and passed through Parliament before universal suffrage elections can be held.

There is also doubt about the transitional government's ability to hold one-man one-vote elections while hostilities continue at their present level.

Mr. Smith described this month's trip to the U.S. with his three Black colleagues in the transitional Government—Bishop

## THE LEX COLUMN Profits outlook reassessed

One factor behind the 50-point decline by the FT 30-Share Index from its September peak has been the impact of rising interest rates.



The reasons for this are apparent from the latest set of economic forecasts from the London Business School, published today. In sharp contrast to the experience of 1977—when wholesale prices of manufactured goods rose by 15 per cent, compared with a rise of some 11 per cent in unit labour costs—this year wholesale prices are likely to lag, increasing by under 10 per cent while unit labour costs will be up by perhaps 12 per cent.

The year 1977 was the third straight year in which company profits in real terms rose sharply (admittedly from a very deep trough in 1974). The gain for 1977 in company trading profits excluding stock appreciation and the North Sea oil sector is put at almost 30 per cent. Figures from the Central Statistical Office, however, have already indicated a setback in real profits in the second quarter of 1978, and a sharp rise in the corporate sector's financial deficit. Now the LBS forecasts suggest the profits rise for the whole of 1978 will be only 9 per cent (about the same as inflation) while for 1979 growth will disappear almost completely. This implies a fall in the share of profits (on this definition) of companies in gross domestic product over two years from 1.3 to 0.4 per cent.

Brokers Singer and Coates have also revised downwards their hopes for profits growth. Their latest review of corporate profits and liquidity is, however, a little more optimistic than the LBS. *Economic Outlook* estimates that gross trading profits of the company sector will rise by 8 per cent, twice as fast as the LBS predicts. Both the LBS and the brokers, however, calculate that the corporate sector's financial deficit

## Economic activity 'likely to expand more slowly'

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

ECONOMIC ACTIVITY should continue to expand next year although slightly more slowly than this year, according to the latest assessment from the London Business School, published this morning.

The school forecasts that the consumer boom will slacken next year but that demand will be sustained by the expansion of exports and investment. Unemployment should continue to fall slowly and the current account is likely to be in small deficit.

Cautious optimism about the short-term outlook for orders and output is also likely to be indicated by the Confederation of British Industry's October monthly trends inquiry, due tomorrow.

Last month's inquiry was the most optimistic for several

## 'U.S. pay-price code no one year wonder'

BY DAVID BUCHAN

WASHINGTON, Oct. 29.

PRESIDENT Jimmy Carter's new programme to reduce inflation will have to continue for more than just one year if it is to have any effect, Mr. Michael Blumenthal, the Treasury Secretary, said today.

Inflationary pressures had been building up over the past decade and even with the new programme, which sets voluntary pay and price guidelines and commits the federal government to limit its budget deficit, it would take several years for them to abate.

His remarks were echoed by Mr. Alfred Kahn, who was appointed by Mr. Carter last week to head the anti-inflation strategy. Both men were speaking on television in separate programmes as part of the Administration's bid to obtain maximum publicity for its new anti-inflation drive.

Mr. Kahn said he was disappointed by the negative reaction to the new programme from the stock and foreign exchange markets, but there was no quick cure for inflation.

The Treasury Secretary criticised foreign exchange dealers for acting on "hard instinct" and claimed that they were ignoring basic factors such as the decline in the U.S. current account deficit, the improvement in the trade balance, the potential effect of the newly passed Energy Bill in reducing oil imports and Mr. Carter's commitment to cut the federal budget deficit to \$30bn or less in 1980.

Mr. Blumenthal denied that the Administration and the Federal Reserve Board, which is responsible for the money supply and interest rates in the U.S., were "working at cross purposes."

So far the Federal Reserve has taken the lead in the fight against inflation by raising basic interest rates to a record level. Many in the Administration now hope that, with the wage and price guidelines in operation, the Fed will soon consider reducing interest rates again.

The Treasury Secretary denied, however, that there was any firm agreement to do this with the Fed, which is constitutionally independent of the executive.

While his prime concern was bringing inflation down—the Administration's new goal is 6-8 per cent next year—Mr. Kahn saw no reason to oppose increased energy prices. He said that, as an economist, he thought it "inefficient" for the U.S. to go on consuming oil and gas at prices below their real costs.

The new Energy Bill, strongly supported by President Carter, will sharply raise natural gas prices.

## Cool UK response to EEC oil plan

BY KEVIN DONE, ENERGY CORRESPONDENT

THE EUROPEAN Commission is hoping for rapid action on its proposals to launch a Community-funded programme of oil exploration.

But its plan, which will be put to the Council of Energy Ministers meeting in Luxembourg today, will be met by a cool response from the UK, the Community's biggest oil producer.

The Commission is seeking to set up a working party to study how the Community could best support oil exploration.

However, it is known to be keen to start a programme of seismic work together with some exploratory drilling in regions of the Community considered uncommercial by the oil industry.

The aim of such a programme would be to give the Community a better idea of the potential reserves of hydrocarbons existing in EEC countries. It would

## Anglo-U.S. £10m micro venture for Cheshire

By John Lloyd

THE VENTURE by GEC, the British group, and the U.S. semiconductor company, Fairchild, to develop production of micro-processors in the UK is likely to set up its main plant at the village of Neston, near Chester.

The plant—no final decision on its siting has yet been made—will have about £10m initial capital from the two companies and an undisclosed amount of Government aid. The venture will be eligible for support from the Department of Industry's £70m fund established earlier this year to encourage micro-processor production, and the plant will attract regional development grants.

An American Mr. Don Brown, a senior manager at Fairchild, is thought to be favoured for the job as head of the project which will be built up gradually to a capitalisation of £20m.

In the semiconductor business, where assets are regularly turned over twice a year, this would make it a £40m-a-year business.

## CBI against merger of Price Commission

BY DAVID CHURCHILL, CONSUMER AFFAIRS CORRESPONDENT

PAPER'S view that market dominance "in any economically meaningful sense" has increased in recent years in the UK. It also feels that there is no evidence of an increase in abusive behaviour or of existing legislation being inadequate to deal with such abuses as have occurred.

There were too many reservations about the research on merger activity for it to be the basis for policy changes. There was no case, therefore, for a change in the present approach of the Mergers Panel and Monopolies and Mergers Commission in considering merger proposals.

The CBI does propose, however, that the gross assets criterion for referable mergers should be raised from £5m to about £17m to take account of inflation since 1963, when the level was set.

It also wants recommendations by the Director General of Fair Trading about whether mergers should be referred to the Commission to be made public. If these were rejected by the Secretary of State, some explanation should be given.

The Green Paper published last May was produced by a Whitehall committee headed by Mr. Hans Lissner, a Government economic adviser. The committee did not take evidence before publication.

## Ipitrade compromise

BY ROBERT MAUTHNER

PARIS, Oct. 28.

THE LAST major obstacle to the £1.5bn (£350m) Euro-currency loan to Nigeria has been cleared with the settlement of the dispute between the Nigerian Government and the French trading company Ipitrade over payments for a consignment of cement in 1975.

A director of the French company said that a satisfactory compromise was reached at a meeting in London last week between Ipitrade and lawyers representing the Nigerian Government.

As a result, Ipitrade had withdrawn the complaint it filed with a Paris tribunal, which ruled that all Nigerian bank accounts in France should be frozen until the debt was settled.

Though the Ipitrade director declined to disclose the sum paid by the Nigerian Government, it

## Unrealistic

The plant will make micro-processors and mini computer memories for the UK and European markets, although it may also ship some of its production to the U.S.

Fairchild has made it clear that it will use the plant to produce standard products already developed in the U.S. and on the market for at least a year.

It considers that it is unrealistic to use British engineers to do research and development—on micro-processors when they have neither the experience nor the technological base.

However, as the technological base is built up, Fairchild sees a role for some original work in the venture.

## Weather

UK TODAY

SUNNY, or cloudy with occasional rain.  
London, S.E. and Cent. S. England, E. Anglia, E. Midlands, Channel Is.  
Mostly dry with sunny spells. Max. 14C (57F).  
E. and Cent. N. England, W. Midlands.  
Bright intervals. Possibly a little rain later. Wind southwest. Max. 13C (55F).  
S.W. England, S. Wales.  
Cloudy, occasional rain. Max. 12C-14C (54F-57F).  
N. Wales, N.W. and N.E. England, Lakes, Isle of Man.  
Mostly cloudy, occasional rain or drizzle. Max. 10C-12C (50F-54F).  
Borders, Edinburgh, Dundee, Aberdeen, S.W. Scotland, Glasgow, N. Ireland.  
Cloudy, with rain, becoming drizzle. Max. 11C (52F).  
Cent. Highlands, Moray, Firth, N.E. and N.W. Scotland, Argyll, Orkney, Shetland.  
Cloudy with rain, sunny intervals. Max. 9C-10C (48F-52F).

## BUSINESS CENTRES

|             | Y-day | Y-day | Y-day |
|-------------|-------|-------|-------|
|             | max   | min   | max   |
| Amsdam      | 12    | 5     | 10    |
| Antwerp     | 12    | 5     | 10    |
| Brussels    | 12    | 5     | 10    |
| Frankfurt   | 12    | 5     | 10    |
| Geneva      | 12    | 5     | 10    |
| London      | 12    | 5     | 10    |
| Madrid      | 12    | 5     | 10    |
| Munich      | 12    | 5     | 10    |
| Nairobi     | 12    | 5     | 10    |
| Paris       | 12    | 5     | 10    |
| Rome        | 12    | 5     | 10    |
| Sao Paulo   | 12    | 5     | 10    |
| Stockholm   | 12    | 5     | 10    |
| Switzerland | 12    | 5     | 10    |
| Tokyo       | 12    | 5     | 10    |
| Zurich      | 12    | 5     | 10    |

## HOLIDAY RESORTS

|             | Y-day | Y-day | Y-day |
|-------------|-------|-------|-------|
|             | max   | min   | max   |
| Alderley    | 12    | 5     | 10    |
| Bournemouth | 12    | 5     | 10    |
| Brighton    | 12    | 5     | 10    |
| Blackpool   | 12    | 5     | 10    |
| Bournemouth | 12    | 5     | 10    |
| Bournemouth | 12    | 5     | 10    |
| Bournemouth | 12    | 5     | 10    |
| Bournemouth | 12    | 5     | 10    |
| Bournemouth | 12    | 5     | 10    |
| Bournemouth | 12    | 5     | 10    |

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